NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 20, 1981

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	28.5	23,230
2	TRIBUTE-BURT REYNOLDS(S)	28.3	23,060
3	CIRCUS OF THE STARS(S)	28.2	22,980
4	DALLAS	28.0	22,820
5	JEFFERSONS#	26.1	21,270
6	ALICE#	25.5	20,780
7	TRAPPER JOHN, M.D.#	25.2	20,540
8	M*A*S*H	22.6	18,420
9	CBS NFL FTBL POST 2#	22.5	18,340
10	NFL MONDAY NIGHT FOOTBALL	22.4	18,260
11	DUKES OF HAZZARD	22.0	17,930
12	THREE'S COMPANY	21.6	17,600
13	CBS NFL FTBL GM 2#	21.5	17,520
14	CBS NFL FTBL GAME-SAT.(S)	21.3	17,360
15	ONE DAY AT A TIME#	21.0	17,120
16	REAL PEOPLE	20.7	16,870
17	HART TO HART	20.5	16,710
17	LOVE BOAT	20.5	16,710

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	19.1	41,240
2	TRIBUTE-BURT REYNOLDS(S)	18.8	40,640
3	CIRCUS OF THE STARS(S)	18.6	40,170
4	60 MINUTES	18.6	40,010
5	DUKES OF HAZZARD	18.2	39,220
6	ALICE#	17.5	37,650
7	JEFFERSONS#	17.4	37,430
8	CBS NFL FTBL POST 2#	16.2	34,980
9	RUDOLPH-RED-NOSE REINDEER(S)	16.0	34,500
10	TRAPPER JOHN, M.D.#	15.9	34,380
11	THREE'S COMPANY	15.5	33,390
12	M*A*S*H	15.0	32,310
13	LOVE BOAT	14.6	31,590
14	ONE DAY AT A TIME#	14.6	31,580
15	HAPPY DAYS	14.6	31,500
15	LAVERNE & SHIRLEY	14.6	31,500
17	BOB HOPE CHRISTMAS SHOW(S)	14.6	31,430
18	CBS NFL FTBL GM 2#	14.4	30,980
19	THAT'S INCREDIBLE	14.1	30,450

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	24.8	21,030
2	CIRCUS OF THE STARS(S)	22.8	19,330
3	TRIBUTE-BURT REYNOLDS(S)	22.8	19,300
4	JEFFERSONS#	22.2	18,820
5	TRAPPER JOHN, M.D.#	22.1	18,690
6	60 MINUTES	21.3	18,030
7	ALICE#	21.3	18,020
8	M*A*S*H	18.1	15,310
9	ONE DAY AT A TIME#	18.1	15,300
10	PERRY COMO'S XMAS SPEC(S)	17.8	15,060
11	HOUSE CALLS	17.5	14,840
12	BOB HOPE CHRISTMAS SHOW(S)	16.9	14,350
13	LOVE BOAT	16.8	14,250
14	REAL PEOPLE	16.7	14,150
15	NBC MONDAY NIGHT MOVIES#	16.7	14,110
16	THREE'S COMPANY	16.6	14,080
17	FALCON CREST	16.6	14,030
18	JOHNNY CASH CHRISTMAS SP.(S)	16.2	13,730
19	MAGNUM, P.I.#	16.1	13,620
20	DEAN MARTIN XMAS-SEA WRLD(S)	15.8	13,390
21	HART TO HART	15.7	13,330
21	HILL STREET BLUES	15.7	13,330

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	23.0	17,510
2	NFL MONDAY NIGHT FOOTBALL	22.7	17,260
3	CBS NFL FTBL GM 2#	21.3	16,250
4	CBS NFL FTBL GAME-SAT.(S)	20.6	15,700
5	CBS NFL FTBL POST 2#	20.2	15,410
6	TRIBUTE-BURT REYNOLDS(S)	19.9	15,150
7	CIRCUS OF THE STARS(S)	19.9	15,140
8	NFL FOOTBALL GAME 2-NBC#	19.1	14,520
9	DALLAS	17.5	13,310
10	CBS NFL FTBL GM 1	17.4	13,220
11	ABC SUNDAY NIGHT MOVIE	16.9	12,900
12	NFL FOOTBALL GAME 1-NBC#	16.8	12,800
13	THAT'S INCREDIBLE	16.8	12,790
14	HILL STREET BLUES	16.5	12,540
15	NFL FOOTBALL-NBC-SA.(S)	16.0	12,180
16	DUKES OF HAZZARD	16.0	12,150
17	ALICE#	15.9	12,120
18	JEFFERSONS#	15.9	12,080
19	FALL GUY	15.6	11,870

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 20, 1981

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	20.9	11,100
2	JEFFERSONS#	19.8	10,540
3	TRAPPER JOHN, M.D.#	19.5	10,350
4	ALICE#	18.9	10,040
5	CIRCUS OF THE STARS(S)	18.7	9,960
6	THREE'S COMPANY	18.3	9,730
7	TRIBUTE-BURT REYNOLDS(S)	18.1	9,610
8	HILL STREET BLUES	17.5	9,280
9	M*A*S*H	17.2	9,160
10	HART TO HART	17.2	9,120
11	TOO CLOSE FOR COMFORT	17.0	9,030
12	HOUSE CALLS	17.0	9,020
13	LOVE BOAT	15.7	8,360
14	FANTASY ISLAND#	15.6	8,270
15	LAVERNE & SHIRLEY	15.5	8,250
16	ONE DAY AT A TIME#	15.4	8,170
17	LOU GRANT	15.2	8,080

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.3	8,880
2	TRIBUTE-BURT REYNOLDS(S)	33.4	8,650
3	DALLAS	31.7	8,200
4	CIRCUS OF THE STARS(S)	31.4	8,130
5	DEAN MARTIN XMAS-SEA WRLD(S)	27.8	7,190
6	TRAPPER JOHN, M.D.#	27.3	7,070
7	JEFFERSONS#	26.9	6,960
8	REAL PEOPLE	26.8	6,940
9	PERRY COMO'S XMAS SPEC(S)	26.4	6,830
10	ALICE#	26.1	6,740
11	FATHER MURPHY	25.9	6,710
11	JOHNNY CASH CHRISTMAS SP.(S)	25.9	6,710
13	ARCHIE BUNKER'S PLACE#	24.8	6,420
14	ONE DAY AT A TIME#	24.4	6,320
15	BARBARA MANDRELL	23.5	6,070
16	SPECIAL ANNE MURRAY XMAS(S)	22.7	5,880
17	BOB HOPE CHRISTMAS SHOW(S)	22.7	5,870
18	MAGNUM, P.I.#	21.8	5,640
19	FALCON CREST	21.3	5,500
20	NBC MONDAY NIGHT MOVIES#	20.9	5,400
21	COUNTRY CHRISTMAS(S)	20.8	5,370
22	DUKES OF HAZZARD	20.3	5,260
23	MAVERICK	20.1	5,210

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL MONDAY NIGHT FOOTBALL	23.1	11,770
2	CBS NFL FTBL GM 2#	22.5	11,450
3	CBS NFL FTBL GAME-SAT.(S)	20.1	10,250
4	ABC SUNDAY NIGHT MOVIE	19.7	10,040
5	CBS NFL FTBL POST 2#	18.4	9,380
6	NFL FOOTBALL GAME 1-NBC#	17.7	9,000
7	NFL FOOTBALL GAME 2-NBC#	17.6	8,960
8	HILL STREET BLUES	17.5	8,900
9	60 MINUTES	17.2	8,760
10	CIRCUS OF THE STARS(S)	16.7	8,510
11	FALL GUY	16.7	8,500
12	HART TO HART	16.5	8,410
13	CBS NFL FTBL GM 1	16.4	8,380
14	NFL FOOTBALL-NBC-SA.(S)	15.2	7,760
15	M*A*S*H	15.1	7,720
15	THAT'S INCREDIBLE	15.1	7,720
17	DALLAS	15.0	7,660
18	MORK & MINDY#	14.8	7,550

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	38.4	7,620
2	TRIBUTE-BURT REYNOLDS(S)	32.2	6,390
3	REAL PEOPLE	28.3	5,600
4	CIRCUS OF THE STARS(S)	26.6	5,280
5	DEAN MARTIN XMAS-SEA WRLD(S)	26.3	5,210
6	CBS NFL FTBL POST 2#	25.5	5,050
7	DALLAS	24.3	4,820
8	CBS NFL FTBL GAME-SAT.(S)	23.9	4,740
9	ALICE#	23.5	4,660
9	JEFFERSONS#	23.5	4,660
11	FATHER MURPHY	23.4	4,630
12	MAVERICK	22.9	4,540
13	NFL MONDAY NIGHT FOOTBALL	22.4	4,440
14	DUKES OF HAZZARD	21.5	4,260
15	TRAPPER JOHN, M.D.#	20.7	4,100
16	NFL FOOTBALL GAME 2-NBC#	20.6	4,090
17	CBS NFL FTBL GM 2#	20.4	4,040
17	PERRY COMO'S XMAS SPEC(S)	20.4	4,040
19	BOB HOPE CHRISTMAS SHOW(S)	20.3	4,020
20	CBS NFL FTBL GM 1	19.9	3,940
21	BARBARA MANDRELL	19.7	3,900

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC NEWSBRIEF-M-F	60	171	177	A	16.4	25	1337	1820	680	310	743	302	479	404	330	213	699	302	477	421	311	173	186	64	192	134
MON. 8.58P 1 ABC N		94	94	B	18.2	29	1483	1747	690	292	758	295	477	409	341	231	650	265	419	370	290	186	153	69	186	131
TU-F 9.58P 1																										
ABC NEWSBRIEF-SAT.	12	186	176	A	20.0	34	1630	1867	764	343	868	289	493	407	392	316	489	188	304	235	200	168	240	111	270	207
SAT. 9.58P 1 ABC N		98	96	B	19.9	34	1622	1853	754	326	854	317	499	423	367	296	558	237	356	294	223	180	197	119	244	192
ABC NEWSBRIEF-SUN.	12	190	190	A	16.8	26	1369	1869	626	248	677	275	483	445	344	127	869	413	669	575	398	142	153	60^	170	134
1 SUN. 10.03P 2 ABC N		97	98	B	17.9	27	1459	1839	686	283	741	322	526	461	335	160	800	359	568	530	373	167	144	63	154	110
2 SUN. 9.56P 1																										
ABC SPORTS UPDATE-SAT	12	168	189	A	15.0	25	1223	1971	697	301	763	272	469	371	349	244	522	197	329	286	234	167	239	146	447	264
SAT. 8.58P 1 ABC SN		93	97	B	16.3	27	1328	1837	734	323	834	314	483	382	340	298	562	226	342	288	233	191	162	102	279	198
ABC SPORTS UPDATE-SUN	12	195	194	A	15.2	23	1239	2475	604	243	674	315	443	384	277	171	696	342	503	393	299	149	257	114	848	551
1 SUN. 8.29P 1 ABC SN		99	99	B	14.7	22	1198	2045	691	304	759	274	481	448	362	223	745	303	495	445	366	191	180	78	361	243
2 SUN. 7.58P 2																										
ABC SUNDAY NIGHT MOVIE	8	197	189	A	18.0	28	1467	1926	635	261	688	299	497	449	333	127	881	430	686	576	399	137	171	62^	186	138
1 SUN. 9.00P 136 ABC FF		98	98	B	20.7	32	1687	1897	717	308	783	334	561	483	362	167	769	361	567	501	341	148	179	84	166	121
2 SUN. 8.30P 150																										
8.30 - 9.00				A	15.1	23	1231	2257	595	259	636	298	483	415	300	108^	838	445	655	537	350	118^	258	109^	525	343
9.00 - 9.30				A	18.3	27	1491	2007	635	247	688	307	497	442	315	134	889	413	680	564	417	157	182	61^	248	182
9.30 - 10.00				A	18.2	27	1483	1938	629	250	678	306	492	448	314	126	890	430	692	583	404	142	175	55^	195	149
10.00 - 10.30				A	18.9	29	1540	1873	657	276	712	308	519	467	352	125	891	446	708	594	397	125	154	60^	116	93
10.30 - 11.00				A	18.5	30	1508	1840	652	277	703	297	503	462	357	127	884	449	700	583	389	122	173	59^	80	69^
ABC WORLD NEWS TONIGHT	59	201	201	A	13.4	23	1092	1485	697	257	719	170	328	314	392	336	645	155	300	288	367	291	37^	21^	84	43^
M-F 6.30P 30 ABC N		99	99	B	12.7	23	1035	1503	692	232	726	166	327	319	376	343	630	161	293	296	338	272	50	28	97	55
ABC WRLD NEWS TONIGHT-SUN	11	156	158	A	8.6	15	701	1666	697	284	758	192	353	330	358	363	652	124^	314	330	380	305	120^	67^	136^	58^
SUN. 6.30P 30 ABC N		86	88	B	7.9	14	644	1587	714	234	774	141	317	311	355	406	643	167	308	304	308	278	72	31	98	57
ALEX-DOBERMAN GANG(S)			162	A	9.6	16	782	1737	700	160^	820	219^	398	310	332	380	720	179^	287^	311	317	334	52v	9v	145^	81^
2 FRI. 8.00P 60 NBC PD			88																							
8.00 - 8.30				A	9.3	16	758	1757	664	128^	817	250^	418	299^	320	360	731	213^	320	299^	299^	337	53v	9v	156^	86^
8.30 - 9.00				A	10.0	17	815	1690	721	187^	807	184^	370	311	336	397	700	145^	252^	318	328	326	52v	11v	131^	74v
ALICE	9		188	A	25.5	38	2078	1812	721	358	868	306	483	373	335	325	583	176	330	294	268	224	142	77^	219	184
2 SUN. 9.00P 30 CBS CS			99	B	22.4	33	1826	1736	771	324	870	279	444	396	368	354	556	176	297	281	251	224	125	70	185	133
AN NBC FAMILY CHRISTMAS(S)			170	A	13.9	25	1133	1642	696	217	772	183^	366	336	344	355	630	175^	328	301	297	256	137^	38v	103^	80^
2 FRI. 10.00P 60 NBC GV			93																							
10.00 - 10.30				A	13.6	24	1108	1671	691	208^	772	179^	359	331	347	361	643	179^	332	308	304	260	141^	39v	115^	81^
10.30 - 11.00				A	14.1	26	1149	1616	703	226	774	188^	375	344	342	351	619	173^	324	295	290	252	131^	36v	92^	79^
ARCHIE BUNKER'S PLACE	9		189	A	18.7	29	1524	1573	742	290	832	200	365	313	330	421	550	136^	276	261	279	252	75^	60^	116^	94^
2 SUN. 8.00P 30 CBS CS			98	B	20.7	31	1687	1636	718	282	798	216	355	334	355	376	589	170	280	270	270	276	94	53	155	112
BARBARA MANDRELL	11	195	189	A	16.2	27	1320	1755	811	282	871	164	346	342	433	460	593	102	254	245	307	297	95	37^	196	122
SAT. 8.00P 60 NBC GV		94	96	B	16.3	27	1328	1770	782	251	852	177	351	361	413	425	639	134	283	283	335	305	108	57	171	107
8.00 - 8.30				A	16.1	27	1312	1786	807	288	875	175	359	345	427	454	607	107	267	259	314	297	94	33^	210	123
8.30 - 9.00				A	16.3	27	1328	1718	812	276	866	153	334	335	438	467	572	94	238	232	296	292	97	38^	183	121
BARNEY MILLER	7	188	194	A	16.5	25	1345	1722	696	313	747	310	463	374	316	236	654	272	430	437	308	164	132	44^	189	139
THU. 9.00P 30 ABC CS		96	97	B	16.8	27	1369	1696	696	300	758	311	472	380	330	237	671	295	439	409	291	183	118	41	149	100

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BENSON	6	195	170	A	14.3	24	1165	1664	729	258	797	247	435	393	367	322	526	201	309	277	235	179	114	50^	227	156
FRI. 8.00P 30 ABC CS		98	93	B	16.3	27	1328	1742	725	278	806	275	458	397	348	303	538	186	324	301	256	176	139	74	259	182
BEST OF THE WEST	13		194	A	16.2	25	1320	1930	622	282	663	295	441	314	268	187	658	305	531	456	326	100^	268	111^	341	247
2 THU. 8.30P 30 ABC CS			97	B	16.8	27	1369	1884	652	283	700	314	486	396	302	169	605	294	435	371	250	136	203	97	376	258
BING CROSBY CHRISTMAS(S)			205	A	14.8	22	1206	1633	747	258	871	226	381	332	410	413	488	111^	217	217	255	233	119^	67^	155^	86^
2 MON. 9.00P 60 NBC GV			99																							
9.00 - 9.30				A	14.4	21	1174	1675	739	255	864	223	377	333	405	412	488	109^	204	201	253	247	133^	74^	190^	98^
9.30 - 10.00				A	15.2	22	1239	1582	752	260	874	227	382	327	412	414	483	112^	226	229	252	219	104^	61^	121^	74^
BOB HOPE CHRISTMAS SHOW(S)			205	A	19.3	29	1573	1998	836	333	911	282	466	420	394	371	748	254	438	386	354	256	188	88^	151	119^
2 SUN. 8.00P 60 NBC GV			99																							
8.00 - 8.30				A	19.0	29	1549	2027	828	336	904	288	468	430	389	361	775	264	470	431	377	244	199	96^	149^	129^
8.30 - 9.00				A	19.6	29	1597	1964	845	328	917	275	462	404	395	385	719	244	405	340	330	267	175	81^	153	108^
BOSOM BUDDIES	4	190	170	A	12.5	21	1019	1789	706	268	794	302	506	435	351	250	564	258	371	308	234	157	190	72^	241	146
FRI. 8.30P 30 ABC CS		98	94	B	13.0	22	1060	1811	708	283	778	300	505	417	343	242	600	256	415	352	268	152	209	104	224	150
CASPER'S FIRST CHRISTMAS(S)			210	A	14.2	21	1157	1971	675	211	749	278	448	385	290	248	519	152^	268	276	254	194^	154^	91^	549	301
2 MON. 8.00P 30 NBC EA			98																							
CBS EVENING NEWS-RATHER	59	196	196	A	13.9	24	1133	1514	628	173	711	125	257	263	318	398	648	162	309	318	320	281	81	31^	74	45^
M-F 6.30P 30 CBS N		99	99	B	13.4	24	1092	1497	673	188	738	141	278	298	350	391	608	148	280	290	298	276	65	29	86	52
CBS EVENING NEWS-DEAN	6		165	A	9.9	17	807	1585	800	245^	894	256^	321	323	283^	502	606	168^	254^	208^	218^	336	LT	LT	85^	85^
2 SUN. 6.30P 30 CBS N			83	B	8.8	15	717	1531	683	195	743	152	264	271	323	420	633	134	256	283	306	325	64	17	91	61
CBS REPORTS(S)		181		A	9.5	17	774	1539	618	197^	650	263^	416	395	266^	190^	665	208^	431	427	342	178^	92^	42v	132^	81^
1 SAT. 10.00P 60 CBS DN		97																								
10.00 - 10.30				A	9.9	17	807	1524	611	210^	642	253^	395	384	259^	200^	649	207^	415	404	331	175^	93^	40v	140^	76^
10.30 - 11.00				A	9.1	16	742	1543	620	179^	652	273^	433	404	268^	176^	677	205^	446	450	353	179^	94^	44v	120^	86^
CBS SAT. NEWS-SCHIEFFER	12		148	A	11.2	20	913	1639	782	180^	899	125^	279	292	377	541	605	97^	279	294	321	285	34v	LT	101^	62v
2 SAT. 6.30P 30 CBS N			86	B	10.0	19	815	1526	710	175	785	121	252	267	357	470	604	131	261	261	287	297	44	17	93	45
CBS SAT. NIGHT MOVIE	10		177	A	13.3	23	1084	1673	592	276	631	181^	373	335	324	216^	833	293	598	557	427	207^	102^	44v	107^	100^
2 SAT. 9.00P 114 CBS FF			97	B	16.4	28	1337	1996	736	286	827	342	547	489	375	218	714	285	487	465	359	162	166	62	289	207
9.00 - 9.30				A	12.5	21	1019	1739	592	283	632	167^	367	329	326	228^	819	269	600	556	460	183^	99^	40v	189^	161^
9.30 - 10.00				A	12.3	22	1002	1664	566	264	599	170^	341	318	304	219^	863	298	609	576	466	221^	84^	27v	118^	118^
10.00 - 10.30				A	14.4	26	1174	1660	614	274	653	190^	380	335	335	223	832	293	581	538	400	227	104^	45v	71^	71^
10.30 - 11.00				A	13.9	26	1133	1662	611	290	653	208^	412	363	336	197^	836	322	611	572	386	201^	124^	65^	49v	49v
CBS WEDNESDAY NIGHT MOVIE	1		162	A	13.9	22	1133	1346	735	252	839	189^	391	396	500	366	402	87^	187^	209	245	187^	61^	38v	44v	20v
2 WED. 9.00P 120 CBS FF			91	B	13.9	22	1133	1346	735	252	839	189	391	396	500	366	402	87	187	209	245	187	61	38	44	20
9.00 - 9.30				A	13.0	20	1060	1331	710	243	815	213^	378	371	470	348	366	83^	167^	187^	219^	171^	65^	39v	85^	35v
9.30 - 10.00				A	13.9	21	1133	1324	726	250	823	195^	384	390	488	356	385	87^	188^	213	233	166^	73^	39v	43v	18v
10.00 - 10.30				A	14.4	23	1174	1406	760	265	862	184^	417	420	519	372	448	99^	220	243	275	198^	64^	43v	32v	16v
10.30 - 11.00				A	14.4	24	1174	1303	733	244	841	166^	381	384	513	385	404	83^	175^	187^	243	209	39v	29v	19v	11v
CHARLIE BROWN'S CHRISTMAS(S)		192		A	15.3	25	1247	1840	665	231	733	350	534	432	309	157^	425	244	301	235	113^	100^	151^	59^	531	307
1 THU. 8.00P 30 CBS EA		99																								
CHIPMUNK CHRISTMAS(S)			211	A	14.6	21	1190	1943	618	250	715	261	418	394	276	239	517	177^	302	287	241	175^	173^	105^	538	318
2 MON. 8.30P 30 NBC EA			99																							
CHIPS	11	213		A	15.5	23	1263	2279	586	237	690	296	449	342	298	184^	725	303	522	433	340	173^	377	108^	487	344
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHIPS-CONT'D																										
1 SUN. 8.00P 60 NBC OP		99		B	16.9	25	1377	2152	670	280	754	293	472	390	314	237	671	260	450	398	321	174	256	97	471	312
8.00 - 8.30				A	14.2	22	1157	2286	570	233	669	269	418	327	300	189^	722	297	516	422	338	181^	372	113^	523	370
8.30 - 9.00				A	16.9	25	1377	2251	593	237	698	313	468	353	297	176	721	304	523	438	338	165^	378	104^	454	319
CHIPS-MITCHELL & WOODS(S)			165	A	10.6	17	864	2091	663	284	771	255^	397	307	305	328	734	276	408	366	249^	251^	202^	51v	384	192^
2 THU. 8.00P 60 NBC OP			86																							
8.00 - 8.30				A	10.1	16	823	2115	676	272^	786	234^	378	296	320	361	744	283^	416	380	254^	254^	192^	60v	393	190^
8.30 - 9.00				A	11.1	17	905	2057	649	295	755	273	411	316	290	297	718	270	399	345	238^	247^	208^	42v	376	195^
CIRCUS OF THE STARS(S)		191		A	28.2	43	2298	1748	738	276	843	261	434	353	382	355	659	205	371	348	322	230	115	79^	131	89^
1 SUN. 9.15P 120 CBS GV		99																								
9.30 - 10.00				A	29.9	44	2437	1772	735	280	831	234	429	370	398	353	652	170	333	339	339	260	121	84^	168	111
10.00 - 10.30				A	29.1	44	2372	1805	757	293	859	274	451	363	392	350	673	222	390	358	325	223	125	82^	148	97^
10.30 - 11.00				A	27.2	44	2217	1693	733	272	846	284	435	337	363	357	645	219	386	352	309	198	116	75^	86^	66^
CODE RED	7	184		A	12.9	21	1051	1983	658	292	726	228	452	411	415	208^	575	234	349	293	265	167^	306	133^	376	218^
1 SUN. 7.00P 60 ABC GD		96		B	13.0	20	1060	1996	721	326	807	264	513	477	407	240	655	234	426	398	351	167	197	90	337	207
7.00 - 7.30				A	11.0	18	897	1934	632	286	702	205^	426	383	416	214^	580	224^	346	290	277	174^	287	126^	365	201^
7.30 - 8.00				A	14.7	23	1198	2022	676	296	742	245	473	431	412	204	572	241	354	300	259	159^	322	140^	386	234
COUNTRY CHRISTMAS(S)		186		A	15.4	23	1255	1708	770	225	865	193	363	361	459	428	627	133^	321	311	320	270	63^	30v	153^	99^
1 WED. 9.00P 60 CBS GV		96																								
9.00 - 9.30				A	15.2	23	1239	1668	739	218	824	167^	322	330	449	430	620	120^	310	309	322	273	69^	32v	155^	100^
9.30 - 10.00				A	15.6	24	1271	1738	801	229	905	219	405	392	467	425	631	146^	330	311	315	268	53^	25v	149^	99^
DALLAS	3	202	201	A	28.0	45	2282	1807	836	286	922	322	487	430	401	360	583	217	336	295	256	211	107	47^	195	142
FRI. 9.00P 60 CBS GD		99	99	B	27.7	45	2258	1759	839	299	917	317	484	431	394	363	570	204	320	285	255	215	95	46	177	124
9.00 - 9.30				A	27.5	45	2241	1836	839	282	926	323	483	432	399	362	589	220	334	295	255	215	112	48^	209	150
9.30 - 10.00				A	28.6	46	2331	1766	827	287	911	321	485	426	397	355	574	212	335	290	257	207	100	45^	181	134
DARKROOM	4	180	161	A	10.8	17	880	1990	631	312	705	337	536	441	316	134^	682	336	531	450	305	121^	225	58^	378	238
FRI. 9.00P 60 ABC SM		96	93	B	11.3	18	921	1974	674	318	731	320	525	442	324	174	681	308	529	448	330	128	268	105	294	185
9.00 - 9.30				A	10.8	18	880	1980	615	303	685	327	527	427	310	127^	689	329	537	450	323	126^	224	60^	382	235
9.30 - 10.00				A	10.8	17	880	1991	643	319	719	343	540	452	322	139	675	341	526	450	292	115^	225	58^	372	242
DEAN MARTIN XMAS-SEA WRLD(S)		179		A	18.8	30	1532	1758	763	303	873	165	330	304	399	469	656	109^	248	270	378	340	84^	36v	145^	89^
1 THU. 8.00P 60 NBC GV		91																								
8.00 - 8.30				A	18.1	29	1475	1726	763	297	870	154^	311	292	398	483	644	97^	233	257	378	347	78^	28v	134^	84^
8.30 - 9.00				A	19.4	30	1581	1787	766	307	877	177	350	315	396	457	667	118^	261	284	377	334	88^	42^	155	92^
DIFF'RENT STROKES	8	177	188	A	18.7	29	1524	1864	689	286	790	248	431	380	337	309	580	164	339	330	300	181	189	60^	305	229
THU. 9.00P 30 NBC CS		95	96	B	16.7	26	1361	1969	732	268	827	256	453	394	357	327	587	183	350	331	285	193	235	85	320	226
DISNEY...ONE MAN'S DREAM(S)		180		A	14.0	23	1141	2124	661	233	803	314	499	425	355	261	588	217	391	372	293	157^	130^	77^	603	363
1 SAT. 8.00P 120 CBS FV		95																								
8.00 - 8.30				A	13.8	23	1125	2076	618	209^	787	295	463	382	363	284	577	214	372	330	288	176^	131^	73^	581	354
8.30 - 9.00				A	15.3	25	1247	2204	666	228	817	330	520	427	357	258	588	245	401	361	273	156^	129^	67^	670	409
9.00 - 9.30				A	13.6	22	1108	2122	693	253	819	335	533	456	352	244	592	210^	390	388	291	155^	126^	77^	585	350
9.30 - 10.00				A	13.4	22	1092	2059	657	241	776	290	472	428	342	255	588	187^	393	405	319	142^	135^	91^	560	325
DOROTHY IN THE LAND OF OZ(S)		189		A	10.9	17	888	1889	685	238^	737	316	510	459	327	187^	369	199^	257^	238^	128^	85^	115^	53v	668	351
1 THU. 8.30P 30 CBS EA		99																								
DR. SEUSS-GRINCH-XMAS(S)			191	A	16.2	25	1320	1974	593	166^	677	314	474	345	245	174^	335	126^	229	234	152^	77^	204	111^	758	426
2 WED. 8.00P 30 CBS EA			98																							

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DUKES OF HAZZARD	3	198	193	A	22.0	37	1793	2187	656	201	724	239	368	337	319	293	676	258	390	339	293	236	186	57^	601	369
FRI. 8.00P 60 CBS CS		99	99	B	21.9	37	1785	2129	647	197	709	228	362	321	317	294	639	234	360	317	284	239	177	56	604	376
8.00 - 8.30				A	20.8	35	1695	2198	647	186	712	231	360	334	316	288	681	259	391	338	302	237	194	60^	611	375
8.30 - 9.00				A	23.2	38	1891	2168	665	215	732	247	372	338	318	297	672	256	388	338	286	237	175	53^	589	362
DYNASTY	6	196	201	A	18.4	31	1500	1546	743	290	819	346	536	454	365	206	558	228	372	302	245	159	111	55^	58^	43^
WED. 10.00P 60 ABC GD		98	99	B	19.5	33	1589	1593	764	303	833	330	523	459	384	232	563	239	353	300	235	167	126	69	71	57
10.00 - 10.30				A	17.9	29	1459	1551	733	284	805	335	523	457	363	200	560	221	363	298	250	166	114	56^	72^	54^
10.30 - 11.00				A	18.9	32	1540	1529	753	292	829	354	546	450	367	209	554	233	379	306	238	153	104	52^	42^	30^
FACTS OF LIFE	8	180	185	A	18.9	29	1540	1732	776	305	852	303	461	345	322	334	519	157	270	260	260	190	174	94	187	159
WED. 9.00P 30 NBC CS		97	95	B	19.4	29	1581	1740	778	308	849	289	457	379	342	336	508	151	275	268	247	185	168	93	215	172
FALCON CREST	3	199	192	A	19.6	34	1597	1589	806	289	879	295	451	433	404	345	548	187	295	286	240	219	53^	15v	109	88
FRI. 10.00P 60 CBS GD		99	99	B	20.3	35	1654	1616	814	298	900	299	461	428	403	355	554	184	290	288	247	223	56	26	106	79
10.00 - 10.30				A	20.5	36	1671	1597	812	287	884	299	457	433	403	344	540	182	291	286	240	212	57^	16v	116	95
10.30 - 11.00				A	18.7	33	1524	1569	796	288	867	288	441	430	404	343	553	192	297	284	237	225	48^	15v	101	78^
FALL GUY	7	178	195	A	19.8	30	1614	1847	666	308	706	298	495	438	332	157	735	349	526	439	303	174	194	41^	212	149
WED. 9.00P 60 ABC A		95	98	B	19.0	30	1549	1815	652	275	692	280	478	436	334	163	750	325	515	448	354	189	167	40	206	148
9.00 - 9.30				A	19.5	29	1589	1854	670	319	709	301	505	444	337	151	730	356	521	432	289	174	187	39^	228	157
9.30 - 10.00				A	20.0	30	1630	1838	662	295	700	294	485	428	329	162	743	346	533	446	316	175	199	43^	196	141
FAMILY CIRCUS CHRISTMAS(S)			200	A	10.0	16	815	1961	761	324	761	369	524	375	264^	192^	718	257^	443	406	380	194^	165^	71v	317	211^
2 SUN. 7.20P 10 NBC EA			98																							
FAMILY CIRCUS XMAS(B)(S)			74	A	3.0	5	245	1906	617^	160v	617^	232v	436^	301^	204v	181v	775^	282^	482^	421^	368^	215v	333^	81v	181v	152v
2 SUN. 7.00P 20 NBC EA			44																							
FANTASY ISLAND	10		179	A	18.5	34	1508	1916	703	328	794	349	550	383	341	213	596	320	410	316	186	148^	264	92^	262	195
2 SAT. 10.00P 60 ABC A			96	B	18.3	33	1491	1775	736	320	819	322	496	407	340	270	572	254	373	307	224	174	170	96	214	168
10.00 - 10.30				A	18.6	33	1516	1923	689	328	775	332	528	377	335	220	596	317	408	311	181	156^	266	99^	286	217
10.30 - 11.00				A	18.3	34	1491	1912	717	326	813	364	568	392	348	206	598	323	413	317	193	145^	264	88^	237	172
FATHER MURPHY	7	212	211	A	18.5	28	1508	1765	779	217	842	201	312	319	387	447	598	146	250	249	302	307	80	41^	245	141
TUE. 8.00P 60 NBC GD		99	97	B	17.8	27	1451	1735	768	237	844	184	325	331	391	448	616	167	269	276	283	302	74	33	201	121
8.00 - 8.30				A	17.5	27	1426	1756	774	210	845	201	304	310	384	457	598	142	249	243	305	310	83	44^	230	131
8.30 - 9.00				A	19.4	29	1581	1775	787	225	843	206	325	331	387	437	600	151	254	256	300	303	73^	36^	259	150
FLAMINGO ROAD	6	193	201	A	13.8	23	1125	1513	737	185	789	259	357	363	362	327	615	212	335	281	271	244	72^	38^	37^	15v
TUE. 10.00P 60 NBC GD		97	99	B	14.1	23	1149	1505	761	249	826	271	421	390	370	321	558	191	296	266	248	218	76	34	45	28
10.00 - 10.30				A	14.0	23	1141	1513	727	178	778	251	353	348	358	331	622	210	333	286	283	247	67^	35^	46^	13v
10.30 - 11.00				A	13.6	23	1108	1507	741	192	794	263	358	379	367	320	602	214	334	277	256	238	81^	43^	30^	16v
FROSTY & RUDOLPH'S XMAS(S)			193	A	14.6	23	1190	2511	553	253	630	354	457	384	231	110^	635	372	475	334	238	120^	267	126^	979	605
2 SUN. 7.00P 90 ABC EA			98																							
7.00 - 7.30				A	12.8	21	1043	2450	561	249	629	352	426	370	204^	122^	586	341	453	338	228	93^	268	138^	967	568
7.30 - 8.00				A	14.1	22	1149	2666	585	258	656	352	453	392	235	125^	643	360	475	330	261	126^	280	139^	1087	695
8.00 - 8.30				A	16.9	26	1377	2434	522	250	609	360	489	389	249	86^	674	406	499	336	229	139^	256	105^	895	557
GIMME A BREAK	8	171	183	A	17.3	27	1410	1794	747	343	853	283	505	461	391	285	568	156	324	324	305	181	156	44^	217	174
THU. 9.30P 30 NBC CS		93	96	B	15.3	24	1247	1866	778	293	877	278	492	433	384	329	591	175	349	336	300	194	195	70	203	145
GREATEST AMERICAN HERO	7	168	196	A	17.1	26	1394	1996	637	323	717	314	503	433	307	170	652	321	479	408	301	129	218	38^	409	271
WED. 8.00P 60 ABC CS		94	98	B	17.1	26	1394	2145	640	291	720	334	514	448	300	161	680	345	499	429	285	138	244	76	501	315
CONT'D																										

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GREATEST AMERICAN -CONT'D																										
8.00 - 8.30				A	16.5	25	1345	1961	642	317	721	304	492	422	317	184	653	324	471	388	300	143	207	36^	380	247
8.30 - 9.00				A	17.7	27	1443	2026	626	326	709	324	515	444	296	154	650	316	488	421	304	120	232	39^	435	293
HAPPY DAYS	10	177	199	A	19.4	30	1581	1992	636	302	703	279	486	404	327	175	533	239	370	299	215	129	290	116	466	304
TUE. 8.00P 30 ABC CS		95	98	B	21.1	32	1720	1955	661	286	735	331	511	415	297	185	520	246	371	305	213	113	288	141	412	283
HARPER VALLEY	2	173	147	A	11.9	20	970	1688	716	226	785	194	334	330	363	388	549	98^	242	230	309	277	169	63^	185	153
SAT. 9.00P 30 NBC CS		94	86	B	11.9	20	970	1688	716	226	785	194	334	330	363	388	549	98	242	230	309	277	169	63	185	153
HART TO HART	10	183	198	A	20.5	34	1671	1738	729	328	798	370	546	476	334	184	666	339	504	416	264	120	174	75	100	64^
TUE. 10.00P 60 ABC PD		97	99	B	20.2	33	1646	1683	750	315	828	350	563	478	365	211	596	286	436	367	251	123	169	80	90	63
10.00 - 10.30				A	20.4	33	1663	1741	723	324	790	362	534	466	331	190	667	341	505	417	265	121	177	74	107	69^
10.30 - 11.00				A	20.5	35	1671	1741	738	334	808	382	559	486	337	177	666	339	503	413	263	121	173	75	94	60^
HILL STREET BLUES	8	209	214	A	19.7	33	1606	1818	753	327	831	340	578	514	383	186	780	322	554	542	372	153	146	57^	61^	45^
THU. 10.00P 60 NBC OP		99	99	B	18.9	33	1540	1791	773	322	861	356	575	496	382	220	705	293	490	462	326	163	150	58	75	51
10.00 - 10.30				A	19.4	31	1581	1836	750	337	835	345	585	516	380	185	782	316	551	546	383	152	148	65^	71^	51^
10.30 - 11.00				A	19.9	34	1622	1805	757	316	825	336	570	515	386	184	783	328	559	540	365	157	147	51^	50^	37^
HOUSE CALLS	7	191	195	A	20.3	30	1654	1724	787	318	896	336	544	459	372	286	586	251	398	352	235	155	153	56^	89	48^
MON. 9.30P 30 CBS CS		99	99	B	19.4	28	1581	1643	797	345	889	335	525	463	373	283	521	202	324	306	230	159	125	60	108	65
JEFFERSONS	10		186	A	26.1	40	2127	1760	713	343	885	339	496	363	331	327	566	184	313	271	250	218	105^	73^	204	167
2 SUN. 9.30P 30 CBS CS			98	B	22.6	34	1842	1691	772	327	869	297	466	411	371	335	570	191	317	301	259	215	117	65	135	99
JOHNNY CASH CHRISTMAS SP.(S)		195		A	17.9	29	1459	1475	873	282	941	226	407	379	426	460	421	62^	191	216	260	185	68^	49^	45^	14v
1 THU. 10.00P 60 CBS GV		99																								
10.00 - 10.30				A	18.6	29	1516	1544	889	292	966	247	435	384	424	460	435	85^	209	225	249	182	72^	55^	71^	26v
10.30 - 11.00				A	17.2	29	1402	1390	851	268	910	201	374	373	430	457	403	39v	168^	208	268	186	61^	41v	16v	LT
KNOTS LANDING	6	195	189	A	16.8	26	1369	1572	795	273	899	295	482	423	421	340	469	175	246	196	195	200	93	59^	111	73^
THU. 9.00P 60 CBS GD		98	98	B	17.4	27	1418	1679	800	276	900	300	497	440	415	331	527	163	292	257	268	206	108	68	144	100
9.00 - 9.30				A	16.1	25	1312	1572	788	285	892	296	480	419	416	334	462	173	238	192	187	201	94	60^	124	83^
9.30 - 10.00				A	17.5	27	1426	1562	801	260	903	297	484	423	423	344	471	174	249	200	201	197	92	57^	96	62^
LAVERNE & SHIRLEY	9	177	201	A	20.0	30	1630	1933	637	293	702	298	505	425	325	149	565	257	395	326	231	128	282	128	384	231
TUE. 8.30P 30 ABC CS		95	99	B	20.2	30	1646	1925	641	286	712	321	500	400	289	175	517	244	365	300	208	119	286	143	410	277
LEWIS AND CLARK	2	170	150	A	8.8	15	717	1702	757	270	843	230	416	389	390	381	584	155^	308	268	325	238	119^	53^	156^	124^
SAT. 9.30P 30 NBC CS		93	86	B	8.8	15	717	1702	757	270	843	230	416	389	390	381	584	155	308	268	325	238	119	53	156	124
LITTLE HOUSE-PRAIRIE	10	208		A	19.1	28	1557	1673	708	249	776	249	388	350	347	331	488	170	266	271	240	165	108^	79^	301	153
1 MON. 8.00P 60 NBC GD		99		B	19.6	29	1597	1846	806	283	904	290	465	400	372	386	482	155	249	233	210	203	134	82	326	197
8.00 - 8.30				A	18.5	28	1508	1666	712	241	772	235	375	340	350	340	493	163	265	268	243	175	105^	75^	296	153^
8.30 - 9.00				A	19.7	29	1606	1674	704	255	778	263	398	357	341	321	484	175	266	271	237	160	110^	81^	302	154
LITTLE LORD FAUNTLEROY(S)			189	A	14.9	23	1214	1616	749	301	842	241	415	361	384	378	469	143^	231	269	221	195	139^	62^	166^	124^
2 TUE. 8.00P 120 CBS GD			99																							
8.00 - 8.30				A	13.4	21	1092	1527	684	256	797	191^	341	294	368	401	466	117^	208^	253	239	213^	132^	60^	132^	88^
8.30 - 9.00				A	14.5	22	1182	1597	721	296	839	235	395	334	372	399	445	129^	223	262	217	183^	152^	56^	161^	119^
9.00 - 9.30				A	15.8	23	1288	1626	768	308	842	253	435	379	386	361	464	148^	231	262	207	195	137^	61^	183^	139^
9.30 - 10.00				A	15.8	24	1288	1694	808	333	876	271	475	415	409	357	494	167^	262	297	226	191	143^	73^	181^	143^
LITTLE RASCALS XMAS SPEC.(S)			199	A	10.1	16	823	2375	858	377	883	389	612	458	323	228^	680	307	459	378	304	145^	352	122^	460	344
2 SUN. 7.30P 30 NBC CE			98																							

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOU GRANT	7	188	193	A	17.8	29	1451	1507	799	296	895	349	557	469	371	276	515	211	350	302	214	135	64^	22^	33^	16v
MON. 10.00P 60 CBS GD		97	99	B	17.7	28	1443	1480	790	327	873	339	537	480	371	257	514	218	338	310	222	130	61	30	32	25
10.00 - 10.30				A	17.6	27	1434	1524	800	297	896	354	560	474	369	271	515	207	349	305	220	132	66^	20v	47^	27^
10.30 - 11.00				A	18.1	30	1475	1475	788	290	884	344	549	459	366	279	511	214	346	298	204	136	63^	24^	17v	5v
LOVE BOAT	11	186	182	A	20.5	35	1671	1890	755	342	853	286	499	408	395	297	487	185	313	251	206	159	246	127	304	228
SAT. 9.00P 60 ABC CS		98	96	B	21.2	35	1728	1872	757	330	854	302	491	416	374	309	565	228	356	294	230	187	180	105	273	205
9.00 - 9.30				A	18.9	32	1540	1886	757	342	852	290	505	406	396	292	481	181	309	254	204	157	235	131	318	231
9.30 - 10.00				A	22.1	38	1801	1887	753	340	851	281	495	407	397	300	493	187	317	250	210	160	253	121	290	224
LOVE, SIDNEY	7	177	179	A	17.1	26	1394	1737	816	360	891	306	487	379	363	345	539	165	294	302	268	179	141	68^	166	140
WED. 9.30P 30 NBC CS		96	94	B	17.9	27	1459	1655	787	318	846	293	457	388	354	329	489	162	276	272	223	168	138	78	182	150
MAC DAVIS CHRISTMAS SPEC.(S)			205	A	14.1	23	1149	1634	809	351	987	285	505	392	505	403	482	168^	286	263	233	171^	113^	67^	52v	31v
2 MON. 10.00P 60 NBC GV			99																							
10.00 - 10.30				A	14.0	22	1141	1642	822	341	997	289	511	388	503	410	460	151^	269	250	230	166^	135^	79^	50v	27v
10.30 - 11.00				A	14.1	24	1149	1629	797	358	977	278	500	397	509	396	507	187^	303	277	235	178^	92^	56^	53^	35v
MAGNUM, P.I.	10		188	A	19.4	31	1581	1827	763	254	861	258	420	402	385	357	609	203	320	319	292	220	124^	57^	233	144^
2 THU. 8.00P 60 CBS PD			97	B	19.9	32	1622	1844	744	272	848	243	438	410	407	332	623	170	321	325	332	243	152	60	221	145
8.00 - 8.30				A	18.8	30	1532	1819	759	253	851	235	411	395	385	367	619	193	322	320	311	233	115^	44^	234	143^
8.30 - 9.00				A	19.9	31	1622	1837	770	258	875	283	432	408	382	349	601	210	318	322	279	209	130^	68^	231	143^
MAKING A LIVING	7	178		A	12.7	21	1035	1748	661	272	723	195^	398	366	338	286	576	205^	368	318	278	177^	207^	83^	242	150^
1 SAT. 8.30P 30 ABC CS		95		B	12.8	21	1043	1762	679	279	748	259	422	360	322	283	621	256	388	335	259	196	142	82	251	169
M*A*S*H	8	195	196	A	22.6	33	1842	1754	738	312	831	291	498	461	370	256	615	259	419	362	255	164	173	69	135	82
MON. 9.00P 30 CBS CS		99	99	B	23.2	33	1891	1696	756	322	831	300	493	458	370	260	584	241	372	342	248	172	153	67	128	89
MAVERICK	3	189	201	A	18.4	28	1500	1708	693	208	731	191	321	311	360	349	758	244	392	374	355	302	100	30^	119	70^
TUE. 9.00P 60 NBC EW		96	98	B	20.8	31	1695	1661	651	192	686	188	331	326	332	292	753	244	410	371	359	294	90	27	132	89
9.00 - 9.30				A	18.0	27	1467	1700	698	211	735	194	320	312	357	351	748	238	384	371	352	299	88	24^	129	74^
9.30 - 10.00				A	18.8	28	1532	1709	688	202	725	190	323	309	362	344	764	250	399	376	354	304	109	33^	111	66^
MCCLAIN'S LAW	5	179	175	A	11.7	19	954	1647	611	273	689	168	340	315	325	305	730	152	326	343	336	346	54^	20v	174	159
FRI. 9.00P 60 NBC OP		94	91	B	12.7	21	1035	1627	658	253	717	161	345	360	367	312	745	156	348	371	379	338	53	22	112	82
9.00 - 9.30				A	11.2	18	913	1647	610	276	686	166	331	312	321	309	721	148	320	336	333	345	49^	19v	191	177
9.30 - 10.00				A	12.3	20	1002	1630	609	265	688	170	344	318	324	298	729	150	325	343	336	346	57^	20v	156	141
MORK & MINDY	10		193	A	16.7	27	1361	2004	699	288	727	330	467	385	297	186	688	373	554	409	293	118^	239	87^	350	236
2 THU. 8.00P 30 ABC CS			97	B	17.9	29	1459	2005	654	286	712	361	521	411	276	143	609	341	479	379	226	98	223	101	461	310
MR. MERLIN(B)		119		A	12.5	19	1019	1889	630	200^	696	229^	378	365	310	240	614	227^	397	375	304	178^	196^	53v	383	238
1 WED. 8.00P 30 CBS CS		79																								
NBC MAGAZINE	12	166		A	9.6	16	782	1685	793	296^	805	133^	263^	267^	394	462	779	202^	366	285^	339	376	21v	21v	80^	50v
1 FRI. 8.00P 60 NBC DN		89		B	11.3	19	921	1637	750	228	810	168	333	327	395	413	675	151	282	288	332	334	48	19	104	67
8.00 - 8.30				A	9.7	16	791	1709	794	298^	806	152^	285^	277^	393	444	790	207^	385	304	352	369	23v	23v	90^	52v
8.30 - 9.00				A	9.5	15	774	1645	786	292^	796	112^	237^	255^	392	477	760	198^	341	260^	317	378	20v	20v	69v	47v
NBC MONDAY NIGHT MOVIES	9	178		A	19.5	29	1589	1678	795	365	888	279	472	404	423	341	568	193	322	309	271	189	108^	64^	114^	73^
1 MON. 9.00P 120 NBC FF		94		B	18.6	28	1516	1553	784	290	866	270	467	432	418	327	519	185	303	277	236	179	83	49	85	54
9.00 - 9.30				A	18.0	26	1467	1665	766	325	846	240	410	383	405	359	587	181	309	305	293	206	94^	55^	138^	78^
9.30 - 10.00				A	19.9	29	1622	1675	780	361	869	263	464	419	429	326	574	184	316	312	273	199	100^	64^	132^	78^
10.00 - 10.30				A	20.1	31	1638	1663	804	382	903	298	491	399	414	339	552	190	320	306	264	181	110^	67^	98^	66^
10.30 - 11.00				A	20.2	33	1646	1683	818	380	916	308	508	409	433	334	554	212	338	306	256	169	123^	66^	90^	69^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS UPDATE-M-F	58	165	170	A	14.3	22	1165	1797	732	282	806	217	375	348	356	363	647	178	300	302	298	282	102	53	242	145
M-F 8.58P 1 NBC N		86	87	B	14.0	22	1141	1768	751	265	820	226	398	362	371	366	603	174	294	292	279	256	110	52	235	157
NBC NEWS UPDATE-SAT.	12	159	162	A	12.7	21	1035	1705	794	287	860	171	340	333	433	452	585	113^	244	223	272	299	68^	36^	192	119
SAT. 8.58P 1 NBC N		85	87	B	12.4	21	1011	1753	766	254	838	191	361	358	396	405	640	147	291	274	316	303	95	48	180	113
NBC NEWS UPDATE-SUN.	12	184	179	A	14.0	21	1141	2117	747	278	838	296	468	364	369	311	678	250	411	343	303	229	282	98^	319	213
SUN. 8.58P 1 NBC N		92	91	B	15.0	22	1223	2032	698	301	772	278	461	386	336	264	683	252	437	392	323	199	234	88	343	231
NBC NEWS UPDATE-2-M-F	27	162	173	A	13.9	21	1133	1700	757	289	818	269	434	354	350	323	597	172	320	331	306	218	119	53	166	124
1 TU&TH 9.58P 1 NBC N		88	90	B	13.7	21	1117	1745	785	282	853	265	455	411	391	332	598	193	340	328	283	213	139	62	155	113
2 MWF 9.58P 1																										
NBC NEWS UPDATE-2-SAT.	1	158		A	8.9	15	725	1727	655	226^	758	198^	464	440	456	261^	619	149^	366	354	428	204^	199^	75v	151^	126^
1 SAT. 9.58P 1 NBC N		88		B	8.9	15	725	1727	655	226	758	198	464	440	456	261	619	149	366	354	428	204	199	75	151	126
NBC NEWS UPDATE-2-SUN.	6		182	A	10.3	16	839	1778	816	308	846	230^	434	515	440	302	805	187^	405	464	506	293	79^	27v	48v	48v
2 SUN. 10.04P 1 NBC N			93	B	14.8	22	1206	1877	713	294	758	259	471	443	366	221	789	301	524	471	388	207	192	74	138	108
NBC NIGHTLY NEWS-SAT.	11	159		A	12.0	21	978	1488	645	231^	701	122^	265	278	378	393	618	94^	241^	278	341	304	39v	29v	130^	87^
1 SAT. 6.30P 30 NBC N		87		B	8.6	16	701	1515	663	189	733	135	259	259	344	419	641	161	282	271	310	297	37	17	104	65
NBC NIGHTLY NEWS-SUN.	5	137		A	7.0	12	571	1532	786	238^	802	225^	357^	309^	371^	356^	622	181^	259^	252^	254^	302^	50v	14v	58v	30v
1 SUN. 6.30P 30 NBC N		76		B	7.2	12	587	1558	720	246	800	186	345	291	338	409	627	188	285	246	238	313	75	25	56	40
NBC NIGHTLY NEWS	58	209	209	A	13.0	22	1060	1598	715	223	782	141	266	270	342	457	651	149	266	261	305	334	73	40^	92	52^
M-F 6.30P 30 NBC N		99	99	B	12.7	23	1035	1567	738	206	794	152	280	276	349	454	636	151	260	255	283	332	51	26	86	56
NBC SUNDAY NIGHT MOVIE	7	198	198	A	12.0	19	978	1988	817	289	915	350	549	507	406	287	769	264	461	449	378	260	159	66^	145	97^
1 SUN. 9.00P 121 NBC FF		99	99	B	15.5	24	1263	1853	717	287	787	320	524	449	349	205	782	330	547	489	361	193	162	60	122	90
2 SUN. 9.00P 150																										
9.00 - 9.30				A	12.3	18	1002	2059	811	335	941	376	553	483	390	320	714	235	430	422	360	243	190	75^	214	146
9.30 - 10.00				A	12.5	19	1019	2082	853	314	945	358	562	506	422	300	764	248	452	448	399	256	182	78^	191	122
10.00 - 10.30				A	12.6	20	1027	1978	820	261	908	340	552	530	425	267	787	273	476	467	383	261	157	64^	126	87^
10.30 - 11.00				A	12.0	20	978	1963	811	277	909	366	576	528	404	251	814	300	498	472	367	276	144	57^	96^	64^
11.00 - 11.30				A	10.2	20	831	1563	673	190^	725	228^	370	408	316	289	744	272^	421	386	347	276^	77^	43v	17v	17v
NEWSBREAK-M-F	55	135	169	A	13.9	21	1133	1927	688	249	778	275	429	370	332	291	534	204	318	289	241	179	180	74	435	267
1 M-F 8.58P 1 CBS N		83	91	B	15.4	24	1255	1870	709	272	787	262	445	399	366	278	584	212	352	327	284	187	163	66	336	209
2 MTHF 8.58P 1																										
2 TUE. 9.58P 1																										
2 WED. 8.28P 1																										
NEWSBREAK-SAT.	11	174	171	A	13.1	22	1068	2046	690	254	786	297	497	440	331	237	579	212	390	374	279	152	156	78^	525	321
1 SAT. 9.02P 2 CBS N		92	93	B	14.0	23	1141	2206	710	260	790	324	527	441	344	219	647	270	446	410	302	155	194	80	575	339
2 SAT. 8.58P 1																										
NEWSBREAK-SUN.	12	175	173	A	23.4	35	1907	1810	764	331	876	275	469	390	380	358	581	159	300	302	293	234	144	82	209	157
1 SUN. 9.13P 1 CBS N		93	93	B	20.8	30	1695	1827	764	323	861	292	464	408	373	331	585	194	323	304	270	221	148	79	233	157
2 SUN. 8.58P 1																										
NFL MONDAY NIGHT FOOTBALL	14	206	205	A	22.4	37	1826	1582	429	177	457	183	303	263	209	125	946	397	645	547	441	244	91	15v	88	74
1 MON. 9.00P 182 ABC SE		99	99	B	21.9	37	1785	1556	441	191	470	184	305	268	213	138	923	393	620	542	420	247	84	19	79	57
2 MON. 9.00P 173																										
9.00 - 9.30				A	21.5	32	1752	1705	476	193	510	201	327	283	213	154	914	363	593	532	436	256	113	28^	168	136
9.30 - 10.00				A	23.7	35	1932	1680	448	198	482	197	319	282	212	134	946	371	637	562	466	251	120	17^	132	110
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NFL MONDAY NIGHT F-CONT'D																										
10.00 - 10.30				A	24.9	38	2029	1556	399	191	425	174	291	248	202	109	960	392	656	551	457	248	91	13v	80	71
10.30 - 11.00				A	22.1	35	1801	1544	404	186	432	182	301	247	201	105	958	422	661	545	424	237	87	10v	67^	58^
11.00 - 11.30				A	21.0	38	1712	1539	417	142	441	171	280	252	208	124	973	442	679	565	432	232	84	14v	41^	38^
11.30 - 12.00				A	21.1	45	1720	1477	433	149	455	176	299	265	220	125	931	391	650	541	442	235	58^	12v	33^	25^
NIGHT BEFORE CHRISTMAS(S)			190	A	15.7	24	1280	1946	602	175^	683	296	461	356	253	195	319	118^	216	198	146^	82^	213	125^	731	371
2 WED. 8.30P 30 CBS EA			98																							
NURSE	1		181	A	16.4	28	1337	1386	722	232	877	217	429	380	460	370	388	140^	186	182	146^	159^	95^	55^	26v	22v
2 THU. 10.00P 60 CBS GD			97	B	16.4	28	1337	1386	722	232	877	217	429	380	460	370	388	140	186	182	146	159	95	55	26	22
10.00 - 10.30				A	16.6	27	1353	1387	732	228	876	208	426	390	468	368	363	126^	162^	164^	141^	155^	111^	57^	37v	26v
10.30 - 11.00				A	16.2	28	1320	1377	716	235	879	226	432	371	452	372	409	156^	209	198	147^	161^	73^	50^	16v	16v
ONE DAY AT A TIME	8		190	A	21.0	31	1712	1845	743	335	893	299	478	375	332	369	544	170	314	288	249	210	139^	78^	269	215
2 SUN. 8.30P 30 CBS CS			99	B	22.4	33	1826	1720	750	311	843	270	423	373	358	353	580	198	312	283	253	236	122	73	175	127
OPEN ALL NIGHT	3	178		A	12.2	20	994	1758	640	244	707	213^	389	337	292	278	591	202^	380	330	306	173^	190^	67^	270	168^
1 SAT. 8.00P 30 ABC CS		96		B	12.0	20	978	1810	647	239	733	239	420	357	329	255	704	309	465	380	313	183	160	80	213	150
PATRICIA NEAL STORY(S)		191		A	16.5	26	1345	1317	820	312	863	223	453	468	482	312	339	91^	145^	143^	129^	173^	59^	16v	56^	50^
1 TUE. 9.00P 120 CBS GD		99																								
9.00 - 9.30				A	15.4	23	1255	1328	788	296	836	182^	399	430	469	343	362	83^	139^	149^	140^	199	64^	16v	66^	58^
9.30 - 10.00				A	16.2	24	1320	1333	811	325	859	204	442	474	499	315	336	75^	126^	131^	124^	189	69^	12v	69^	62^
10.00 - 10.30				A	17.2	28	1402	1292	831	308	867	239	477	475	483	297	325	92^	149^	143^	128^	154^	53^	20v	47^	42v
10.30 - 11.00				A	17.0	28	1386	1320	855	320	892	260	491	494	481	302	334	112^	161^	154^	122^	152^	52^	18v	42v	36v
PERRY COMO'S XMAS SPEC(S)		192		A	20.1	36	1638	1663	784	307	918	254	436	391	444	416	524	91^	251	246	291	246	97^	67^	124^	101^
1 SAT. 10.00P 60 ABC GV		99																								
10.00 - 10.30				A	19.9	35	1622	1731	798	326	945	270	457	405	447	422	521	92^	249	244	286	246	106^	73^	159	129^
10.30 - 11.00				A	20.2	36	1646	1600	775	292	897	240	416	376	444	414	530	90^	253	250	301	248	84^	60^	89^	73^
PRIVATE BENJAMIN	8	134		A	13.6	21	1108	1708	584	185^	663	225	357	331	294	240	649	302	441	407	263	150^	176^	57^	220	75^
1 MON. 8.00P 30 CBS CS		88		B	17.3	26	1410	1855	721	302	784	274	458	413	366	258	603	217	373	356	298	180	185	77	283	183
QUINCY, M.E.	7	195	188	A	17.2	29	1402	1739	777	306	821	285	529	456	385	236	696	278	480	454	347	160	167	42^	55^	43^
WED. 10.00P 60 NBC OP		98	96	B	16.9	28	1377	1603	790	298	851	319	526	470	383	263	597	249	406	369	271	156	103	36	52	33
10.00 - 10.30				A	17.1	28	1394	1713	770	306	812	286	514	438	370	242	677	271	468	437	336	158	163	45^	61^	46^
10.30 - 11.00				A	17.2	29	1402	1764	786	306	831	286	544	475	399	229	717	286	494	470	357	164	171	39^	45^	38^
REAL PEOPLE	11	197	206	A	20.7	31	1687	1775	749	301	838	190	360	346	390	412	680	160	266	298	305	332	112	54^	145	108
WED. 8.00P 60 NBC PV		98	98	B	18.9	29	1540	1737	756	277	826	203	373	358	389	392	635	161	290	293	311	283	106	53	170	126
8.00 - 8.30				A	19.9	31	1622	1761	746	305	836	188	355	346	384	416	676	153	261	296	312	327	105	52^	144	107
8.30 - 9.00				A	21.6	32	1760	1778	746	295	833	190	362	343	395	405	683	165	272	300	301	335	117	56^	145	108
RUDOLPH-RED-NOSE REINDEER(S)			190	A	18.4	27	1500	2300	693	257	819	368	536	400	246	265	476	233	334	301	174	115^	299	134^	706	432
2 MON. 8.00P 60 CBS EA			98																							
8.00 - 8.30				A	18.2	27	1483	2258	684	256	808	347	510	378	247	284	470	217	320	293	173	125^	281	125^	699	424
8.30 - 9.00				A	18.7	27	1524	2324	697	255	825	384	556	420	246	244	476	244	341	307	174	107^	317	142^	706	436
RUDOLPH'S SHINY NEW YEAR(S)		190		A	16.3	26	1328	1966	540	270	604	327	504	389	251	79^	423	187	307	296	209	77^	210	124^	729	460
1 THU. 8.00P 60 ABC EA		98																								
8.00 - 8.30				A	14.6	23	1190	1907	517	265	566	309	469	366	236	78^	404	179^	286	285	200	76^	192^	121^	745	461
8.30 - 9.00				A	17.9	27	1459	2016	561	269	633	342	532	407	262	81^	436	194	323	306	214	77^	228	128^	719	459

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SANTA CLAUS-COMING-TOWN(S)			173	A	13.4	22	1092	2251	620	277	707	324	486	349	299	171^	497	283	364	283	149^	115^	345	255	702	396
2 SAT. 8.00P 60 ABC EA			97																							
8.00 - 8.30				A	12.9	22	1051	2180	589	259	675	287	442	331	303	181^	478	264	343	268	146^	118^	328	232	699	388
8.30 - 9.00				A	14.0	23	1141	2293	642	289	727	348	516	362	296	163^	509	296	383	293	151^	110^	358	278	699	401
SIMON & SIMON	3	116		A	10.3	16	839	1683	632	275^	697	174^	317	286	321	318	546	207^	315	323	263^	196^	175^	34v	265^	171^
1 TUE. 8.00P 60 CBS PD		83		B	13.3	21	1084	1703	631	272	715	182	373	351	385	284	659	206	348	334	344	257	147	43	182	131
8.00 - 8.30				A	10.0	16	815	1676	641	271^	709	179^	323	293	330	322	539	196^	306	320	268^	194^	160^	31v	268^	170^
8.30 - 9.00				A	10.7	16	872	1664	614	273	676	167^	305	277	309	309	541	217^	320	322	251^	189^	186^	35v	261^	169^
60 MINUTES	12	204	204	A	28.5	45	2323	1722	692	265	777	198	341	321	348	382	754	200	377	369	375	328	74	26^	117	84
1 SUN. 7.15P 60 CBS DN		99	99	B	26.8	41	2184	1723	725	271	789	201	360	355	373	367	743	210	377	377	358	311	80	30	111	74
2 SUN. 7.00P 60																										
7.00 - 7.30				A	24.9	40	2029	1660	721	293	820	186	319	306	352	435	758	174	350	345	385	362	29^	9v	53^	44^
7.30 - 8.00				A	29.4	46	2396	1721	697	267	771	196	337	322	346	380	760	204	382	374	375	330	75	28^	115	89
SPECIAL ANNE MURRAY XMAS(S)		193		A	18.8	32	1532	1530	773	288	864	240	425	376	401	384	566	171	300	279	266	205	47^	33v	53^	22v
1 WED. 10.00P 60 CBS GV		99																								
10.00 - 10.30				A	19.4	32	1581	1586	779	294	875	260	438	390	400	379	587	179	317	299	276	207	52^	34v	72^	36v
10.30 - 11.00				A	18.1	31	1475	1471	767	283	852	220	411	362	401	388	548	167	286	258	254	203	41^	31v	30v	8v
SPECIAL KENNY ROGERS(S)			192	A	16.8	28	1369	1549	778	291	853	258	492	449	414	319	590	156^	330	356	318	212	80^	38v	26v	24v
2 TUE. 10.00P 60 CBS GV			99																							
10.00 - 10.30				A	17.3	28	1410	1540	777	292	853	260	493	453	409	317	573	157^	314	346	300	207	78^	45^	36v	33v
10.30 - 11.00				A	16.3	28	1328	1550	780	289	854	257	494	448	417	319	605	155^	343	367	333	216	78^	27v	13v	13v
STRIKE FORCE	6	184	171	A	13.4	24	1092	1638	654	283	734	355	562	479	315	131	563	222	394	360	262	136	140	63^	201	153
FRI. 10.00P 60 ABC OP		97	93	B	11.5	20	937	1617	664	284	734	274	496	438	374	186	619	192	391	380	343	184	153	64	111	88
10.00 - 10.30				A	12.8	22	1043	1658	654	287	735	358	564	478	319	131	557	213	393	363	267	130	143	65^	223	169
10.30 - 11.00				A	13.9	25	1133	1623	658	279	736	353	561	482	310	134	571	232	399	362	261	138	133	61^	183	139
TAXI	10	187	199	A	15.9	25	1296	1738	676	287	725	315	475	389	315	207	730	351	527	510	317	147	139	40^	144	123
THU. 9.30P 30 ABC CS		96	97	B	16.6	26	1353	1681	708	320	775	366	530	425	322	195	644	325	457	412	254	139	133	61	129	95
TELEVISION INSIDE & OUT	3	177	157	A	10.2	18	831	1535	699	324	793	238	448	401	380	280	577	236	416	348	285	151	109^	39^	56^	27v
SAT. 10.00P 60 NBC CC		94	87	B	10.6	19	864	1484	706	290	768	194	388	363	377	316	549	199	345	304	258	177	98	41	69	38
10.00 - 10.30				A	10.1	18	823	1514	691	304	789	235	429	385	360	298	554	211	377	324	280	162	109^	38^	62^	30v
10.30 - 11.00				A	10.4	19	848	1521	698	335	785	239	462	409	394	257	589	257	444	368	288	136^	99^	34v	48^	22v
THAT'S INCREDIBLE	13	191	196	A	19.8	30	1614	1887	650	291	709	217	387	345	336	266	792	279	479	445	391	230	188	46^	198	132
MON. 8.00P 60 ABC PV		98	97	B	18.6	28	1516	1830	634	239	685	222	396	366	338	235	736	266	460	425	357	210	146	46	263	179
8.00 - 8.30				A	18.5	28	1508	1891	654	302	724	221	397	350	341	272	798	290	480	440	387	229	184	46^	185	124
8.30 - 9.00				A	21.1	31	1720	1875	645	278	694	212	375	340	330	260	787	272	476	445	388	234	188	45^	206	138
THREE'S COMPANY	10	191	202	A	21.6	32	1760	1897	682	331	801	355	553	423	328	201	588	267	415	336	256	135	245	129	263	182
TUE. 9.00P 30 ABC CS		97	99	B	23.4	35	1907	1833	702	315	792	343	537	430	330	215	550	253	381	313	227	134	257	138	234	174
THRU-MAGIC PYRAMID PT.II(S)		199		A	9.2	15	750	2029	576	216^	647	294^	416	320	274^	175^	633	288^	449	377	296^	160^	238^	80v	511	348
1 SUN. 7.00P 60 NBC GD		98																								
7.00 - 7.30				A	8.7	14	709	1859	562	215^	621	251^	368	305^	290^	187^	621	266^	422	359	319^	169^	192^	41v	425	271^
7.30 - 8.00				A	9.7	15	791	2172	583	215^	667	333	456	332	260^	163^	641	309	471	391	273^	150^	276^	111^	588	417
TODAY'S FBI	7	198		A	14.8	22	1206	2091	666	254	730	263	418	408	360	239	752	286	524	468	347	192^	216	76^	393	273
1 SUN. 8.00P 60 ABC OP		99		B	17.2	25	1402	1936	719	282	782	250	474	453	396	252	782	279	511	484	404	213	148	53	224	152
8.00 - 8.30				A	14.0	21	1141	2193	685	268	748	272	426	423	371	246	772	298	537	491	357	191^	244	77^	429	293
8.30 - 9.00				A	15.6	23	1271	1990	649	241	711	257	410	396	346	229	732	273	513	447	338	191	189	72^	358	252

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TOO CLOSE FOR COMFORT	9	192	202	A	20.3	31	1654	1821	681	328	791	357	545	440	319	192	594	277	430	357	251	122	238	135	198	140
TUE. 9.30P 30 ABC CS		98	99	B	21.6	32	1760	1763	709	322	799	350	550	443	333	204	564	269	402	331	228	124	228	127	172	126
TRAPPER JOHN, M.D.	9		187	A	25.2	40	2054	1674	731	340	909	318	504	387	367	343	508	158	273	244	226	200	109^	54^	148	113^
2 SUN. 10.00P 60 CBS GD			97	B	20.8	34	1695	1558	771	302	872	285	463	396	371	353	525	176	285	271	229	201	98	49	63	49
10.00 - 10.30				A	25.2	39	2054	1674	734	347	914	325	501	373	361	353	506	156	273	236	227	200	106^	54^	148	115^
10.30 - 11.00				A	25.2	41	2054	1669	727	330	903	309	506	397	374	336	509	158	273	250	224	201	111^	54^	146	111^
TRIBUTE-BURT REYNOLDS(S)		194		A	28.3	42	2306	1762	740	281	837	230	417	372	407	374	655	176	321	331	330	276	108	59^	162	102^
1 SUN. 8.15P 60 CBS AC		99																								
8.30 - 9.00				A	27.3	40	2225	1756	746	276	843	224	411	374	418	389	668	178	325	337	337	285	86^	50^	159	101^
TRIBUTE TO MILTON BERLE(S)		184		A	13.2	23	1076	1822	751	254	844	274	458	401	375	328	733	184^	414	401	370	277	89^	31v	156^	156^
1 FRI. 10.00P 60 NBC AC		94																								
10.00 - 10.30				A	13.5	23	1100	1810	751	261	838	260	447	395	386	335	723	185^	408	380	364	279	96^	37v	153^	153^
10.30 - 11.00				A	13.0	22	1060	1810	735	239	832	278	456	400	359	318	740	184^	419	420	373	275	83^	28v	155^	155^
20/20	9	194	200	A	15.4	25	1255	1536	701	242	731	300	483	392	345	216	648	292	441	401	275	156	88^	31^	69^	62^
THU. 10.00P 60 ABC DN		98	99	B	14.8	25	1206	1552	719	303	775	305	491	419	366	227	632	250	396	358	281	184	87	42	58	43
10.00 - 10.30				A	15.9	25	1296	1533	697	238	725	299	472	380	337	224	636	281	428	389	266	161	94	31^	78^	70^
10.30 - 11.00				A	14.9	25	1214	1532	709	247	736	297	491	402	355	209	658	303	455	411	283	151	80^	30^	58^	52^
TWO OF US	8	132		A	13.1	19	1068	1685	625	221	703	231	385	364	319	241	630	273	404	396	270	160^	145^	59^	207^	89^
1 MON. 8.30P 30 CBS CS		87		B	15.9	23	1296	1751	739	310	800	275	464	426	380	260	569	212	347	330	268	176	151	72	231	148
WALT DISNEY	12		186	A	14.9	25	1214	1819	554	220	574	187^	294	324	220	203	584	222	353	350	258	167^	165^	41v	496	380
2 SAT. 8.00P 60 CBS FV			98	B	16.7	28	1361	2223	694	247	763	305	498	434	338	216	638	262	424	396	298	162	198	76	624	371
8.00 - 8.30				A	14.5	24	1182	1772	546	208	568	193^	287	315	207	207	560	218	325	321	238	166^	157^	31v	487	377
8.30 - 9.00				A	15.3	25	1247	1852	559	231	577	179^	300	331	232	200	604	222	378	372	278	169^	170^	49^	501	383
WKRP IN CINCINNATI(B)		122		A	11.7	17	954	1623	627	215^	679	198^	380	358	388	220^	573	247^	387	330	261	157^	157^	62v	214^	113^
1 WED. 8.30P 30 CBS CS		84																								
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	12	186	187	A	4.3	20	350	1083	297^	68v	400	132^	243^	161^	183^	137^	672	286^	429	368	277^	186^	LT	LT	LT	LT
1 MON. 12.46A 32 ABC N		96	97	B	4.1	21	334	1098	345	151	411	148	256	206	180	128	656	256	417	340	279	200	31	LT	LT	LT
2 MON. 12.38A 30																										
12.30 - 1.00				A	4.7	19	383	1120	285^	24v	285^	15v	136v	136v	121v	149v	815	387^	533^	434^	290^	258^	20v	LT	LT	LT
ABC NEWS:NIGHTLINE-T-F	44	184	182	A	7.3	20	595	1385	557	158	607	200	331	323	271	216	704	236	408	378	327	238	56^	35^	18v	13v
TU-F 11.30P 30 ABC N		96	96	B	6.8	19	554	1386	602	212	649	199	355	332	322	233	661	218	388	350	324	226	61	20	15	12
ABC WEEKEND REPORT-SAT.	12	169	168	A	7.0	14	571	1583	784	373	842	351	600	413	393	192^	557	204^	347	303	279	165^	148^	118^	36v	28v
SAT. 11.00P 15 ABC N		92	91	B	6.2	13	505	1486	649	226	697	235	393	360	317	230	642	272	426	364	273	168	93	55	54	43
ABC WEEKEND REPORT-SUN.	12	169	173	A	5.8	13	473	1440	537	266	573	236^	389	399	310	111^	815	337	696	573	421	116^	52v	15v	LT	LT
1 SUN. 11.22P 30 ABC N		93	93	B	5.2	12	424	1378	534	206	565	218	365	339	273	150	740	280	552	523	375	151	58	25	15	LT
2 SUN. 11.00P 15																										
CBS NEWS SPC. RPT-11.30P(S)			180	A	9.2	26	750	1272	533	203^	659	223^	419	352	370	204^	513	250^	374	282^	232^	94^	100^	31v	LT	LT
2 THU. 11.30P 37 CBS N			98																							
11.30 - 12.00				A	9.3	25	758	1289	549	214^	680	234^	431	356	375	218^	516	256^	377	287^	228^	95^	93^	31v	LT	LT
CBS SUNDAY NEWS-OSGOOD	13	131	128	A	8.1	16	660	1512	713	226	824	209	389	308	349	395	620	159^	301	263	301	295	26v	8v	42v	24v
1 SUN. 11.15P 15 CBS N		72	72	B	6.5	14	530	1402	698	202	760	184	327	308	341	384	586	167	305	284	268	252	42	17	14	LT
2 SUN. 11.00P 15																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
FANTASY ISLAND-12.00					12	160	155	A	3.5	16	285	979	410^	95v	445	210^	284^	239^	218^	126^	481	270^	425	239^	168^	56v	53v	32v	LT	LT
TUE.	12.00M	69	ABC	A		92	91	B	3.0	15	245	993	414	166	487	225	331	263	209	121	432	257	359	249	143	63	70	44	LT	LT
12.00 - 12.30								A	3.6	14	293	1171	457	113^	515	232^	303^	263^	256^	160^	605	335^	526	351^	222^	79v	51v	24v	LT	LT
12.30 - 1.00								A	3.5	17	285	874	398^	88v	429	222^	305^	249^	189^	96v	393^	207^	347^	140^	140^	46v	52v	28v	LT	LT
FRIDAYS					11	172	170	A	5.3	19	432	1280	396	264^	500	289	416	301	160^	77^	530	357	479	284	147^	49v	229^	79^	21v	16v
FRI.	12.00M	71	ABC	GV		95	95	B	4.9	18	399	1498	521	260	594	327	495	346	231	71	619	387	522	378	192	73	257	108	28	25
12.00 - 12.30								A	6.0	18	489	1472	466	279	558	274	443	358	205^	100^	586	335	514	348	207^	67^	292	96^	36v	27v
12.30 - 1.00								A	4.9	19	399	1123	349	264^	454	293^	394	258^	128^	60v	489	378	443	230^	98^	46v	170^	60v	LT	LT
FRIDAYS-PART 2					10	172	170	A	4.2	20	342	1079	301^	257^	426	323^	391	237^	103^	35v	473	388	473	246^	85v	LT	177^	71v	LT	LT
1 FRI.	1.11A	11	ABC	GV		95	95	B	3.8	18	310	1243	466	253	511	308	450	295	182	50	541	338	505	365	199	19	183	79	LT	LT
2 FRI.	1.11A	6																												
LATE MOVIE I					69	162	163	A	6.4	21	522	1352	685	254	755	292	519	452	360	180	530	227	398	338	253	109^	51^	26v	16v	LT
1 MWTH	11.30P	72	CBS	FF		89	89	B	6.1	21	497	1345	660	258	752	307	510	436	353	175	521	232	370	326	238	110	55	26	17	13
1 TUE.	11.30P	69																												
1 FRI.	11.30P	64																												
2 MON.	11.30P	71																												
2 TUE.	11.30P	64																												
2 WED.	11.30P	70																												
2 THU.	12.07A	72																												
2 FRI.	11.30P	74																												
11.30 - 12.00								A	7.0	19	571	1384	737	247	804	291	530	469	384	217	518	215	366	313	245	126	50^	31^	12v	11v
12.00 - 12.30								A	6.1	21	497	1374	679	251	747	291	520	447	356	173	551	247	426	360	256	107^	56^	27v	20v	10v
12.30 - 1.00								A	6.1	28	497	1252	533	295^	621	256^	492	468^	346^	46v	525	176^	434^	430^	349^	55v	106v	36v	LT	LT
LATE MOVIE II					69	161	162	A	4.5	24	367	1302	555	267	646	284	502	428	315	114^	589	260	474	379	274	92^	48^	21v	19v	LT
1 MON.	12.42A	45	CBS	FF		89	89	B	4.1	24	334	1236	527	213	630	291	471	379	286	107	531	247	405	348	246	86	58	28	17	LT
1 TUE.	12.39A	39																												
1 WED.	12.42A	43																												
1 THU.	12.42A	42																												
1 FRI.	12.34A	47																												
2 MON.	12.41A	44																												
2 TUE.	12.34A	43																												
2 WED.	12.40A	47																												
2 THU.	1.19A	41																												
2 FRI.	12.44A	48																												
12.30 - 1.00								A	4.2	20	342	1228	564	246	608	201	442	457	345	128^	564	251	400	326	202	141^	56^	35v	LT	LT
1.00 - 1.30								A	4.4	25	359	1359	560	248	671	284	517	448	339	117^	610	267	496	388	304	90^	50^	20v	28v	LT
1.30 - 2.00								A	3.8	29	310	1116	354^	319^	412^	226^	378^	268^	186v	34v	671^	197^	636^	523^	439^	35v	33v	LT	LT	LT
LOVE BOAT-12.00					12	161	163	A	3.7	17	302	1344	622	278^	764	486	575	391^	202^	142^	533	311^	453	317^	176^	73v	17v	17v	30v	30v
1 WED.	12.00M	68	ABC	CS		92	92	B	3.5	18	285	1110	528	211	590	294	414	305	230	135	455	236	329	252	157	108	58	39	LT	LT
2 WED.	12.00M	69																												
12.00 - 12.30								A	3.7	14	302	1477	649	331^	791	496	583	411	216^	143^	640	328^	534	418	254^	106^	20v	20v	26v	26v
12.30 - 1.00								A	3.8	19	310	1332	607	252^	774	493	606	404	220^	138^	506	320^	433	270^	138^	61v	19v	19v	33v	33v
NBC LATE NIGHT MOVIE					12	54	56	A	1.7	6	139	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN.	11.31P	46	NBC	FF		40	41	B	1.9	6	155	777	345	144	402	203	264	177	150	123	339	191	253	199	90	67	LT	LT	LT	LT
2 SUN.	12.00M	47																												
11.30 - 12.00								A	2.2	6	179	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.00 - 12.30								A	1.4	5	114	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
NCAA BASKETBALL SPECIAL(S)			178	A	4.8	15	391	1317	325^	105v	368^	114v	206^	241^	220^	81v	777	373^	562^	381^	368^	179^	141v	64v	31v	31v
2 SAT. 11.30P 120 NBC SE			89	A	7.0	18	571	1606	523	235^	615	194^	402^	391^	339^	131^	785	406^	551	365^	304^	194^	134^	55v	72v	72v
11.30 - 12.00				A	4.8	14	391	1192	161^	34v	199^	72v	72v	100v	113v	61v	838	396^	624	419^	407^	188^	136v	79v	19v	19v
12.00 - 12.30				A	3.9	14	318	1170	262^	38v	262^	54v	132v	205^	208^	57v	758	362^	509^	346^	396^	176v	150v	81v	LT	LT
12.30 - 1.00				A	3.6	15	293	1024	208^	28v	208^	72v	72v	164v	136v	44v	662^	269^	529^	379^	393^	133v	154v	41v	LT	LT
1.00 - 1.30																										
SATURDAY NIGHT	10	207		A	9.7	27	791	1641	451	262^	547	302	410	306	200^	115^	806	506	703	471	282^	69v	200^	25v	88^	88^
1 SAT. 11.30P 79 NBC GV		98		B	8.2	25	668	1588	519	271	580	283	426	316	235	121	703	408	579	427	259	84	237	110	68	63
11.30 - 12.00				A	10.3	26	839	1733	494	255^	598	319	423	319	225^	142^	814	487	691	459	296	92^	207^	28v	114^	114^
12.00 - 12.30				A	9.6	27	782	1719	470	259^	547	300^	408	313	199^	115^	865	586	794	493	279^	42v	222^	19v	85^	85^
SCTV COMEDY NETWORK	10	187	186	A	3.5	16	285	1260	527	148^	576	309^	389^	326^	175^	159^	517	275^	411^	291^	207^	106v	97v	42v	70v	28v
1 FRI. 12.30A 87 NBC GV		97	97	B	3.1	15	253	1236	507	151	535	304	370	239	145	143	601	376	524	331	192	71	75	24	25	LT
2 FRI. 12.30A 86																										
12.30 - 1.00				A	4.2	16	342	1143	500	137^	547	246^	325^	310^	186^	187^	497	260^	403	274^	199^	94^	70v	23v	29v	29v
1.00 - 1.30				A	3.4	16	277	1451	603	216^	675	369^	480	361^	213^	173^	534	279^	423^	307^	220^	111^	129^	57v	113^	43v
1.30 - 2.00				A	2.7	16	220	1300	505^	91v	546^	355^	409^	337^	131v	109v	568	305^	441^	324^	227^	127v	95v	41v	91v	LT
TOMORROW COAST TO COAST-1	48	186	186	A	3.3	16	269	985	506	145^	524	201^	279	241	216^	201^	424	205^	298	256	137^	108^	22v	22v	LT	LT
M-TH 12.30A 30 NBC CC		94	94	B	2.8	15	228	1134	587	168	615	198	323	285	277	251	477	216	329	267	192	117	25	LT	LT	LT
TOMORROW COAST TO COAST-2	48	187	187	A	2.0	14	163	853	370	123^	388	123^	173^	159^	166^	185^	429	227^	349^	313^	153^	62v	LT	LT	LT	LT
1 MON. 1.00A 55 NBC CC		94	94	B	1.8	14	147	967	475	135	484	158	237	199	200	217	452	214	317	268	167	101	LT	LT	LT	LT
1 TU-TH 1.00A 57																										
2 MON. 1.00A 57																										
2 TUE. 1.00A 47																										
2 WED. 1.00A 56																										
2 THU. 1.00A 52																										
1.00 - 1.30				A	2.3	15	187	930	428	128^	449	155^	219^	198^	193^	192^	444	225^	354	310^	155^	75v	LT	LT	LT	LT
1.30 - 2.00				A	1.7	14	139	791	287^	108v	316^	86v	123^	115^	137^	172^	424	231^	360^	310^	165^	49v	36v	36v	LT	LT
TONIGHT SHOW	59	211	210	A	7.9	24	644	1373	697	179	728	240	383	344	322	282	568	233	357	302	219	178	58^	25^	19v	16v
M-F 11.30P 60 NBC GV		99	99	B	6.8	22	554	1347	684	196	726	238	388	340	313	288	550	225	353	292	221	166	53	18	18	12
11.30 - 12.00				A	8.8	24	717	1400	704	180	734	240	383	347	329	286	582	234	355	302	229	189	66^	28^	18v	15v
12.00 - 12.30				A	7.1	25	579	1307	674	172	703	232	372	333	306	272	540	223	347	292	202	166	44^	19v	20v	15v
VEGA$-12.00	11	151	156	A	3.0	13	245	776	314^	61v	334^	155^	212^	192^	134^	81v	327^	160^	266^	159^	139^	61v	82v	82v	33v	33v
THU. 12.00M 69 ABC PD		87	91	B	3.1	14	253	1104	436	172	492	208	334	279	223	113	537	212	419	354	285	86	67	33	LT	LT
12.00 - 12.30				A	3.2	12	261	851	340^	26v	345^	157^	188^	161^	130^	100v	376^	203^	299^	161^	145^	77v	96v	96v	34v	34v
12.30 - 1.00				A	3.0	15	245	722	286^	115v	335^	164^	233^	215^	138^	70v	286^	118v	241^	155^	139^	45v	73v	73v	28v	28v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			197	A	8.5	23	693	1372	582	232^	658	240^	396	294^	277^	237^	368	173^	236^	174^	107^	121^	123^	101^	223^	149^
2 WED. 4.30P 60 ABC FV			97																							
4.30 - 5.00				A	7.7	22	628	1314	565	231^	657	244^	426	289^	259^	213^	298^	150^	202^	130^	52v	96v	136^	136^	223^	130^
5.00 - 5.30				A	9.2	23	750	1423	596	234^	659	235^	372	299^	292^	257^	425	190^	264^	210^	156^	141^	113^	70v	226^	166^
ABC DAYTIME NEWSBRIEF-M-F	59	176	176	A	8.8	31	717	1300	849	255	935	465	697	512	350	197	225	127	174	115	70^	37^	94	72^	46^	15v
M-F 1.57P 2 ABC N		94	94	B	9.2	33	750	1292	831	231	912	459	656	485	304	221	224	118	165	117	78	46	82	63	74	27
ALICE-M-F	57	159	157	A	5.3	25	432	1451	719	169	819	398	531	404	289	235	259	122^	153	86^	74^	106^	88^	51^	285	33v
M-F 10.30A 30 CBS CS		88	88	B	4.9	25	399	1307	636	160	720	345	479	372	263	204	277	117	154	95	101	109	88	36	222	70

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																													
ALL MY CHILDREN				59	200	199	A	9.4	33	766	1273	823	225	894	431	655	486	348	199	233	124	171	118	76^	47^	99	74^	47^	16v
1 MTUWF 1.00P	60	ABC	DD		98	98	B	9.6	35	782	1285	826	233	904	445	646	474	315	224	223	113	159	113	78	52	81	63	77	20
1 THU. 1.00P	6																												
& 1.13P	47																												
2 M-F 1.00P	60																												
1.00 - 1.30							A	9.0	32	734	1282	828	216	896	428	655	487	356	203	237	128	173	122	75^	49^	101	75^	48^	15v
1.30 - 2.00							A	9.7	35	791	1276	825	236	903	440	663	492	346	197	228	122	170	113	74	46^	98	75	47^	16v
ANOTHER WORLD				54	205	204	A	5.1	18	416	1325	920	197	1012	399	510	423	322	454	236	57^	89^	56^	78^	147	22v	19v	55^	17v
1 M-F 2.00P	60	NBC	DD		99	99	B	4.5	16	367	1255	878	162	963	365	486	405	330	440	229	54	80	52	87	143	18	13	45	16
2 MTUWF 2.00P	60																												
2 THU. 2.45P	15																												
2.00 - 2.30							A	5.1	18	416	1337	929	209	1024	413	529	435	325	450	238	58^	94^	60^	80^	144	19v	17v	56^	14v
2.30 - 3.00							A	5.0	17	408	1324	925	184	1008	385	491	412	325	468	241	61^	94^	57^	79^	147	24v	19v	51^	17v
AS THE WORLD TURNS				58	198	197	A	7.4	26	603	1323	820	119	938	197	393	361	406	487	291	75^	95^	50^	87^	192	10v	10v	84^	17v
1 M-F 1.30P	60	CBS	DD		99	99	B	6.9	25	562	1244	785	145	896	186	354	340	399	478	284	59	82	71	112	182	28	20	36	11
2 MTUWF 1.30P	60																												
2 THU. 1.30P	30																												
& 2.43P	17																												
1.30 - 2.00							A	7.1	25	579	1366	835	127	954	204	391	356	389	506	299	76^	92^	51^	92^	201	10v	10v	103	15v
2.00 - 2.30							A	7.6	27	619	1309	813	112	931	186	397	374	433	473	298	79^	105	57^	91^	189	12v	11v	68^	22v
BATTLESTARS				38	170	169	A	4.2	18	342	1406	801	181	853	228	328	278	325	458	395	127^	211	166^	116^	181	64^	23v	94^	32v
M-F 11.30A	30	NBC	QG		91	91	B	4.0	18	326	1315	807	162	843	175	286	257	343	496	357	80	142	123	109	206	39	LT	76	24
BLOCKBUSTERS				57	147	148	A	3.6	17	293	1386	821	228	866	280	376	354	311	420	389	83^	202	185^	170^	177^	62^	17v	69^	LT
M-F 10.30A	30	NBC	QG		82	82	B	3.5	18	285	1263	787	120	835	225	330	312	331	443	326	61	149	157	151	155	38	LT	64	18
DAYS OF OUR LIVES				56	208	208	A	5.5	20	448	1328	909	192	1014	384	497	431	364	456	237	51^	89^	65^	101^	148	26v	20v	51^	18v
M-F 1.00P	60	NBC	DD		99	99	B	5.1	19	416	1287	884	148	978	343	458	400	356	471	239	51	85	62	109	149	29	20	41	19
1.00 - 1.30							A	5.4	19	440	1332	922	194	1022	378	492	425	368	473	234	50^	86^	62^	106^	148	23v	15v	53^	15v
1.30 - 2.00							A	5.5	20	448	1319	904	194	1015	391	505	442	366	443	226	46^	80^	57^	92^	146	28v	22v	50^	21v
DOCTORS				58	177	177	A	3.6	14	293	1362	940	232	1002	361	433	362	331	494	256	83^	113^	82^	78^	143^	35v	21v	69^	21v
M-F 12.30P	30	NBC	DD		89	89	B	3.2	13	261	1288	859	177	932	340	420	341	320	468	281	72	100	78	115	173	23	LT	52	20
EDGE OF NIGHT				53	156	156	A	4.9	15	399	1398	715	215	807	308	459	398	331	284	363	173	226	155	108^	124^	122^	105^	106^	58^
1 M-F 4.00P	30	ABC	DD		81	80	B	5.0	16	408	1329	746	251	850	337	505	418	335	295	239	103	147	98	100	84	133	115	107	57
2 MTUWF 4.00P	30																												
FAMILY FEUD				59	172	171	A	6.4	25	522	1266	707	189	788	290	428	326	375	324	319	126	185	127	105^	124	61^	32^	98^	21v
M-F 12.00N	30	ABC	QP		90	91	B	6.3	26	513	1283	717	175	783	299	430	326	313	312	311	112	176	139	115	122	64	39	125	48
GENERAL HOSPITAL				57	200	200	A	11.4	36	929	1380	805	204	872	438	606	448	288	222	229	124	158	85	55^	66	190	159	89	64
1 M-F 3.00P	60	ABC	DD		99	99	B	11.7	38	954	1321	792	196	859	433	610	462	296	213	196	93	128	85	65	59	171	130	95	60
2 MTUWF 3.00P	60																												
2 THU. 3.30P	60																												
3.00 - 3.30							A	11.2	37	913	1326	810	202	878	444	612	456	289	223	210	116	146	71	46^	62^	163	140	75	53^
3.30 - 4.00							A	11.6	35	945	1367	796	198	859	435	598	440	280	219	228	123	156	83	55^	68	190	160	90	65
4.00 - 4.30							A	11.5	35	937	1768	803	214^	864	399	588	407	292	226^	382	216^	293	162^	106^	80^	360	298	162^	111^
GOOD MORNING, AMERICA-730				59	204	204	A	5.5	31	448	1330	765	195	777	201	387	407	366	323	415	112^	141	158	192	187	37^	15v	101^	70^
M-F 7.30A	30	ABC	N		99	99	B	5.2	29	424	1374	792	190	806	224	404	386	365	338	427	114	166	153	203	206	51	13	90	53

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-830	59	202	202	A	5.4	27	440	1225	758	179	813	202	361	386	368	393	320	48^	100^	122^	159	173	30v	LT	62^	18v
M-F 8.30A 30 ABC N		98	98	B	5.3	27	432	1195	772	170	798	189	379	380	386	365	321	64	125	120	153	168	20	LT	56	15
GUIDING LIGHT	59	194	194	A	8.2	26	668	1328	809	123	907	225	431	416	435	405	258	102	146	102	76^	109	76^	54^	87^	45^
M-F 3.00P 60 CBS DD		99	99	B	7.7	25	628	1299	789	161	907	228	419	403	431	409	253	76	110	95	100	126	76	52	63	37
3.00 - 3.30				A	8.2	27	668	1302	804	113	904	223	419	400	429	417	252	101	144	100	75^	106	70^	46^	76^	37^
3.30 - 4.00				A	8.3	25	676	1328	802	129	899	228	439	424	433	389	258	101	146	104	76^	109	76^	59^	95	50^
LOVE BOAT DAYTIME	58	185	186	A	5.6	25	456	1320	713	184	783	377	546	408	321	188	296	209	248	146	72^	34^	107^	52^	134	44^
M-F 11.00A 60 ABC CS		93	94	B	5.6	26	456	1268	628	193	677	341	490	361	255	161	301	171	232	151	103	61	102	60	188	77
11.00 - 11.30				A	5.1	24	416	1320	734	183	802	398	561	410	310	196	290	196	243	149	79^	35v	89^	45^	139^	43^
11.30 - 12.00				A	6.0	26	489	1307	695	179	763	362	534	406	324	180	299	217	249	140	65^	36^	116^	57^	129	45^
MORNING-KURALT & SAWYER	58	179	179	A	2.5	13	204	1358	626	102^	720	132^	279^	271^	338	396	426	108^	167^	186^	167^	220^	LT	LT	202^	35v
M-F 7.30A 90 CBS N		98	98	B	2.4	13	196	1286	618	132	658	129	263	298	346	325	413	94	180	188	205	199	38	LT	177	54
7.30 - 8.00				A	2.3	13	187	1455	556	101^	695	150^	300^	261^	331	358	444	118^	160^	188^	176^	234^	37v	LT	279^	65v
8.00 - 8.30				A	2.5	13	204	1358	638	88^	716	102^	250^	255^	349	422	451	117^	181^	206^	157^	231^	LT	LT	191^	LT
8.30 - 9.00				A	2.7	13	220	1273	681	123^	732	137^	282	283	322	404	387	87^	159^	177^	164^	196^	LT	LT	150^	31v
NBC SPECIAL TREAT(S)		179		A	5.7	15	465	1570	642	209^	702	215^	312^	209^	291^	361^	500^	128v	265^	182^	261^	197^	87v	57v	281^	191^
1 TUE. 4.00P 60 NBC FV		95																								
4.00 - 4.30				A	4.5	13	367	1567	582^	215^	661	193^	285^	195^	312^	348^	503^	138v	269^	175^	250^	190^	81v	49v	322^	224^
4.30 - 5.00				A	7.0	17	571	1525	665	196^	711	223^	322^	212^	271^	362^	483	117^	255^	182^	260^	196^	87v	60v	244^	164^
NEWSBREAK-11.57	56	166	166	A	6.6	28	538	1403	728	130	876	280	405	299	265	423	390	93^	159	118	144	223	35^	LT	102^	11v
M-F 11.57A 2 CBS N		89	89	B	6.0	27	489	1274	697	130	798	240	371	306	294	382	344	98	139	101	122	192	42	13	90	25
NEWSBREAK-3.57	59	176	176	A	6.5	20	530	1289	756	131	862	232	429	410	410	360	248	101^	138	102^	67^	106^	87^	64^	92^	47^
M-F 3.57P 2 CBS N		95	95	B	6.3	20	513	1247	743	152	865	224	402	398	417	370	226	73	107	86	83	111	88	62	68	42
ONE DAY AT A TIME-M-F	55	128	129	A	3.7	18	302	1444	728	149^	804	304	496	428	338	261	252	83^	119^	90^	96^	126^	90^	50v	298	40v
M-F 10.00A 30 CBS CS		77	78	B	3.4	18	277	1224	600	146	665	286	427	341	259	202	264	97	134	93	108	116	97	45	198	61
ONE LIFE TO LIVE	59	200	200	A	9.6	33	782	1285	829	220	916	471	657	475	317	211	209	122	150	77	50^	54^	100	88	60^	32^
1 M-F 2.00P 60 ABC DD		99	99	B	9.8	35	799	1250	835	216	898	451	631	475	309	226	197	95	131	87	68	57	84	67	71	33
2 MTUWF 2.00P 60																										
2 THU. 2.43P 47																										
2.00 - 2.30				A	9.3	33	758	1237	817	213	910	471	656	470	318	206	187	107	135	74^	50^	46^	89	76^	51^	24^
2.30 - 3.00				A	9.9	34	807	1281	836	226	926	485	669	477	311	210	200	115	144	73^	47^	53^	94	86	61^	37^
3.00 - 3.30				A	10.7	33	872	1388	777	216^	815	397	546	451	265^	207^	303	205^	235^	86^	47v	68v	183^	167^	87^	52v
PASSWORD PLUS	39	142	137	A	3.1	12	253	1328	788	122^	808	155^	282	300	332	460	360	134^	174^	130^	68^	186^	65^	LT	95^	63^
M-F 12.00N 30 NBC QG		73	70	B	2.8	11	228	1352	850	140	871	165	321	329	364	489	336	95	122	81	84	210	62	23	83	39
PRICE IS RIGHT 1	57	194	194	A	6.4	30	522	1433	711	145	838	292	415	289	228	385	399	93^	182	142	173	210	57^	18v	139	14v
M-F 11.00A 30 CBS AP		96	96	B	5.8	29	473	1341	687	132	799	299	421	309	259	340	354	97	157	116	129	185	54	18	134	40
PRICE IS RIGHT 2	56	193	193	A	7.8	34	636	1418	715	149	857	288	412	302	246	400	407	85^	172	136	173	227	44^	10v	110	11v
M-F 11.30A 30 CBS AP		96	96	B	7.1	33	579	1316	710	138	813	267	400	316	283	371	351	93	145	110	135	192	47	15	105	31
REGIS PHILBIN SHOW	15	136	134	A	2.3	11	187	1390	914	214^	941	316	412	417	240^	475	369	118^	204^	172^	122^	165^	37v	LT	43v	LT
M-F 10.00A 30 NBC CC		76	76	B	2.2	11	179	1314	895	156	925	267	393	405	288	482	332	101	176	155	122	155	LT	LT	31	LT
RYAN'S HOPE	59	184	185	A	6.6	25	538	1288	744	206	814	356	532	414	329	252	297	153	216	134	102^	68^	87^	52^	90^	23v
M-F 12.30P 30 ABC DD		97	97	B	6.9	27	562	1211	739	204	812	368	531	407	294	244	248	106	159	111	97	79	62	37	89	31

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SEARCH FOR TOMORROW	55	188	188	A	7.0	24	571	1275	760	110	866	205	406	356	412	408	300	87^	132	85^	107	161	28^	17v	81^	39^
1 M-F 2.30P 30 CBS DD		95	95	B	6.4	23	522	1221	731	138	840	186	366	348	395	413	286	66	99	91	117	164	48	29	47	21
2 MTUWF 2.30P 30																										
TEXAS	55	181	182	A	3.8	12	310	1497	888	206	973	412	548	410	332	386	284	94^	123^	65^	96^	161^	98^	84^	142^	65^
M-F 3.00P 60 NBC DD		89	89	B	3.5	11	285	1415	870	184	948	408	547	430	346	353	304	97	133	84	128	159	56	42	107	50
3.00 - 3.30				A	3.7	12	302	1457	908	214	997	434	577	431	331	384	261	86^	112^	60^	89^	149^	76^	69^	123^	53^
3.30 - 4.00				A	3.9	12	318	1506	868	195	950	390	525	393	336	387	289	98^	122^	62^	96^	167^	106^	91^	161^	76^
TODAY SHOW-7.30AM	59	210	210	A	4.8	27	391	1355	761	214	764	153	289	263	343	449	519	151	261	243	230	248	26v	LT	46^	39v
M-F 7.30A 30 NBC N		99	99	B	4.6	26	375	1314	714	177	729	161	290	269	330	396	478	102	185	182	209	272	31	14	76	49
TODAY SHOW-8.30AM	59	211	210	A	5.6	28	456	1314	785	155	809	116^	221	197	311	555	454	64^	159	174	212	266	LT	LT	44^	14v
M-F 8.30A 30 NBC N		99	99	B	5.2	26	424	1245	760	116	784	136	244	229	315	505	415	68	122	121	171	274	LT	LT	38	19
UP TO THE MINUTE	58	135	134	A	2.4	7	196	1362	689	188^	811	250^	378	316	342	382	439	117^	236^	230^	184^	173^	35v	LT	77v	25v
M-F 4.00P 30 CBS DN		73	69	B	2.7	9	220	1264	725	177	831	247	376	343	311	393	321	72	133	129	131	170	40	LT	72	39
WAKE UP	56	165	165	A	1.2	9	98	1561	418^	71v	479^	214^	286^	286^	112v	182^	225^	123v	133v	113v	LT	81v	163^	LT	694	174^
M-F 7.00A 30 CBS C		91	91	B	1.2	9	98	1241	342	129	416	190	231	206	113	158	198	72	103	111	88	79	70	LT	557	181
WHEEL OF FORTUNE	57	186	186	A	4.9	23	399	1278	787	157	843	238	347	330	331	422	350	110^	191	154	125^	146	39^	27v	46^	LT
M-F 11.00A 30 NBC QG		93	93	B	4.6	23	375	1232	803	134	843	190	317	323	354	451	307	77	119	112	114	164	22	LT	60	18
YOUNG AND THE RESTLESS	58	195	194	A	7.4	29	603	1317	815	108	921	281	491	399	370	382	294	103	136	87^	82^	150	21v	15v	81^	22v
M-F 12.30P 60 CBS DD		99	99	B	7.1	29	579	1235	772	142	896	286	476	390	370	363	249	78	107	90	94	123	32	21	58	18
12.30 - 1.00				A	7.4	29	603	1335	810	110	918	283	500	404	372	372	301	102	133	90^	81^	157	28^	17v	88^	22v
1.00 - 1.30				A	7.4	28	603	1292	812	105	917	276	478	396	366	387	284	99	133	87^	83^	142	19v	11v	72^	20v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	5	162	164	A	4.3	14	350	1460	396	91^	439	197^	308^	212^	158^	125^	305^	146^	171^	80v	85v	122^	132^	43v	584	363
SAT. 12.00N 30 ABC FV		92	91	B	4.8	17	391	1638	398	138	450	203	311	188	142	136	346	182	253	177	105	82	207	73	635	420
ABC WIDE WORLD-SPORTS SAT	3	191	193	A	8.0	16	652	1594	444	160^	499	195	313	269	244	156^	866	305	544	519	448	286	99^	8v	130^	54^
SAT. 5.00P 90 ABC SA		98	98	B	8.2	18	668	1614	435	147	484	218	313	256	203	139	904	370	615	573	416	257	99	23	127	71
5.00 - 5.30				A	6.7	15	546	1467	361	127^	402	140^	223	193^	204^	146^	883	301	531	519	444	314	96^	LT	86^	36v
5.30 - 6.00				A	8.6	18	701	1531	373	124^	418	148^	263	235	221	124^	870	290	564	545	462	268	109^	7v	134^	55^
6.00 - 6.30				A	8.7	16	709	1752	575	224	648	277	425	367	297	194	852	328	535	491	440	282	95^	13v	157^	64^
AMERICAN BANDSTAND '81	4	152	149	A	3.8	11	310	1219	529	197^	606	231^	384^	254^	200^	203^	261^	106^	151^	104^	104^	96v	155^	97v	197^	148^
SAT. 12.30P 60 ABC PC		84	84	B	4.3	14	350	1495	540	236	634	332	457	258	155	163	344	193	254	160	109	81	199	113	318	233
12.30 - 1.00				A	3.9	11	318	1214	476	139^	530	148^	309^	205^	221^	202^	280^	104^	163^	136^	129^	91v	118^	84v	286^	217^
1.00 - 1.30				A	3.8	10	310	1168	568	248^	668	313^	455	300^	174^	197^	227^	97v	126^	64v	71v	101^	177^	103^	96v	71v
ASK NBC NEWS-09:12AM	4	205	206	A	8.6	44	701	1602	225	76^	262	122^	142^	62^	52^	120^	124^	52^	64^	43^	33v	60^	129^	52^	1087	740
SAT. 9.12A 2 NBC CN		99	99	B	7.9	39	644	1593	222	101	242	114	153	93	75	78	134	54	84	55	50	50	136	55	1081	681
ASK NBC NEWS-12:28PM	7		178	A	5.8	19	473	1330	144^	108v	163^	116v	163^	108v	47v	LT	452^	103v	291^	223^	263^	126v	LT	LT	715	458^
2 SAT. 12.28P 2 NBC CN			88	B	5.3	19	432	1466	222	103	232	125	159	127	63	59	315	173	224	125	70	85	194	113	725	438
ASK NBC NEWS-8:28AM	14	172	178	A	3.5	27	285	1716	125^	31v	125^	53v	53v	53v	31v	72v	172^	124^	148^	53v	48v	24v	148^	105v	1271	842
SAT. 8.28A 2 NBC CN		95	94	B	3.5	26	285	1609	201	81	213	86	142	115	98	57	188	101	135	104	66	42	201	71	1007	677
ASK NBC NEWS-10:28AM	14	181	199	A	4.8	18	391	1563	344	98^	382	182^	230^	117^	104^	152^	262^	145^	189^	111^	92^	62v	122^	30v	797	457
SAT. 10.28A 2 NBC CN		85	97	B	4.8	19	391	1639	260	120	272	146	195	113	80	69	244	152	188	110	57	51	132	40	991	604

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ASK NBC NEWS-11:58AM	5	166	189	A	5.3	19	432	1454	317	139^	317	169^	239^	144^	102^	78^	404	211^	235^	161^	109^	102^	130^	25v	603	382
SAT. 11.58A 2 NBC CN		81	95	B	5.0	18	408	1445	230	115	242	125	190	136	80	52	334	196	248	171	95	59	180	53	689	420
BLACKSTAR	3	176	153	A	6.4	22	522	1833	436	160^	469	220^	308	185^	128^	161^	409	266	282	207^	33v	127^	109^	39v	846	467
SAT. 11.30A 30 CBS CA		88	81	B	6.2	22	505	1739	370	162	397	205	285	163	108	112	358	235	264	198	46	89	115	49	869	455
BUGS BUNNY/ROAD RUNNER 1	2	193	169	A	6.1	24	497	1640	384	189^	433	199^	230^	82^	124^	195^	265	236^	249	128^	13v	16v	132^	51v	810	395
SAT. 9.30A 30 CBS CA		98	85	B	6.1	24	497	1640	384	189	433	199	230	82	124	195	265	236	249	128	13	16	132	51	810	395
BUGS BUNNY/ROAD RUNNER 2	3	190	168	A	7.4	27	603	1688	437	222	461	209	255	116^	156^	198^	403	314	366	251	89^	LT	159^	73^	665	278
SAT. 10.00A 30 CBS CA		98	85	B	7.5	27	611	1631	318	161	352	166	206	91	116	142	359	245	300	228	104	26	198	69	722	324
BUGS BUNNY/ROAD RUNNER 3	3	190	168	A	7.6	27	619	1695	365	191^	426	219	261	136^	146^	158^	433	328	366	275	85^	33v	158^	75^	678	337
SAT. 10.30A 30 CBS CA		98	85	B	7.7	28	628	1601	265	144	325	161	203	104	120	119	368	251	287	231	90	54	199	81	709	349
BUGS BUNNY/ROAD RUNNER 4	3	190	163	A	8.7	31	709	1691	406	172	496	267	338	200	127^	147^	414	311	345	223	46^	69^	110^	51^	671	328
SAT. 11.00A 30 CBS CA		98	84	B	8.6	31	701	1620	347	157	411	225	293	175	117	111	363	255	277	186	56	81	161	67	685	315
BULLWINKLE	12		151	A	5.0	14	408	1556	343^	96v	343^	164^	265^	156^	101v	78v	498^	141v	201^	167^	136v	221^	LT	LT	715	304^
2 SAT. 12.30P 30 NBC CA			83	B	3.4	12	277	1409	263	98	287	143	181	119	85	94	290	156	193	126	62	88	155	98	677	338
CBS NCAA BASKETBALL	4	199	184	A	6.2	16	505	1479	341	119^	390	192^	232^	146^	118^	136^	801	346	557	394	350	233^	133^	45v	155^	81^
1 SAT. 1.30P 124 CBS SE		99	94	B	5.5	14	448	1437	341	131	372	155	221	154	142	128	783	329	524	429	382	220	143	51	139	93
2 SAT. 3.57P 97																										
1.30 - 2.00				A	3.8	11	310	1274	316^	139v	413^	281^	302^	155v	132v	97v	505^	158v	274^	169v	267^	231^	49v	LT	307^	151v
2.00 - 2.30				A	4.3	12	350	1286	343^	143v	451^	285^	313^	171v	166v	126v	545^	157v	332^	175^	289^	213^	95v	15v	195^	34v
2.30 - 3.00				A	4.1	11	334	1380	357^	138v	494^	350^	386^	192^	144v	90v	559^	152v	320^	168v	266^	239^	165v	45v	162v	93v
3.00 - 3.30				A	4.4	11	359	1655	457^	62v	493^	368^	368^	212^	121v	97v	775	290^	500^	329^	374^	275^	194^	30v	193^	62v
3.30 - 4.00				A	7.7	19	628	1713	369^	78v	415	221^	299^	219^	141^	93v	856	291^	577	473	389	272^	283^	60v	159^	89v
4.00 - 4.30				A	7.8	20	636	1547	268^	76v	290^	115^	115^	68v	48v	144^	1011	529	758	541	410	229^	79v	25v	167^	119^
4.30 - 5.00				A	6.1	15	497	1449	312^	167^	330^	136^	136^	74v	65v	168^	957	457^	707	519	417^	226^	76v	28v	86v	44v
5.00 - 5.30				A	6.0	13	489	1391	343^	156^	388^	171^	195^	120v	86v	174^	878	367^	647	470^	402^	231^	80v	41v	45v	LT
CBS NCAA BASKETBALL POST(S)			115	A	4.1	9	334	1386	494^	312^	494^	101v	135v	83v	63v	330^	817	233^	496^	421^	438^	321^	39v	39v	36v	LT
2 SAT. 5.34P 26 CBS SC			53																							
CBS NEWS SPECIAL REPORT(S)		155		A	4.6	16	375	1451	618^	272^	714	160v	230^	184^	237^	445^	690	206^	366^	315^	350^	324^	29v	LT	18v	LT
1 SUN. 11.30A 30 CBS N		94																								
CBS NFL FTBL PRE	14	179	194	A	9.3	29	758	1521	362	113^	376	133^	204	198	200	126^	872	357	528	476	399	245	131^	20v	142^	107^
SUN. 12.30P 30 CBS SC		94	99	B	7.8	25	636	1555	376	161	428	160	266	232	199	137	836	374	569	464	353	211	142	27	149	110
CBS NFL FTBL GM 1	14	202	198	A	17.1	39	1394	1641	360	139	404	136	233	217	194	135	949	384	601	506	420	284	151	17v	137	118
1 SUN. 1.00P 179 CBS SE		99	99	B	18.0	43	1467	1612	398	164	446	171	285	246	206	137	916	379	589	534	418	253	128	28	122	90
2 SUN. 1.00P 186																										
1.00 - 1.30				A	14.7	38	1198	1640	357	117	391	146	236	213	181	115	937	377	589	515	428	273	139	10v	173	160
1.30 - 2.00				A	16.6	40	1353	1665	358	140	406	133	228	217	192	139	932	363	566	498	431	298	154	22v	173	149
2.00 - 2.30				A	17.6	40	1434	1655	359	152	410	139	247	235	194	130	948	362	571	495	432	299	145	17v	152	130
2.30 - 3.00				A	18.0	41	1467	1614	364	137	410	134	234	220	191	140	925	371	582	487	402	275	154	13v	125	100
3.00 - 3.30				A	17.9	39	1459	1601	346	135	392	115	216	198	210	141	956	399	631	514	411	269	148	12v	105	92
3.30 - 4.00				A	17.5	37	1426	1660	373	149	408	143	234	205	199	142	981	435	649	511	405	284	162	22^	109	86
CBS NFL FTBL GM 2	8	188		A	21.5	41	1752	1768	415	134^	478	193	304	253	219	156	926	377	654	520	465	229	166	39^	198	129^
1 SUN. 4.00P 181 CBS SE		91		B	16.5	33	1345	1715	476	195	511	185	313	281	237	170	947	376	633	537	447	261	117	30	140	102
4.00 - 4.30				A	18.2	38	1483	1618	349	133^	422	149^	241	198	202	166	932	373	644	528	445	247	146^	23v	118^	79^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FTBL GM 2-CONT'D																										
4.30 - 5.00				A	20.7	43	1687	1602	354	135^	418	169	253	213	192	145	896	343	614	509	457	236	151	21v	137^	86^
5.00 - 5.30				A	22.0	44	1793	1771	421	130^	466	217	316	258	196	133	958	373	678	542	501	236	176	39^	171	125^
5.30 - 6.00				A	22.4	42	1826	1767	428	140	477	196	312	263	235	145	956	372	679	527	512	229	168	45^	166	114^
6.00 - 6.30				A	22.0	40	1793	1852	461	119^	524	205	342	272	247	163	895	375	637	496	442	215	178	49^	255	162
6.30 - 7.00				A	23.3	41	1899	1884	419	123^	496	196	311	265	223	168	927	425	672	518	430	215	168	49^	293	184
CBS NFL FTBL POST 2	3	186		A	22.5	39	1834	1907	596	227	667	236	377	332	280	257	839	296	511	483	404	274	159	62^	242	146
1 SUN. 7.04P 11 CBS SC		88		B	20.8	35	1695	1847	610	265	668	210	367	340	294	262	847	301	504	469	393	282	140	36	192	134
CBS NFL FTBL GAME-SAT.(S)		199		A	17.9	38	1459	1483	370	166	431	179	283	249	174	124^	752	257	445	418	377	265	146^	26v	154^	84^
1 SAT. 4.00P 199 CBS SE		99																								
4.00 - 4.30				A	13.8	36	1125	1468	308	151^	383	176^	266	235	144^	94^	796	275	480	447	393	281	203^	27v	86^	29v
4.30 - 5.00				A	17.6	44	1434	1370	288	144^	344	148^	233	221	146^	86^	759	225	430	410	411	290	151^	22v	116^	61^
5.00 - 5.30				A	18.8	44	1532	1416	327	153^	381	157	239	226	149^	118^	760	245	446	408	395	277	145^	22v	130^	56^
5.30 - 6.00				A	17.9	39	1459	1486	371	152^	433	176	269	249	169	141^	718	266	434	398	348	247	163	27v	172	80^
6.00 - 6.30				A	19.2	37	1565	1528	450	216	523	228	353	292	196	147^	705	260	392	389	315	261	102^	17v	198	135^
6.30 - 7.00				A	19.2	35	1565	1511	402	199	476	213	329	263	187	124^	769	279	462	425	365	263	120^	19v	146^	99^
CBS NFL FTBL PRE-SAT.(S)			186	A	8.6	30	701	1541	407	123^	407	137^	214^	196^	122^	148^	592	194^	370	368	247^	187^	259^	56v	283^	218^
2 SAT. 12.00N 30 CBS SC			96																							
CBS NFL FTBL GAME-SAT.(S)			201	A	21.3	55	1736	1450	273	101^	306	118^	161	128^	106^	127^	903	365	590	528	408	272	92^	16v	149	121^
2 SAT. 12.30P 207 CBS SE			99																							
12.30 - 1.00				A	14.4	42	1174	1472	275	108^	303	135^	182^	135^	99^	103^	776	272	483	448	368	265	161^	30v	232	184^
1.00 - 1.30				A	18.1	50	1475	1467	289	96^	321	129^	165	126^	107^	142^	867	333	582	518	417	257	108^	14v	171	132^
1.30 - 2.00				A	20.9	55	1703	1433	245	95^	274	108^	156	108^	91^	113^	900	359	612	560	412	255	80^	16v	179	144
2.00 - 2.30				A	20.9	54	1703	1500	295	103^	332	123^	177	144	108^	143	935	357	612	565	441	281	88^	21v	145	126^
2.30 - 3.00				A	23.6	57	1923	1455	282	104^	314	119^	163	132	102^	137	921	358	582	522	415	293	94^	14v	126	114^
3.00 - 3.30				A	25.5	60	2078	1421	286	109^	320	122	155	132	115	135	934	401	587	519	392	297	61^	9v	106^	82^
3.30 - 4.00				A	26.1	62	2127	1424	247	100^	282	102^	142	123	111	111^	948	439	641	543	397	257	73^	12v	121	102^
CHILDRENS MYSTERY THEATER(S)			137	A	4.6	9	375	1848	664	234^	795	326^	512^	364^	301^	237^	669	222^	384^	301^	301^	242^	122v	26v	262^	168^
2 SUN. 5.00P 60 CBS CA			80																							
5.00 - 5.30				A	3.8	8	310	1752	613^	258^	703^	248^	465^	354^	329^	194v	794	231^	464^	394^	387^	284^	65v	LT	190v	126v
5.30 - 6.00				A	5.4	10	440	1889	696	214^	848	376^	540	367^	278^	262^	573	208^	321^	232^	240^	212^	159^	42v	309^	196^
COLLEGE ALL AMER. FTBL TM(S)		150		A	3.4	10	277	1744	285^	177v	505^	188v	296^	317^	162v	188v	672^	304^	560^	326^	368^	112v	322^	130v	245^	148v
1 SUN. 12.30P 30 ABC SC		88																								
DAFFY/SPEEDY SHOW	7		178	A	5.7	19	465	1452	168^	95v	176^	104v	141^	94v	37v	35v	456^	127v	318^	234^	244^	106v	58v	LT	762	471^
2 SAT. 12.00N 30 NBC CA			88	B	5.4	19	440	1531	235	113	244	135	169	128	58	65	317	184	238	134	69	75	217	115	753	460
DEAR ALEX & ANNIE-11.55AM	2	178	188	A	4.4	15	359	1613	384	16v	396	167^	240^	158^	73v	156^	390	252^	292^	173^	88^	98^	77v	30v	750	469
SAT. 11.55A 4 ABC CN		94	97	B	4.4	15	359	1613	384	16	396	167	240	158	73	156	390	252	292	173	88	98	77	30	750	469
DEAR ALEX & ANNIE-11.25AM	13	123	118	A	3.5	13	285	1260	302^	134^	414^	225^	267^	141^	101v	126^	299^	75v	142^	85v	161^	157^	17v	17v	530	323^
SUN. 11.25A 4 ABC CN		83	82	B	2.7	11	220	1593	454	174	501	244	313	221	143	149	326	130	223	167	160	86	188	91	578	385
FACE THE NATION	13		153	A	4.5	15	367	1030	499^	205^	499^	57v	107v	106v	297^	336^	520^	73v	171^	191^	300^	286^	LT	LT	LT	LT
2 SUN. 11.30A 30 CBS CC			93	B	3.7	13	302	1343	519	160	549	130	201	192	187	333	635	140	267	259	308	321	56	LT	103	60
FLINTSTONE'S COMEDY SHW2	14	172	178	A	2.7	23	220	1868	123v	41v	123v	56v	56v	65v	45v	58v	204^	154^	185^	63v	50v	LT	204^	135v	1337	805
SAT. 8.00A 30 NBC CA		95	94	B	2.8	22	228	1592	194	74	204	81	132	113	96	54	217	105	143	112	74	59	172	72	999	654

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND DEC. 1981 REPORT

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FONZ AND HAPPY DAYS GANG	14	194	195	A	3.9	18	318	1686	385	72v	389	273^	324^	179^	66v	65v	196^	51v	145^	149^	125^	32v	117^	41v	984	488
SAT. 9.00A 30 ABC CA		98	99	B	4.7	22	383	1662	204	88	228	143	178	110	63	38	173	102	152	116	63	18	201	60	1060	629
GOLDIE GOLD/ACTION JACK	14	182	178	A	5.5	20	448	1694	373	89^	418	228^	332	212^	104^	86^	232^	156^	197^	137^	49v	35v	226^	72^	818	469
SAT. 11.00A 30 ABC CA		95	94	B	5.5	21	448	1520	261	121	281	158	222	142	87	54	220	117	169	117	73	50	291	137	728	454
HEATHCLIFF & MARMADUKE	14	183	183	A	3.7	20	302	2079	384^	69v	391^	212^	298^	274^	148^	77v	335^	142^	304^	318^	183^	17v	181^	46v	1172	501
SAT. 8.30A 30 ABC CA		93	93	B	3.7	18	302	1599	199	51	218	133	174	128	65	40	189	121	149	104	53	34	176	50	1016	594
IN THE NEWS- 8.26AM	14	187	183	A	2.3	16	187	1444	113v	LT	113v	59v	101v	101v	54v	LT	102v	59v	102v	102v	43v	LT	197^	80v	1032	541^
SAT. 8.26A 3 CBS CN		97	92	B	3.1	21	253	1496	181	100	222	125	175	100	77	42	166	79	115	88	87	42	115	48	993	569
IN THE NEWS- 8.56AM	14	192	191	A	4.4	24	359	1457	187^	51v	187^	98^	98^	49v	50v	76v	270^	80v	175^	136^	95^	95^	153^	22v	847	399
SAT. 8.56A 3 CBS CN		99	99	B	3.7	20	302	1459	207	67	222	130	160	86	74	49	232	122	168	117	86	64	158	62	847	421
IN THE NEWS- 9.26AM	14	192	191	A	4.4	19	359	1666	332^	168^	368	198^	248^	128^	113^	107^	245^	165^	215^	129^	50v	30v	161^	64v	892	434
SAT. 9.26A 3 CBS CN		99	99	B	5.0	22	408	1551	278	120	349	193	269	154	115	70	265	155	197	141	82	58	187	63	750	358
IN THE NEWS-9.56AM	13	193	169	A	6.6	25	538	1639	404	187^	453	202^	238	88^	136^	209^	271	258	271	143^	13v	LT	124^	56v	791	394
SAT. 9.56A 3 CBS CN		98	85	B	7.2	29	587	1602	302	128	360	187	261	145	117	92	306	194	239	178	78	59	206	79	730	350
IN THE NEWS-11.56AM	14	178	156	A	6.4	22	522	1906	466	176^	498	233	324	192^	137^	174^	408	255	276	217^	42v	132^	145^	46v	855	482
SAT. 11.56A 3 CBS CN		88	81	B	5.6	21	456	1561	363	158	408	230	297	171	109	96	248	164	195	133	52	46	173	58	732	376
IN THE NEWS-12.26PM	13	165		A	6.1	19	497	1728	226^	91v	294^	213^	256^	142^	81v	38v	539	358^	513	308^	181^	26v	92v	59v	803	511
1 SAT. 12.26P 3 CBS CN		87		B	5.5	20	448	1561	363	162	422	222	283	177	125	111	288	197	239	133	75	39	151	41	700	385
IN THE NEWS-12.56PM	13	145		A	5.7	17	465	2080	475^	211^	628	376^	432^	229^	252^	185^	661	318^	451^	291^	245^	158^	109v	80v	682	359^
1 SAT. 12.56P 3 CBS CN		77		B	5.7	19	465	1669	362	138	438	217	292	176	144	132	369	212	275	177	130	72	155	47	707	388
IN THE NEWS- 1.26PM	13	129		A	5.6	16	456	1678	360^	176^	443^	313^	313^	125v	130v	130v	382^	216^	273^	85v	119v	109v	187^	LT	666	424^
1 SAT. 1.26P 3 CBS CN		77		B	5.4	17	440	1589	393	157	459	229	305	186	160	133	317	184	230	135	106	68	176	50	637	367
IN THE NEWS-10.56AM	14	190	168	A	8.0	28	652	1635	364	177^	428	235	280	151^	149^	140^	426	325	356	266	80^	36v	150^	61^	631	318
SAT. 10.56A 3 CBS CN		97	85	B	6.9	27	562	1518	326	143	370	199	274	163	136	86	299	203	238	167	66	48	186	98	663	320
IN THE NEWS-11.26AM	14	190	163	A	8.8	31	717	1824	427	180	512	264	341	213	137^	157^	456	308	349	221	59^	107^	145^	61^	711	352
SAT. 11.26A 3 CBS CN		98	84	B	6.9	26	562	1587	353	161	410	235	302	178	122	94	293	195	228	154	60	57	175	70	709	350
KID SUPER POWER I	14	180	199	A	6.3	26	513	1762	284	41v	349	222^	232^	61^	51v	117^	215^	140^	163^	79^	58v	40v	162^	66^	1036	621
SAT. 9.30A 30 NBC CA		85	97	B	5.7	24	465	1641	247	94	258	143	176	97	69	74	180	100	135	86	62	32	138	64	1065	662
KID SUPER POWER II	14	181	199	A	5.6	21	456	1726	320	77^	361	199^	231^	103^	81^	130^	247^	143^	179^	103^	76^	61v	161^	47v	957	569
SAT. 10.00A 30 NBC CA		85	97	B	5.7	23	465	1704	261	119	272	155	199	111	75	64	220	143	179	104	56	38	136	45	1076	674
KIDS ARE PEOPLE TOO I	13	123	120	A	2.6	10	212	934	312^	147^	378^	104v	208^	207^	198^	109v	94v	LT	32v	32v	80v	62v	33v	33v	429^	198^
1 SUN. 10.30A 33 ABC CL		83	82	B	2.4	10	196	1455	395	155	423	195	269	205	135	125	302	152	247	162	129	52	202	114	528	318
2 SUN. 10.30A 32																										
10.30 - 11.00				A	2.6	10	212	943	330^	160^	396^	113v	221^	216^	207^	114v	84v	LT	23v	23v	75v	61v	34v	34v	429^	202^
KIDS ARE PEOPLE TOO II	13	123	118	A	3.0	11	245	1224	269^	110v	363^	180^	229^	146^	114v	98v	224^	37v	106v	77v	142^	118v	41v	41v	596	384^
1 SUN. 11.03A 27 ABC CL		83	82	B	2.7	11	220	1600	432	158	469	229	295	213	138	139	314	133	222	155	145	77	237	96	580	385
2 SUN. 11.02A 28																										
KWICKY KOALA SHOW	2	129		A	5.8	17	473	1696	369^	178^	453^	325^	325^	142^	128v	128v	388^	203^	273^	103v	123v	115v	170^	21v	685	415^
1 SAT. 1.00P 30 CBS CA		77		B	5.6	17	456	1540	243	113	287	170	170	74	81	117	306	104	198	111	154	108	319	11	628	395

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
LAVERNE AND SHIRLEY	10	193	194	A	6.3	26	513	1702	311	70^	311	124^	197^	160^	151^	114^	163^	66^	139^	139^	97^	24v	214^	74^	1014	597
SAT. 9.30A 30 ABC CA		98	99	B	6.6	28	538	1637	200	94	229	118	167	123	88	56	149	77	129	118	62	18	274	81	985	643
MEET THE PRESS	12	165	130	A	4.1	14	334	1132	413	176^	494	105^	174^	164^	153^	309^	494	102^	237^	243^	224^	233^	54v	27v	90v	27v
1 SUN. 12.07P 23 NBC CC		93	86	B	3.5	12	285	1245	424	147	491	114	171	173	159	291	615	134	274	276	300	301	40	LT	99	46
2 SUN. 12.00N 30																										
NCAA BOWL PREVIEW(S)			125	A	1.6	5	130	1431^	669^	92v	669^	161v	577^	485^	508^	92v	555^	271v	271v	191v	98v	186v	207v	LT	LT	LT
2 SUN. 12.30P 30 ABC SC			76																							
NFL '81-NBC-SAT.(S)			187	A	4.3	10	350	1300	329^	86v	392^	63v	171v	197^	268^	132v	728	303^	451^	391^	293^	223^	134v	LT	46v	46v
2 SAT. 3.30P 30 NBC SC			93																							
NFL FOOTBALL-NBC-SA.(S)			211	A	17.5	38	1426	1460	359	120^	377	124^	209	198	168	139^	854	324	545	491	391	258	98^	6v	131^	119^
2 SAT. 4.00P 187 NBC SE			99																							
4.00 - 4.30				A	16.0	40	1304	1315	295	111^	325	100^	170^	166^	149^	143^	853	329	539	490	368	256	45v	LT	92^	92^
4.30 - 5.00				A	17.6	43	1434	1288	266	71^	275	85^	147^	141^	126^	112^	874	346	570	510	404	257	60^	11v	79^	72^
5.00 - 5.30				A	17.6	40	1434	1427	360	100^	369	97^	197	197	178	138^	856	330	527	478	378	269	115^	8v	87^	78^
5.30 - 6.00				A	16.8	36	1369	1466	349	119^	360	113^	200	201	162^	122^	850	325	528	475	374	272	139^	LT	117^	102^
6.00 - 6.30				A	17.9	35	1459	1550	400	144^	411	141^	241	223	186	135^	855	321	558	505	396	251	112^	11v	172	161^
6.30 - 7.00				A	18.7	35	1524	1646	417	145^	447	179	263	237	186	151^	867	303	566	506	441	253	120^	9v	212	194
NFL '81-NBC-SAT(S)		192		A	6.9	23	562	1609	414^	275^	511	317^	444	227^	194^	67v	552	246^	304^	208^	196^	248^	167^	54v	379^	267^
1 SAT. 12.00N 30 NBC SC		92																								
NFL FOOTBALL GAME-NBC-SAT(S)		206		A	13.8	40	1125	1504	326	123^	406	188^	277	203^	200^	107^	775	247	413	378	370	314	137^	29v	186^	114^
1 SAT. 12.30P 189 NBC SE		96																								
12.30 - 1.00				A	10.3	32	839	1701	342	141^	412	210^	269^	164^	171^	122^	785	317	439	371	325	283	180^	29v	324	236^
1.00 - 1.30				A	13.2	39	1076	1586	325	78^	409	187^	281	216^	200^	109^	825	245	432	395	379	342	116^	29v	236	157^
1.30 - 2.00				A	14.9	45	1214	1480	325	82^	408	180^	275	213	212	112^	783	246	410	382	364	328	97^	20v	192^	125^
2.00 - 2.30				A	13.4	40	1092	1505	351	143^	454	219	335	232	235	99^	762	221	411	386	404	308	141^	37v	148^	90^
2.30 - 3.00				A	14.8	42	1206	1459	343	162^	396	190^	269	207	197	104^	772	232	416	402	404	303	166^	28v	125^	58^
3.00 - 3.30				A	15.4	44	1255	1386	309	138^	378	161^	245	187^	187^	107^	735	236	384	341	348	312	135^	34v	138^	63^
NFL FOOTBALL POST-NBC-SAT(S)		190		A	8.9	24	725	1356	315^	147^	408	152^	294^	227^	256^	87^	658	183^	335	298^	347	293^	128^	18v	162^	112^
1 SAT. 3.39P 21 NBC SC		92																								
NFL '81-NBC PRE	14	172	158	A	5.9	18	481	1911	496	244^	585	243^	386	348	224^	176^	764	321	606	541	373	147^	180^	25v	382	313
SUN. 12.30P 30 NBC SC		91	88	B	5.3	17	432	1560	423	142	479	176	265	250	200	176	755	288	516	452	376	202	135	19	191	127
NFL FOOTBALL GAME 1-NBC	12	214		A	17.8	42	1451	1671	493	219	562	246	354	263	229	182	882	363	622	496	399	244	70^	27v	157^	111^
1 SUN. 1.00P 182 NBC SE		99		B	13.0	32	1060	1544	423	148	459	150	261	227	201	172	871	362	558	477	370	255	111	25	103	74
1.00 - 1.30				A	14.3	38	1165	1679	487	230	560	243	346	285	220	181^	866	401	698	565	401	160^	94^	26v	159^	119^
1.30 - 2.00				A	17.3	44	1410	1617	492	231	560	244	353	280	220	173	865	359	644	513	411	210	63^	23v	129^	98^
2.00 - 2.30				A	18.7	45	1524	1667	485	257	571	285	375	241	206	175	859	359	587	468	383	249	61^	21v	176	143^
2.30 - 3.00				A	17.8	42	1451	1603	465	218	536	247	348	237	210	169	856	349	580	452	367	260	66^	26v	145^	112^
3.00 - 3.30				A	19.3	44	1573	1687	508	201	570	231	354	249	246	203	894	346	590	466	394	285	70^	33v	153	96^
3.30 - 4.00				A	19.7	43	1606	1681	480	181	533	197	333	259	257	183	911	351	620	513	430	266	73^	34v	164	104^
NFL FOOTBALL GAME 2-NBC	6		215	A	18.6	38	1516	1704	436	147^	457	152^	268	245	227	145^	958	342	591	560	491	270	140^	12v	149^	127^
2 SUN. 4.00P 173 NBC SE			96	B	17.0	33	1386	1685	444	193	482	157	297	251	236	163	920	323	566	548	465	273	132	34	151	112
4.00 - 4.30				A	4.1	9	334	1647	276^	81v	455^	246^	378^	217^	184^	58v	976	461^	640^	566^	435^	204^	81v	LT	135v	98v
4.30 - 5.00				A	18.1	40	1475	1754	376	113^	407	117^	249	235	253	116^	1070	380	672	620	562	306	134^	13v	143^	133^
5.00 - 5.30				A	19.5	42	1589	1612	378	110^	396	126^	222	218	209	130^	925	317	553	511	478	285	143^	7v	148^	130^
5.30 - 6.00				A	19.6	40	1597	1639	420	125^	434	128^	231	248	238	145^	913	321	552	523	474	277	140^	7v	152	134^
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
6.00 - 6.30				A	18.1	34	1475	1626	411	143^	420	134^	234	215	193	145^	961	348	610	595	491	241	135^	10v	110^	87^
6.30 - 7.00				A	18.6	33	1516	1816	499	200	507	178	298	258	220	166	1005	378	643	603	501	256	145^	17v	159	136^
NFL FOOTBALL POST-NBC	8	162		A	8.9	19	725	1724	406	117^	434	163^	250^	235^	252^	141^	1157	456	766	754	581	277^	35v	LT	98^	39v
1 SUN. 3.57P 15 NBC SC		87		B	8.0	17	652	1453	435	153	464	166	263	248	202	169	775	291	472	434	357	249	90	28	124	87
NFL FOOTBALL GM 1-NBC(B)			208	A	10.8	24	880	1755	534	135^	546	146^	339	286	319	184^	934	340	609	549	485	276	190^	30v	85^	80^
2 SUN. 1.00P 200 NBC SE			79																							
1.00 - 1.30				A	7.6	19	619	1721	530	201^	530	144^	327^	291^	255^	191^	849	339^	537	459	370^	288^	238^	30v	104^	82v
1.30 - 2.00				A	9.3	21	758	1740	526	196^	534	155^	358	312^	282^	163^	894	405	597	533	385	245^	241^	44v	71v	71v
2.00 - 2.30				A	10.1	22	823	1678	539	158^	547	183^	366	307	283^	173^	880	370	569	515	441	259^	183^	41v	68v	68v
2.30 - 3.00				A	10.4	23	848	1664	527	105^	546	179^	348	260^	277^	186^	910	306	571	531	499	269^	125^	20v	83^	83^
3.00 - 3.30				A	11.1	24	905	1762	575	83^	594	140^	330	249^	364	234^	920	308	585	529	511	289	166^	46v	82^	82^
3.30 - 4.00				A	10.4	22	848	1783	566	105^	585	108^	356	323	380	193^	936	264^	654	585	545	269^	195^	24v	67v	67v
4.00 - 4.30				A	14.5	32	1182	1838	469	114^	485	132^	311	290	318	129^	1036	380	672	617	517	287	196^	19v	121^	104^
POPEYE/OLIVE COMEDY SHOW	3	187	182	A	2.1	16	171	1404	117v	LT	117v	35v	106v	106v	82v	LT	123v	76v	106v	94v	47v	LT	199^	76v	965	596^
SAT. 8.00A 30 CBS CA		97	92	B	2.4	18	196	1195	97	61	123	66	115	90	57	LT	126	58	116	110	68	LT	134	44	812	495
RICHIE RICH/SCOOBY DOO-1	14	192	192	A	6.6	27	538	1480	225	76^	225	61^	164^	145^	129^	61^	160^	97^	129^	76^	51v	20v	145^	30v	950	569
SAT. 10.00A 30 ABC CA		99	99	B	6.1	27	497	1612	220	126	242	138	190	121	83	42	165	102	141	90	50	21	261	112	944	598
RICHIE RICH/SCOOBY DOO-2	14	195	193	A	7.2	28	587	1543	324	83^	324	137^	221	139^	135^	103^	142^	88^	119^	74^	50v	12v	156^	36v	921	550
SAT. 10.30A 30 ABC CA		99	99	B	7.2	31	587	1614	225	122	255	162	213	126	79	30	175	104	146	100	63	23	268	126	916	568
SCHOOLHOUSE ROCK-8.26AM	14	181	185	A	3.4	26	277	1783	285^	80v	289^	148^	148^	134^	123^	112^	223^	68v	223^	173^	155^	LT	227^	54v	1044	484
SAT. 8.26A 4 ABC CN		92	93	B	3.4	20	277	1535	191	53	215	136	175	124	59	36	195	114	157	110	47	37	157	36	968	549
SCHOOLHOUSE ROCK-10.55AM	14	195	193	A	5.7	22	465	1587	390	96^	393	159^	249^	152^	158^	144^	146^	90^	116^	65v	45v	21v	149^	26v	899	541
SAT. 10.55A 4 ABC CN		99	99	B	6.3	26	513	1591	234	125	265	165	218	125	83	35	177	103	146	97	64	23	278	128	871	545
SCHOOLHOUSE ROCK-11.25AM	2	182	178	A	5.1	18	416	1736	380	87^	426	250^	332	214^	82^	94^	255^	179^	219^	139^	47v	36v	189^	47v	866	508
SAT. 11.25A 4 ABC CN		95	94	B	5.1	18	416	1736	380	87	426	250	332	214	82	94	255	179	219	139	47	36	189	47	866	508
SMURFS I	14	205	206	A	5.8	35	473	1550	157^	88^	192^	97^	117^	63v	53v	75^	84^	54v	62v	40v	30v	22v	120^	49v	1154	779
SAT. 8.30A 30 NBC CA		99	99	B	5.8	34	473	1577	193	105	205	108	160	101	80	41	141	76	106	73	49	30	131	57	1100	712
SMURFS II	14	205	206	A	8.5	41	693	1600	249	69^	272	128^	149^	64^	51^	123^	123^	56^	69^	42v	31v	54^	141^	61^	1064	705
SAT. 9.00A 30 NBC CA		99	99	B	7.8	37	636	1594	191	91	209	116	153	90	66	51	132	68	97	67	48	30	163	66	1090	717
SPACE STARS I	5	167	189	A	4.9	18	399	1434	178^	82^	195^	107^	150^	93^	68v	45v	332	211^	254^	160^	83^	51v	155^	48v	752	457
SAT. 11.00A 30 NBC CA		82	95	B	4.7	17	383	1458	183	116	202	102	151	118	70	48	242	160	194	119	60	37	175	59	839	516
SPACE STARS II	5	166	189	A	5.2	19	424	1450	286	128^	286	151^	218^	147^	91^	68v	331	190^	218^	158^	100^	61v	142^	28v	691	432
SAT. 11.30A 30 NBC CA		81	95	B	5.3	19	432	1514	231	126	245	123	197	153	87	48	300	185	233	165	94	45	211	58	758	469
SPIDER-MAN & FRIENDS	5	190	199	A	6.2	23	505	1549	240	118^	240	139^	195^	127^	101^	45v	237^	180^	201^	106^	45v	12v	140^	41v	932	570
SAT. 10.30A 30 NBC CA		94	96	B	5.7	21	465	1609	239	149	243	119	185	134	108	54	236	164	201	119	61	26	231	58	899	567
SPORTSBEAT(B)			110	A	2.6	5	212	1453	571^	180v	656^	259v	320^	245v	113v	336^	797^	277v	731^	500^	454^	66v	LT	LT	LT	LT
2 SUN. 5.30P 30 ABC SC			67																							
SUNDAY MORNING	14	153	154	A	5.2	25	424	1557	648	233^	681	181^	290	256^	291	368	653	237^	360	405	308	228^	LT	LT	214^	140^
SUN. 9.00A 90 CBS N		90	90	B	5.1	25	416	1465	614	237	637	183	282	276	274	319	643	241	353	340	293	229	45	LT	140	84
9.00 - 9.30				A	4.1	23	334	1503	709	218^	722	191^	303^	229^	324^	413	625	248^	350^	398	260^	227^	LT	LT	156^	102^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SUNDAY MORNING-CONT'D																										
9.30 - 10.00				A	5.3	25	432	1512	601	235^	622	146^	264^	257^	322	333	670	289	427	466	283	204^	LT	LT	213^	120^
10.00 - 10.30				A	6.1	26	497	1670	655	253	722	211^	313	282	247	376	664	185^	309	370	369	249	17v	LT	267	188^
SUPERFRIENDS	14	181	185	A	3.2	27	261	1778	264^	84v	272^	114v	114v	94v	135^	132^	235^	70v	235^	185^	165^	LT	194^	31v	1077	487
SAT. 8.00A 30 ABC CA		92	93	B	3.2	20	261	1487	202	58	226	134	178	125	68	43	193	111	153	116	48	37	145	32	923	524
TARZAN/L.RANGER/ZORRO HR1	3	192	191	A	3.6	21	293	1515	177^	34v	177^	98v	98v	52v	41v	68v	256^	69v	167^	136^	98v	89v	164^	31v	918	440
SAT. 8.30A 30 CBS CA		99	99	B	3.5	20	285	1463	173	72	205	115	133	70	63	65	234	73	167	142	103	67	158	30	866	449
TARZAN/L.RANGER/ZORRO HR2	3	192	191	A	4.6	21	375	1720	319^	157^	353	181^	224^	127^	120^	114^	251^	153^	212^	139^	59v	39v	158^	50v	958	517
SAT. 9.00A 30 CBS CA		99	99	B	4.8	22	391	1563	248	127	294	141	192	110	111	89	235	127	190	132	77	45	175	41	859	497
THIS WEEK-DAVID BRINKLEY	6	162	171	A	3.2	11	261	1483	682	180^	713	237^	314^	187^	154^	384^	629	111v	319^	276^	365^	295^	72v	LT	69v	LT
SUN. 11.30A 60 ABC N		90	90	B	3.3	11	269	1441	532	175	559	151	222	202	213	277	728	255	386	328	310	303	38	LT	116	66
11.30 - 12.00				A	3.1	11	253	1680	791	198^	830	284^	387^	246^	147^	426^	647	109v	331^	297^	361^	308^	123^	LT	80v	LT
12.00 - 12.30				A	3.2	10	261	1299	586	172^	605	196^	245^	126^	153^	348^	617	112v	307^	253^	375^	291^	19v	19v	58v	LT
THUNDARR THE BARBARIAN	14	178	188	A	4.8	17	391	1545	316	15v	331	155^	218^	151^	63v	113^	366	256^	301^	172^	76v	65v	104^	22v	744	463
SAT. 11.30A 30 ABC CA		94	97	B	5.1	19	416	1575	276	138	294	164	231	156	93	56	350	222	282	181	92	65	248	103	683	429
TOM AND JERRY COMEDY SHOW	13	144		A	5.5	17	448	2060	469^	207^	608	392^	470^	278^	216^	128v	560	270^	455^	317^	233^	105v	97v	58v	795	350^
1 SAT. 12.30P 30 CBS CA		76		B	5.6	19	456	1676	346	156	403	212	282	167	124	103	310	188	240	159	99	52	177	57	786	439
TROLLKINS	2	165		A	5.9	19	481	1663	269^	86v	329^	196^	248^	150^	133^	63v	480^	321^	424^	260^	159^	56v	101v	54v	753	470^
1 SAT. 12.00N 30 CBS CA		87		B	5.6	19	456	1604	297	148	333	208	266	142	111	57	308	199	253	148	94	45	117	57	846	461

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. DEC. 7, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					21,760 26.7				33,500 41.1							
ABC TV program					← THAT'S INCREDIBLE (OP) →				← NFL MONDAY NIGHT FOOTBALL — PITTSBURGH VS OAKLAND (9:00-12:02AM)(→OP) (SUSTAINING 12:02-12:14AM) →							
AVERAGE AUDIENCE (Households (000) & %)					16,790 20.6	19.1*		22.0*	19,320 23.7	23.0*		24.8*		25.9*		23.5*
SHARE OF AUDIENCE %					31	29 *		32 *	39	34 *		37 *		38 *		37 *
AVG. AUD. BY ¼ HR. %					18.6	19.6	22.2	21.8	22.8	23.2	24.7	24.9	25.9	25.9	23.5	23.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,120 16.1		11,740 14.4		18,090 22.2		16,060 19.7		14,670 18.0			
CBS TV program					PRIVATE BENJAMIN		TWO OF US (OP)		M*A*S*H		HOUSE CALLS		← LOU GRANT →			
AVERAGE AUDIENCE (Households (000) & %)					11,080 13.6		10,680 13.1		15,970 19.6		14,260 17.5		11,740 14.4	14.1*		14.8*
SHARE OF AUDIENCE %					21		19		28		25		23	21 *		24 *
AVG. AUD. BY ¼ HR. %					13.0	14.2	13.1	13.1	18.5	20.6	17.4	17.6	14.0	14.2	14.5	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,910 23.2				21,110 25.9							
NBC TV program					← LITTLE HOUSE-PRAIRIE (OP) →				← NBC MONDAY NIGHT MOVIES — CHILD BRIDE OF SHORT CREEK(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					15,570 19.1	18.5*		19.7*	15,890 19.5	18.0*		19.9*		20.1*		20.2*
SHARE OF AUDIENCE %					28	28 *		29 *	29	26 *		29 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					18.0	19.0	19.5	19.8	17.7	18.3	19.9	19.8	20.1	20.0	20.5	19.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,050 24.6				30,810 37.8							
ABC TV program					← THAT'S INCREDIBLE (OP) →				← NFL MONDAY NIGHT FOOTBALL — ATLANTA VS LOS ANGELES (9:00-11:53PM)(→OP) (SUSTAINING 11:53-12:07AM) →							
AVERAGE AUDIENCE (Households (000) & %)					15,490 19.0	17.8*		20.2*	17,120 21.0	20.0*		22.6*		23.8*		20.7*
SHARE OF AUDIENCE %					28	27 *		30 *	34	30 *		33 *		36 *		34 *
AVG. AUD. BY ¼ HR. %					16.9	18.7	20.3	20.1	19.3	20.6	22.2	23.0	24.4	23.1	20.9	20.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,640 24.1				24,370 29.9		20,540 25.2		21,350 26.2			
CBS TV program					← RUDOLPH-RED-NOSE REINDEER (R)(OP) →				M*A*S*H		HOUSE CALLS		← LOU GRANT →			
AVERAGE AUDIENCE (Households (000) & %)					15,000 18.4	18.2*		18.7*	20,860 25.6		18,750 23.0		17,280 21.2	21.1*		21.3*
SHARE OF AUDIENCE %					27	27 *		27 *	37		34		35	33 *		37 *
AVG. AUD. BY ¼ HR. %					17.6	18.8	18.8	18.6	24.4	26.8	22.9	23.2	21.0	21.3	21.3	21.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,180 17.4		12,800 15.7		17,200 21.1				16,380 20.1			
NBC TV program					CASPER'S FIRST CHRISTMAS (R)		CHIPMUNK CHRISTMAS (OP)		← BING CROSBY CHRISTMAS (R)(OP) →				← MAC DAVIS CHRISTMAS SPEC. →			
AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2		11,900 14.6		12,060 14.8	14.4*		15.2*	11,490 14.1	14.0*		14.1*
SHARE OF AUDIENCE %					21		21		22	21 *		22 *	23	22 *		24 *
AVG. AUD. BY ¼ HR. %					14.8	13.7	14.1	15.0	14.7	14.1	15.3	15.1	14.1	13.9	14.1	14.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.1	62.9	61.9	63.2	64.9	67.3	68.7	69.3	69.2	69.2	69.2	68.6	66.3	65.1	62.7	60.6
WK. 2	63.8	65.5	64.8	65.7	66.6	66.7	68.2	68.7	68.9	69.3	68.9	68.3	64.6	62.3	59.4	57.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. DEC. 14, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 8, 1981 — WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	17,600 21.6		16,540 20.3		18,750 23.0		17,200 21.1		20,130 24.7			
Program	HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)	14,910 18.3		15,400 18.9		16,790 20.6		15,570 19.1		16,300 20.0	19.6*		20.4*
SHARE OF AUDIENCE %	29		29		31		29		33	32 *		34 *
AVG. AUD. BY ¼ HR. %	17.6	19.1	18.7	19.2	20.1	21.1	19.2	18.9	19.2	20.0	20.3	20.4
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	10,760 13.2				18,260 22.4							
Program	← SIMON & SIMON (OP) →				← PATRICIA NEAL STORY →							
AVERAGE AUDIENCE (Households (000) & %)	8,390 10.3	10.0*		10.7*	13,450 16.5	15.4*		16.2*		17.2*		17.0*
SHARE OF AUDIENCE %	16	16 *		16 *	26	23 *		24 *		28 *		28 *
AVG. AUD. BY ¼ HR. %	10.0	9.9	10.4	11.0	15.2	15.7	16.2	16.3	17.0	17.4	17.3	16.8
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	20,050 24.6				18,420 22.6				13,040 16.0			
Program	← FATHER MURPHY (OP) →				← MAVERICK (OP) →				← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)	16,060 19.7	19.0*		20.4*	14,910 18.3	17.8*		18.7*	10,840 13.3	13.6*		13.0*
SHARE OF AUDIENCE %	30	30 *		31 *	28	27 *		28 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %	18.5	19.4	20.6	20.1	17.9	17.8	18.8	18.6	14.0	13.2	13.2	12.7

EVE. TUE. DEC. 15, 1981 — WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	19,320 23.7		18,580 22.8		20,050 24.6		18,660 22.9		20,460 25.1			
Program	HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)	16,710 20.5		17,120 21.0		18,340 22.5		17,520 21.5		17,030 20.9	21.2*		20.5*
SHARE OF AUDIENCE %	32		32		33		32		35	34 *		35 *
AVG. AUD. BY ¼ HR. %	19.3	21.7	20.9	21.1	21.6	23.4	21.4	21.5	21.1	21.3	21.2	19.9
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	18,500 22.7								17,930 22.0			
Program	← LITTLE LORD FAUNTLEROY (R)(OP) →								← SPECIAL KENNY ROGERS (R) →			
AVERAGE AUDIENCE (Households (000) & %)	12,140 14.9	13.4*		14.5*		15.8*		15.8*	13,690 16.8	17.3*		16.3*
SHARE OF AUDIENCE %	23	21 *		22 *		23 *		24 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %	13.6	13.1	14.4	14.6	15.9	15.8	15.8	15.8	17.3	17.2	16.4	16.3
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	17,440 21.4				18,170 22.3				14,750 18.1			
Program	← FATHER MURPHY (OP) →				← MAVERICK (SUS-OP) →				← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)	14,020 17.2	16.0*		18.3*	15,080 18.5	18.1*		18.9*	11,650 14.3	14.4*		14.2*
SHARE OF AUDIENCE %	26	25 *		27 *	28	27 *		28 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %	15.7	16.3	18.0	18.6	18.0	18.2	18.6	19.3	14.4	14.3	14.5	14.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.0	61.7	62.3	63.6	63.4	64.4	65.6	66.9	66.7	67.0	66.3	66.1	62.5	61.3	60.5	59.1
WK. 2	59.3	60.8	60.5	61.5	62.6	64.5	66.1	67.1	67.0	68.0	66.7	66.2	62.3	61.8	60.0	57.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.9, 1981

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000))					18,090				20,210				17,690			
TOTAL AUDIENCE (%)					22.2				24.8				21.7			
Program					← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000))					14,510				15,730				14,830			
AVERAGE AUDIENCE (%)					17.8	17.1*		18.6*	19.3	19.2*		19.4*	18.2	17.8*		18.6*
SHARE OF AUDIENCE %					27	26 *		28 *	29	29 *		30 *	31	29 *		32 *
AVG. AUD. BY ¼ HR. %					16.7	17.4	18.2	18.9	19.7	18.8	19.4	19.3	17.3	18.3	18.5	18.8
CBS TV TOTAL AUDIENCE (Households (000))					11,980		10,920		16,380				18,750			
TOTAL AUDIENCE (%)					14.7		13.4		20.1				23.0			
Program					MR. MERLIN(B)		WKRP IN CINCINNATI(B) (OP)		← COUNTRY CHRISTMAS →				← SPECIAL ANNE MURRAY XMAS →			
AVERAGE AUDIENCE (Households (000))					10,190		9,540		12,550				15,320			
AVERAGE AUDIENCE (%)					12.5		11.7		15.4	15.2*		15.6*	18.8	19.4*		18.1*
SHARE OF AUDIENCE %					19		17		23	23 *		24 *	32	32 *		31 *
AVG. AUD. BY ¼ HR. %					12.6	12.5	11.5	11.9	15.1	15.4	15.4	15.9	19.6	19.2	18.7	17.5
NBC TV TOTAL AUDIENCE (Households (000))					20,950				17,770		15,650		17,200			
TOTAL AUDIENCE (%)					25.7				21.8		19.2		21.1			
Program					← REAL PEOPLE (OP) →				FACTS OF LIFE		LOVE, SIDNEY (SUS-OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000))					16,300				15,320		14,020		13,690			
AVERAGE AUDIENCE (%)					20.0	18.9*		21.0*	18.8		17.2		16.8	16.8*		16.8*
SHARE OF AUDIENCE %					30	29 *		31 *	28		26		28	27 *		29 *
AVG. AUD. BY ¼ HR. %					18.1	19.7	21.1	20.9	18.0	19.7	17.6	16.8	16.9	16.7	17.0	16.6
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000))					16,950				20,780				18,260			
TOTAL AUDIENCE (%)					20.8				25.5				22.4			
Program					← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000))					13,280				16,460				15,080			
AVERAGE AUDIENCE (%)					16.3	15.8*		16.7*	20.2	19.7*		20.6*	18.5	18.0*		19.1*
SHARE OF AUDIENCE %					25	24 *		25 *	31	30 *		31 *	30	29 *		32 *
AVG. AUD. BY ¼ HR. %					15.7	15.9	16.5	17.0	19.3	20.1	20.8	20.5	17.7	18.2	18.9	19.2
CBS TV TOTAL AUDIENCE (Households (000))					14,910		14,020		16,630							
TOTAL AUDIENCE (%)					18.3		17.2		20.4							
Program					DR. SEUSS-GRINCH-XMAS (R)(OP)		NIGHT BEFORE CHRISTMAS (R)		← CBS WEDNESDAY NIGHT MOVIE ISABEL'S CHOICE →							
AVERAGE AUDIENCE (Households (000))					13,200		12,800		11,330							
AVERAGE AUDIENCE (%)					16.2		15.7		13.9	13.0*		13.9*		14.4*		14.4*
SHARE OF AUDIENCE %					25		24		22	20 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					16.1	16.4	15.6	15.9	12.7	13.3	13.7	14.0	14.3	14.5	14.4	14.3
NBC TV TOTAL AUDIENCE (Households (000))					21,190				17,280		15,080		17,520			
TOTAL AUDIENCE (%)					26.0				21.2		18.5		21.5			
Program					← REAL PEOPLE (OP) →				FACTS OF LIFE		LOVE, SIDNEY (OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000))					17,440				15,490		13,860		14,260			
AVERAGE AUDIENCE (%)					21.4	20.8*		22.1*	19.0		17.0		17.5	17.3*		17.6*
SHARE OF AUDIENCE %					33	32 *		33 *	29		26		29	28 *		29 *
AVG. AUD. BY ¼ HR. %					20.3	21.3	22.0	22.2	19.1	18.8	16.8	17.2	17.0	17.6	17.6	17.6
TV HOUSEHOLDS USING TV (See Def. 1) WK 1	61.9	62.9	62.7	63.5	64.8	65.6	66.8	67.0	66.3	67.3	65.9	64.9	61.9	60.3	59.0	56.9
TV HOUSEHOLDS USING TV (See Def. 1) WK 2	61.8	62.8	62.9	63.7	64.7	65.3	66.0	66.8	65.2	65.8	65.7	65.9	62.3	61.7	60.1	59.4

U.S. TV Households 81,500,000

For explanation of symbols, See page A

EVE.WED. DEC.16, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,500 22.7				14,260 17.5		14,020 17.2		16,540 20.3			
	Program					RUDOLPH'S SHINY NEW YEAR (R)				BARNEY MILLER		TAXI (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					13,280 16.3	14.6*		17.9*	12,230 15.0		12,310 15.1		11,900 14.6	15.1*		14.1*
	SHARE OF AUDIENCE %					26	23 *		27 *	23		24		24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					14.3	14.9	17.6	18.2	14.6	15.5	14.4	15.7	14.8	15.3	14.7	13.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,670 18.0		10,430 12.8		16,060 19.7				18,260 22.4			
	Program					CHARLIE BROWN'S CHRISTMAS (R)		DOROTHY IN THE LAND OF OZ (R)(OP)		KNOTS LANDING				JOHNNY CASH CHRISTMAS SP.			
	AVERAGE AUDIENCE (Households (000) & %)					12,470 15.3		8,880 10.9		13,040 16.0	15.4*		16.6*	14,590 17.9	18.6*		17.2*
	SHARE OF AUDIENCE %					25		17		25	24 *		26 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %					15.0	15.7	11.0	10.8	15.2	15.6	16.5	16.7	18.7	18.5	17.7	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,860 25.6				18,660 22.9		17,120 21.0		21,190 26.0			
	Program					DEAN MARTIN XMAS-SEA WRLD (OP)				DIFF'RENT STROKES		GIMME A BREAK (OP)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					15,320 18.8	18.1*		19.4*	17,120 21.0		15,400 18.9		17,200 21.1	20.6*		21.6*
	SHARE OF AUDIENCE %					30	29 *		30 *	32		30		34	32 *		36 *
	AVG. AUD. BY ¼ HR. %					17.7	18.5	19.1	19.8	20.5	21.4	19.2	18.5	20.1	21.1	21.7	21.5

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,380 20.1		15,000 18.4		15,890 19.5		15,000 18.4		17,360 21.3			
	Program					MORK & MINDY		BEST OF THE WEST		BARNEY MILLER		TAXI (OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					13,610 16.7		13,200 16.2		14,670 18.0		13,610 16.7		13,120 16.1	16.6*		15.6*
	SHARE OF AUDIENCE %					27		25		27		25		27	27 *		27 *
	AVG. AUD. BY ¼ HR. %					16.2	17.2	15.9	16.6	17.6	18.3	17.0	16.4	16.6	16.5	16.2	15.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					18,830 23.1				17,690 21.7				16,140 19.8			
	Program					MAGNUM, P.I. (OP)				KNOTS LANDING				NURSE			
	AVERAGE AUDIENCE (Households (000) & %)					15,810 19.4	18.8*		19.9*	14,340 17.6	16.8*		18.3*	13,370 16.4	16.6*		16.2*
	SHARE OF AUDIENCE %					31	30 *		31 *	27	25 *		28 *	28	27 *		28 *
	AVG. AUD. BY ¼ HR. %					18.1	19.6	19.9	19.9	16.6	17.0	18.2	18.4	16.8	16.4	16.4	16.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,470 15.3				14,830 18.2		13,940 17.1		18,170 22.3			
	Program					CHIPS-MITCHELL & WOODS (OP)				DIFF'RENT STROKES		GIMME A BREAK (SUS-OP)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					8,640 10.6	10.1*		11.1*	13,370 16.4		12,710 15.6		14,830 18.2	18.1*		18.2*
	SHARE OF AUDIENCE %					17	16 *		17 *	25		24		31	30 *		32 *
	AVG. AUD. BY ¼ HR. %					10.1	10.1	11.1	11.1	15.8	17.0	15.4	15.9	17.8	18.3	18.1	18.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.3	60.9	60.6	60.5	61.4	63.1	64.6	65.8	64.6	65.7	63.8	63.8	63.8	63.2	61.2	57.9
	WK. 2	60.8	62.2	61.5	62.7	61.8	62.6	63.2	64.2	65.3	66.6	66.0	65.0	61.7	60.8	58.4	56.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					14,260 17.5		11,980 14.7		12,550 15.4				14,510 17.8			
						BENSON		BOSOM BUDDIES		← DARKROOM (OP) →				← STRIKE FORCE →			
	AVERAGE AUDIENCE (Households (000) & %)					12,310 15.1		10,840 13.3		9,540 11.7	11.8*		11.7*	11,570 14.2	13.4*		15.0*
	SHARE OF AUDIENCE %					25		22		18	19 *		18 *	24	23 *		26 *
	AVG. AUD. BY ¼ HR. %					14.8	15.4	13.2	13.4	11.9	11.8	11.8	11.5	12.9	13.9	14.8	15.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					22,660 27.8				27,060 33.2				20,540 25.2			
						← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					18,340 22.5	21.2*		23.9*	23,230 28.5	27.6*		29.4*	16,380 20.1	21.1*		19.1*
	SHARE OF AUDIENCE %					37	35 *		39 *	45	44 *		46 *	34	36 *		33 *
	AVG. AUD. BY ¼ HR. %					20.4	22.0	23.1	24.6	26.8	28.4	29.5	29.3	21.8	20.4	19.5	18.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					11,570 14.2				12,710 15.6				13,940 17.1			
						← NBC MAGAZINE (OP) →				← MCCLAIN'S LAW (SUS-OP) →				← TRIBUTE TO MILTON BERLE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					7,820 9.6	9.7*		9.5*	9,700 11.9	11.2*		12.6*	10,760 13.2	13.5*		13.0*
	SHARE OF AUDIENCE %					16	16 *		15 *	19	18 *		20 *	23	23 *		22 *
	AVG. AUD. BY ¼ HR. %					10.0	9.5	9.7	9.4	11.1	11.4	12.5	12.7	13.6	13.4	13.0	12.9
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					12,550 15.4		10,270 12.6		10,110 12.4				12,880 15.8			
						BENSON		BOSOM BUDDIES		← DARKROOM (OP) →				← STRIKE FORCE →			
	AVERAGE AUDIENCE (Households (000) & %)					11,000 13.5		9,540 11.7		7,990 9.8	9.7*		9.9*	10,190 12.5	12.2*		12.7*
	SHARE OF AUDIENCE %					23		20		16	16 *		17 *	23	22 *		23 *
	AVG. AUD. BY ¼ HR. %					13.0	14.0	11.7	11.7	9.5	9.9	10.0	9.8	11.7	12.8	12.6	12.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					21,680 26.6				26,000 31.9				20,620 25.3			
						← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					17,520 21.5	20.4*		22.5*	22,410 27.5	27.4*		27.7*	15,490 19.0	19.8*		18.2*
	SHARE OF AUDIENCE %					36	35 *		38 *	46	46 *		46 *	34	35 *		33 *
	AVG. AUD. BY ¼ HR. %					20.0	20.8	22.3	22.8	26.7	28.0	28.0	27.4	20.5	19.1	18.4	18.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					10,920 13.4				11,330 13.9				14,670 18.0			
						← ALEX-DOBERMAN GANG (R)(OP) →				← MCCLAIN'S LAW (OP) →				← AN NBC FAMILY CHRISTMAS →			
	AVERAGE AUDIENCE (Households (000) & %)					7,820 9.6	9.3*		10.0*	9,370 11.5	11.1*		12.0*	11,330 13.9	13.6*		14.1*
	SHARE OF AUDIENCE %					16	16 *		17 *	19	19 *		20 *	25	24 *		26 *
	AVG. AUD. BY ¼ HR. %					9.4	9.2	9.8	10.1	10.8	11.3	11.9	12.2	13.5	13.7	14.3	14.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	57.6	59.0	58.9	58.5	60.0	61.3	61.0	61.8	62.9	63.7	64.5	64.1	59.6	58.8	58.2	57.5
	WK. 2	57.1	57.7	58.3	57.8	58.7	59.3	59.3	59.6	59.0	59.8	60.2	59.6	56.6	55.6	54.9	54.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.12, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,390 15.2		11,980 14.7		20,290 24.9				21,190 26.0			
Program					OPEN ALL NIGHT		MAKING A LIVING (OP)		LOVE BOAT (OP)				PERRY COMO'S XMAS SPEC			
AVERAGE AUDIENCE (Households (000) & %)					9,940 12.2		10,350 12.7		16,220 19.9	18.5*		21.2*	16,380 20.1	19.9*		20.2*
SHARE OF AUDIENCE %					20		21		33	30 *		35 *	36	35 *		36 *
AVG. AUD. BY ¼ HR. %					11.9	12.5	11.8	13.5	17.9	19.1	21.3	21.2	19.8	19.9	20.5	20.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	(1)				21,270 26.1								11,170 13.7			
Program					DISNEY...ONE MAN'S DREAM (OP)								CBS REPORTS BITTERSWEET MEMORIES: A VIETNAM REUNION			
AVERAGE AUDIENCE (Households (000) & %)					11,410 14.0	13.8*		15.3*		13.6*		13.4*	7,740 9.5	9.9*		9.1*
SHARE OF AUDIENCE %					23	23 *		25 *		22 *		22 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %	19.3	18.3			13.8	13.8	15.4	15.2	13.6	13.5	13.4	13.3	9.9	9.8	9.2	9.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,950 20.8				11,170 13.7		8,640 10.6		13,530 16.6			
Program					BARBARA MANDRELL (OP)				HARPER VALLEY		LEWIS AND CLARK (OP)		TELEVISION INSIDE & OUT			
AVERAGE AUDIENCE (Households (000) & %)					12,880 15.8	15.4*		16.1*	10,020 12.3		7,660 9.4		9,450 11.6	11.7*		11.6*
SHARE OF AUDIENCE %					26	26 *		26 *	20		16		21	20 *		21 *
AVG. AUD. BY ¼ HR. %					14.8	16.0	16.3	15.9	12.2	12.3	9.7	9.2	11.4	12.0	11.3	11.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,180 17.4				22,330 27.4				20,050 24.6			
Program					SANTA CLAUS-COMING-TOWN (R)(OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4	12.9*		14.0*	17,200 21.1	19.2*		23.0*	15,080 18.5	18.6*		18.3*
SHARE OF AUDIENCE %					22	22 *		23 *	36	33 *		40 *	34	33 *		34 *
AVG. AUD. BY ¼ HR. %					12.8	13.0	13.7	14.3	18.5	19.9	22.7	23.3	18.9	18.3	18.6	18.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,160 18.6				18,830 23.1							
Program					WALT DISNEY ESCAPE TO WITCH MOUNTAIN, PART 1(R)(OP)				CBS SAT. NIGHT MOVIE AVALANCHE EXPRESS(SUS-OP) (9:00-10:54PM)							
AVERAGE AUDIENCE (Households (000) & %)					12,140 14.9	14.5*		15.3*	10,840 13.3	12.5*		12.3*		14.4*		13.9*
SHARE OF AUDIENCE %					25	24 *		25 *	23	21 *		22 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					13.9	15.0	15.3	15.3	12.7	12.4	12.2	12.5	14.3	14.5	14.6	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	(2)				18,090 22.2				10,600 13.0		7,910 9.7		10,270 12.6			
Program					BARBARA MANDRELL (R)(OP)				HARPER VALLEY		LEWIS AND CLARK (SUS-OP)		TELEVISION INSIDE & OUT			
AVERAGE AUDIENCE (Households (000) & %)					13,530 16.6	16.7*		16.4*	9,290 11.4		6,680 8.2		7,170 8.8	8.4*		9.2*
SHARE OF AUDIENCE %					28	28 *		27 *	19		14		16	15 *		17 *
AVG. AUD. BY ¼ HR. %	18.0				16.5	17.0	16.5	16.3	11.5	11.3	8.5	7.9	8.2	8.6	8.9	9.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.4	58.7	58.3	58.7	59.4	60.2	60.9	61.4	60.6	61.3	60.8	60.1	57.3	57.4	56.2	54.6
WK. 2	57.7	58.4	59.0	59.0	59.2	60.0	60.1	60.4	59.2	58.7	57.5	56.8	56.1	55.8	54.5	51.8

U.S. TV Households: 81,500,000

(1)CBS NFL FTBL GAME-SAT., MINNESOTA VS DETROIT, CBS, (4:00-7:19PM)(S)

(2)NFL FOOTBALL-NBC-SA., BUFFALO VS MIAMI, NBC, (4:00-7:07PM)(S)

For explanation of symbols, See page A.

EVE.SAT. DEC.19, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.12, 1981

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,110 7.5															
	Program	ABC WEEKEND REPORT-SAT.						(SUS-OP)									
	AVERAGE AUDIENCE (Households (000) & %)	5,870 7.2															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	7.2															
WEEK 1 — CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	Program			(SUS-OP)													
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
WEEK 1 — NBC TV	TOTAL AUDIENCE (Households (000) & %)			13,370 16.4													
	Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			7,910 9.7	10.3*		9.6*										
	SHARE OF AUDIENCE %			27	26 *		27 *										
	AVG. AUD. BY ¼ HR. %			10.4	10.3	9.8	9.4	8.8	8.0								
WEEK 2 — ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,620 6.9															
	Program	ABC WEEKEND REPORT-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	5,460 6.7															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	6.7															
WEEK 2 — CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
WEEK 2 — NBC TV	TOTAL AUDIENCE (Households (000) & %)			8,230 10.1													
	Program			NCAA BASKETBALL SPECIAL DE PAUL VS UCLA (11:30-1:15AM) (SUSTAINING 1:15-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8	7.0*		4.8*		3.9*		3.6*						
	SHARE OF AUDIENCE %			15	18 *		14 *		14 *		15 *						
	AVG. AUD. BY ¼ HR. %			7.3	6.7	5.4	4.3	4.0	3.9	3.7	3.5						
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	51.1	47.0	40.8	38.6	36.6	34.2	31.8	29.4	26.1	22.6	19.3	17.8	16.2	14.8	13.6	12.4
	WK. 2	48.8	46.0	40.6	38.1	35.1	32.3	29.7	27.7	25.6	24.0	20.9	18.7	16.1	14.6	13.3	11.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. DEC.19, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.13, 1981

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		14,100 17.3				15,490 19.0				21,270 26.1							
Program		CODE RED				TODAY'S FBI (OP)				ABC SUNDAY NIGHT MOVIE THE GOLDEN RAIDERS(OP) (9:00-11:16PM) (SUSTAINING 11:16-11:22PM)							
AVERAGE AUDIENCE (Households (000) & %)		10,510 12.9	11.0*		14.7*	12,060 14.8	14.0*		15.6*	13,280 16.3	16.8*		16.4*		16.2*		15.6*
SHARE OF AUDIENCE	%	21	18 *		23 *	22	21 *		23 *	25	25 *		24 *		25 *		25 *
AVG. AUD. BY ¼ HR.	%	9.6	12.5	14.3	15.2	12.8	15.2	15.2	16.0	16.1	17.5	16.6	16.3	16.3	16.2	15.6	15.6
CBS TV TOTAL AUDIENCE (Households (000) & %)		18,340 22.5	32,760 40.2				31,130 38.2				32,760 40.2						
Program		(1) (OP) (SUS-OP)	60 MINUTES				TRIBUTE-BURT REYNOLDS (OP)				CIRCUS OF THE STARS (9:15-11:15PM)						
AVERAGE AUDIENCE (Households (000) & %)		18,340 22.5	24,610 30.2		30.1*		23,060 28.3		27.3*		22,980 28.2		29.9*		29.1*		27.2*
SHARE OF AUDIENCE	%	39	47		47 *		42		40 *		43		44 *		44 *		44 *
AVG. AUD. BY ¼ HR.	%	22.5	28.5	30.3	29.9	31.9	27.0	27.1	27.5	31.4	27.9	29.9	29.9	29.7	28.6	27.4	27.0
NBC TV TOTAL AUDIENCE (Households (000) & %)		11,330 13.9				16,460 20.2				17,280 21.2							
Program		THRU-MAGIC PYRAMID PT.II				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE IN SEARCH OF HISTORIC JESUS(SUS-OP) (9:00-11:01PM)(+OP)							
AVERAGE AUDIENCE (Households (000) & %)		7,500 9.2	8.7*		9.7*	12,630 15.5	14.2*		16.9*	11,570 14.2	13.7*		14.4*		14.7*		14.1*
SHARE OF AUDIENCE	%	15	14 *		15 *	23	22 *		25 *	22	20 *		21 *		23 *		23 *
AVG. AUD. BY ¼ HR.	%	8.6	8.9	9.2	10.1	13.1	15.2	16.8	16.9	12.7	14.8	14.5	14.3	14.6	14.7	14.6	13.5

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		19,480 23.9						25,510 31.3									
Program		FROSTY & RUDOLPH'S XMAS (R)(OP)						ABC SUNDAY NIGHT MOVIE THUNDERBALL(R)(OP)									
AVERAGE AUDIENCE (Households (000) & %)		11,900 14.6	12.8*		14.1*		16.9*	15,890 19.5	15.1*		19.7*		19.9*		21.6*		21.4*
SHARE OF AUDIENCE	%	23	21 *		22 *		26 *	30	23 *		30 *		30 *		34 *		35 *
AVG. AUD. BY ¼ HR.	%	12.0	13.6	13.8	14.4	16.5	17.3	14.7	15.5	19.5	19.8	19.9	19.9	21.4	21.7	21.3	21.4
CBS TV TOTAL AUDIENCE (Households (000) & %)		28,200 34.6				16,630 20.4		18,660 22.9		23,470 28.8		22,820 28.0		23,470 28.8			
Program		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000) & %)		21,760 26.7	24.9*		28.6*	15,240 18.7		17,120 21.0		20,780 25.5		21,270 26.1		20,540 25.2	25.2*		25.2*
SHARE OF AUDIENCE	%	42	40 *		45 *	29		31		38		40		40	39 *		41 *
AVG. AUD. BY ¼ HR.	%	22.5	27.2	29.0	28.2	18.6	18.8	20.7	21.3	24.9	26.1	25.4	26.8	25.2	25.3	25.5	24.8
NBC TV TOTAL AUDIENCE (Households (000) & %)				9,860 12.1		20,950 25.7				17,690 21.7							
Program		(2) (S)(OP)		LITTLE RASCALS XMAS SPEC. (R)		BOB HOPE CHRISTMAS SHOW (OP)				NBC SUNDAY NIGHT MOVIE FROM A FAR COUNTRY: POPE JOHN PAUL II(OP) (9:00-11:30PM)							
AVERAGE AUDIENCE (Households (000) & %)				8,230 10.1		15,730 19.3	19.0*		19.6*	8,390 10.3	10.8*		10.5*		10.4*		9.8*
SHARE OF AUDIENCE	%			16		29	29 *		29 *	17	16 *		16 *		16 *		16 *
AVG. AUD. BY ¼ HR.	%	17.9	12.3	9.3	11.0	18.2	19.7	19.7	19.5	11.5	10.1	10.5	10.5	10.7	10.2	9.9	9.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	59.9	61.9	64.4	65.2	65.3	66.2	67.6	68.2	67.5	68.2	68.0	67.1	65.7	64.4	62.5	61.0
	WK. 2	61.6	63.1	63.9	64.4	64.1	66.1	66.5	66.8	66.8	66.5	65.9	65.7	64.6	63.7	61.7	60.7

U.S. TV Households: 81,500,000

(1) CBS NFL FTBL POST 2, CBS, (7:04-7:15PM)

(2) NFL FOOTBALL GAME 2-NBC, VARIOUS TEAMS AND TIMES, NBC, MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE.SUN. DEC.20, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.13, 1981

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**	(1) (→OP)	ABC WEEKEND REPORT-SUN. (11:22-11:52PM) (OP)														
	TOTAL AUDIENCE (Households (000) & %)		4,730 5.8														
	AVERAGE AUDIENCE (Households (000) & %)		3,750 4.6														
	SHARE OF AUDIENCE %		11														
	AVG. AUD. BY ¼ HR. %	16.3	4.9	4.7	4.1												
	CBS TV	(2)	CBS SUNDAY NEWS-OSGOOD														
	TOTAL AUDIENCE (Households (000) & %)		6,280 7.7														
	AVERAGE AUDIENCE (Households (000) & %)		5,950 7.3														
	SHARE OF AUDIENCE %		15														
	AVG. AUD. BY ¼ HR. %	25.5	7.3														
	NBC TV			← NBC LATE NIGHT MOVIE → MARY AND JOSEPH: A STORY OF FAITH(R) (11:31-12:17AM) (SUSTAINING 12:17-1:30AM)													
	TOTAL AUDIENCE (Households (000) & %)			2,450 3.0													
	AVERAGE AUDIENCE (Households (000) & %)			1,710 2.1	2.2*												
	SHARE OF AUDIENCE %			6	6 *												
	AVG. AUD. BY ¼ HR. %			2.3	2.1	2.0	1.9										
WEEK 2	**ABC TV**	ABC WEEKEND REPORT-SUN.															
	TOTAL AUDIENCE (Households (000) & %)	7,010 8.6															
	AVERAGE AUDIENCE (Households (000) & %)	6,760 8.3															
	SHARE OF AUDIENCE %	16															
	AVG. AUD. BY ¼ HR. %	8.3															
	CBS TV	CBS SUNDAY NEWS-OSGOOD															
	TOTAL AUDIENCE (Households (000) & %)	7,420 9.1															
	AVERAGE AUDIENCE (Households (000) & %)	7,250 8.9															
	SHARE OF AUDIENCE %	17															
	AVG. AUD. BY ¼ HR. %	8.9															
	NBC TV	NBC SUNDAY NIGHT MOVIE FROM A FAR COUNTRY: POPE JOHN PAUL II (9:00-11:30PM)				← NBC LATE NIGHT MOVIE → CHRISTMAS LILIES OF THE FIELD(R) (12:00-12:47AM) (SUSTAINING 12:47-2:00AM)											
	TOTAL AUDIENCE (Households (000) & %)					1,790 2.2											
	AVERAGE AUDIENCE (Households (000) & %)		10.2*			1,140 1.4	1.4*										
	SHARE OF AUDIENCE %		20 *			5	5 *										
	AVG. AUD. BY ¼ HR. %	10.5	9.9			1.6	1.2	1.4	1.3								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	58.7	49.8	41.6	33.7	28.7	24.8	21.5	18.9	16.3	14.4	13.1	10.9	9.7	8.6	7.2	6.2
	WK. 2	54.8	48.2	40.9	35.6	30.4	27.7	24.3	22.3	19.2	17.0	15.1	13.6	11.5	10.0	9.1	7.9

U.S. TV Households: 81,500,000

(1)ABC SUNDAY NIGHT MOVIE,THE GOLDEN RAIDERS,ABC,(9:00-11:16PM)(SUSTAINING 11:16-11:22PM)

(2)CIRCUS OF THE STARS,CBS,9:15-11:15PM)(S)

For explanation of symbols, See page A.

EVE.SUN. DEC.20, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.7-11, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,710				5,380									
TOTAL AUDIENCE (%)			7.0				6.6									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
AVERAGE AUDIENCE (Households (000))			4,560				4,650									
AVERAGE AUDIENCE (%)			5.6				5.7									
SHARE OF AUDIENCE %			32				30									
AVG. AUD. BY ¼ HR. %			5.5	5.6			5.7	5.7								
CBS TV																
TOTAL AUDIENCE (Households (000))	1,300		4,160										3,590		4,560	
TOTAL AUDIENCE (%)	1.6		5.1										4.4		5.6	
Program	WAKE UP		← MORNING-KURALT & SAWYER →										ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000))	900		1,960										2,930		4,080	
AVERAGE AUDIENCE (%)	1.1		2.4	2.3*		2.3*		2.5*					3.6		5.0	
SHARE OF AUDIENCE %	9		13	13 *		12 *		13 *					19		25	
AVG. AUD. BY ¼ HR. %	1.0	1.2	2.2	2.5	2.4	2.3	2.4	2.6					3.4	3.8	4.9	5.1
NBC TV																
TOTAL AUDIENCE (Households (000))			4,730				4,970						2,360		3,100	
TOTAL AUDIENCE (%)			5.8				6.1						2.9		3.8	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								REGIS PHILBIN SHOW		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000))			3,750				4,160						1,790		2,690	
AVERAGE AUDIENCE (%)			4.6				5.1						2.2		3.3	
SHARE OF AUDIENCE %			26				26						12		17	
AVG. AUD. BY ¼ HR. %			4.6	4.6			5.2	5.0					2.3	2.2	3.2	3.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))			5,540				5,050									
TOTAL AUDIENCE (%)			6.8				6.2									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
AVERAGE AUDIENCE (Households (000))			4,400				4,240									
AVERAGE AUDIENCE (%)			5.4				5.2									
SHARE OF AUDIENCE %			29				25									
AVG. AUD. BY ¼ HR. %			5.5	5.3			5.1	5.2								
CBS TV																
TOTAL AUDIENCE (Households (000))	1,300		4,400										3,830		5,050	
TOTAL AUDIENCE (%)	1.6		5.4										4.7		6.2	
Program	WAKE UP		← MORNING-KURALT & SAWYER →										ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000))	1,060		2,120										3,100		4,560	
AVERAGE AUDIENCE (%)	1.3		2.6	2.3*		2.7*		2.9*					3.8		5.6	
SHARE OF AUDIENCE %	9		13	13 *		13 *		14 *					18		25	
AVG. AUD. BY ¼ HR. %	1.3	1.4	2.1	2.4	2.7	2.7	2.7	3.0					3.5	4.2	5.4	5.7
NBC TV																
TOTAL AUDIENCE (Households (000))			5,050				5,710						2,280		3,750	
TOTAL AUDIENCE (%)			6.2				7.0						2.8		4.6	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								REGIS PHILBIN SHOW		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000))			3,990				4,890						1,960		3,180	
AVERAGE AUDIENCE (%)			4.9				6.0						2.4		3.9	
SHARE OF AUDIENCE %			27				29						11		18	
AVG. AUD. BY ¼ HR. %			4.8	5.0			6.1	6.0					2.3	2.4	3.8	4.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.5	11.1	13.8	15.4	17.3	18.6	19.1	19.5	19.3	19.2	19.6	19.7	19.0	19.3	19.3	19.6
WK. 2	10.2	12.5	14.7	16.4	18.1	19.5	20.2	21.0	21.3	21.2	20.9	21.1	20.7	21.3	21.7	22.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.14-18, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.7-11, 1981

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,110				5,870		6,190		9,860				9,780			
TOTAL AUDIENCE (%)	7.5				7.2		7.6		12.1				12.0			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD (SUS-OP)		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN → >(OP)(SUS-OP)				← ONE LIFE TO LIVE → (SUS-OP)			
AVERAGE AUDIENCE (Households (000))	4,480				5,050		5,220		7,500				7,580			
AVERAGE AUDIENCE (%)	5.5	5.0*		5.9*	6.2		6.4		9.2	8.9*		9.5*	9.3	9.2*		9.5*
SHARE OF AUDIENCE %	26	25 *		27 *	25		25		34	32 *		35 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %	4.7	5.3	5.8	6.0	6.0	6.5	6.2	6.6	8.6	9.1	9.4	9.7	9.0	9.3	9.4	9.7

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,790		7,010				7,740				7,580				6,190	
TOTAL AUDIENCE (%)	7.1		8.6				9.5				9.3				7.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				SEARCH FOR TOMORROW	
AVERAGE AUDIENCE (Households (000))	4,970		6,190				5,950				5,870				5,540	
AVERAGE AUDIENCE (%)	6.1		7.6				7.3	7.2*		7.4*	7.2	6.9*		7.4*	6.8	
SHARE OF AUDIENCE %	30		35				30	30 *		29 *	26	25 *		27 *	24	
AVG. AUD. BY ¼ HR. %	5.8	6.3	7.3	7.8			7.1	7.3	7.4	7.4	6.9	6.9	7.3	7.4	6.7	7.0

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	4,080		3,750		2,850		3,340		5,380				5,130			
TOTAL AUDIENCE (%)	5.0		4.6		3.5		4.1		6.6				6.3			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	3,590		3,260		2,450		2,850		4,080				4,080			
AVERAGE AUDIENCE (%)	4.4		4.0		3.0		3.5		5.0	4.7*		5.2*	5.0	5.0*		4.9*
SHARE OF AUDIENCE %	22		19		12		14		18	17 *		19 *	18	18 *		17 *
AVG. AUD. BY ¼ HR. %	4.3	4.5	3.8	4.1	2.9	3.1	3.5	3.5	4.7	4.8	5.2	5.2	4.9	5.1	5.1	4.8

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,600				6,190		6,440		10,020				10,110			
TOTAL AUDIENCE (%)	8.1				7.6		7.9		12.3				12.4			
Program	← LOVE BOAT DAYTIME →				FAMILY FEUD (SUS-OP)		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN → (OP)				← ONE LIFE TO LIVE → (SUS-OP)>			
AVERAGE AUDIENCE (Households (000))	4,650				5,300		5,540		7,740				8,070			
AVERAGE AUDIENCE (%)	5.7	5.3*		6.1*	6.5		6.8		9.5	9.1*		9.8*	9.9			
SHARE OF AUDIENCE %	24	23 *		26 *	25		25		33	31 *		34 *	33			
AVG. AUD. BY ¼ HR. %	5.1	5.5	5.9	6.3	6.4	6.7	6.6	6.9	8.9	9.4	9.8	9.8	9.4			

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,280		7,580				8,230				7,990				6,520	
TOTAL AUDIENCE (%)	7.7		9.3				10.1				9.8				8.0	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS → >(SUS-OP)(OP)				SEARCH FOR TOMORROW (MTUWF)(OP) (SUS-OP)	
AVERAGE AUDIENCE (Households (000))	5,540		6,520				6,030				6,190				5,870	
AVERAGE AUDIENCE (%)	6.8		8.0				7.4	7.5*		7.4*	7.6	7.3*		7.9*	7.2	
SHARE OF AUDIENCE %	30		33				28	29 *		27 *	26	25 *		27 *	24	
AVG. AUD. BY ¼ HR. %	6.6	7.1	7.8	8.2			7.5	7.5	7.4	7.4	7.3	7.4	7.9	7.9	7.1	7.3

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,220		3,990		3,100		3,590		6,440				5,130			
TOTAL AUDIENCE (%)	6.4		4.9		3.8		4.4		7.9				6.3			
Program	WHEEL OF FORTUNE		BATTLESTARS		PASSWORD PLUS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SUS-OP)>			
AVERAGE AUDIENCE (Households (000))	4,400		3,590		2,610		3,100		4,810				4,160			
AVERAGE AUDIENCE (%)	5.4		4.4		3.2		3.8		5.9	6.0*		5.9*	5.1			
SHARE OF AUDIENCE %	24		18		12		14		20	21 *		20 *	17			
AVG. AUD. BY ¼ HR. %	5.4	5.4	4.4	4.5	3.0	3.3	3.7	3.9	6.0	6.1	5.9	5.9	5.4			

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.8	20.6	21.2	22.7	24.7	26.2	25.8	26.4	26.9	27.4	26.9	27.4	27.5	28.1	27.7	29.0
WK. 2	22.7	23.3	23.6	25.1	26.4	27.7	27.2	27.9	28.6	29.2	28.7	28.8	29.2	29.6	29.9	30.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.14-18, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.7-11, 1981

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,740 14.4				4,730 5.8										12,230 15.0	
Program	← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	9,290 11.4	11.1*		11.6*	3,990 4.9										10,920 13.4	
SHARE OF AUDIENCE %	36	37 *		36 *	15										23	
AVG. AUD. BY ¼ HR. %	10.9	11.3	11.7	11.6	5.1	4.6									13.2	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	8,390 10.3				2,530 3.1										12,550 15.4	
Program	← GUIDING LIGHT (OP) →				UP TO THE MINUTE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,680 8.2	8.1*		8.3*	2,200 2.7										11,170 13.7	
SHARE OF AUDIENCE %	26	27 *		26 *	8										23	
AVG. AUD. BY ¼ HR. %	8.0	8.1	8.3	8.3	2.7	2.7									13.7	13.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,080 5.0														12,060 14.8	
Program	← TEXAS →				(S)(OP)										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,020 3.7	3.6*		3.7*											10,840 13.3	
SHARE OF AUDIENCE %	12	12 *		11 *											23	
AVG. AUD. BY ¼ HR. %	3.6	3.6	3.6	3.8											13.0	13.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	11,900 14.6				4,730 5.8										12,390 15.2	
Program	← GENERAL HOSPITAL >(-OP) →				EDGE OF NIGHT (MTUWF)(OP)		(S)(OP)								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	9,290 11.4				4,080 5.0										11,000 13.5	
SHARE OF AUDIENCE %	36				16										23	
AVG. AUD. BY ¼ HR. %	11.0				5.2	4.9									13.2	13.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	8,310 10.2				2,200 2.7										13,120 16.1	
Program	← GUIDING LIGHT (OP) →				UP TO THE MINUTE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,760 8.3	8.2*		8.4*	1,790 2.2										11,570 14.2	
SHARE OF AUDIENCE %	26	27 *		26 *	7										24	
AVG. AUD. BY ¼ HR. %	8.1	8.3	8.5	8.2	2.3	2.1									14.1	14.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,560 5.6														11,740 14.4	
Program	← TEXAS →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,180 3.9	3.7*		4.1*											10,430 12.8	
SHARE OF AUDIENCE %	12	12 *		12 *											22	
AVG. AUD. BY ¼ HR. %	3.7	3.8	3.9	4.3											12.6	12.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.8	31.3	32.5	33.4	32.3	33.9	35.5	38.2	40.6	43.0	45.4	49.1	53.6	55.9	57.5	58.8
WK. 2	30.4	31.7	32.8	34.0	32.9	34.0	35.8	38.1	40.8	43.2	46.4	49.8	54.1	56.6	57.6	59.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.14-18, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.12, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,990		3,990		3,750		6,360		6,600		7,010	
TOTAL AUDIENCE (%)					4.9		4.9		4.6		7.8		8.1		8.6	
Program			(SUS-OP)		SUPERFRIENDS (SUS-OP)(OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000))					3,100		3,420		3,020		5,380		5,540		6,110	
AVERAGE AUDIENCE (%)					3.8		4.2		3.7		6.6		6.8		7.5	
SHARE OF AUDIENCE %					32		22		17		26		28		29	
AVG. AUD. BY ¼ HR. %					3.3	4.4	4.1	4.3	3.7	3.7	6.1	7.1	6.4	7.2	7.9	7.1
CBS TV																
TOTAL AUDIENCE (Households (000))					1,710		3,590		5,050		6,850		7,170		7,090	
TOTAL AUDIENCE (%)					2.1		4.4		6.2		8.4		8.8		8.7	
Program					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000))					1,220		2,770		3,910		5,380		6,110		5,870	
AVERAGE AUDIENCE (%)					1.5		3.4		4.8		6.6		7.5		7.2	
SHARE OF AUDIENCE %					11		19		21		25		27		26	
AVG. AUD. BY ¼ HR. %					1.1	1.9	2.9	3.9	4.5	5.1	6.2	7.0	7.5	7.5	7.2	7.3
NBC TV																
TOTAL AUDIENCE (Households (000))					2,690		5,790		8,150		5,460		4,810		5,540	
TOTAL AUDIENCE (%)					3.3		7.1		10.0		6.7		5.9		6.8	
Program					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,040		4,730		7,010		4,890		3,990		4,810	
AVERAGE AUDIENCE (%)					2.5		5.8		8.6		6.0		4.9		5.9	
SHARE OF AUDIENCE %					21		35		41		24		18		22	
AVG. AUD. BY ¼ HR. %					2.1	2.9	5.0	6.5	7.9	9.3	6.3	5.7	5.2	4.5	5.5	6.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					3,100		3,100		4,080		5,870		6,360		6,440	
TOTAL AUDIENCE (%)					3.8		3.8		5.0		7.2		7.8		7.9	
Program					SUPERFRIENDS (OP)		HEATHCLIFF & MARMADUKE		FONZ AND HAPPY DAYS GANG		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,120		2,610		3,260		4,890		5,130		5,540	
AVERAGE AUDIENCE (%)					2.6		3.2		4.0		6.0		6.3		6.8	
SHARE OF AUDIENCE %					21		17		19		26		26		26	
AVG. AUD. BY ¼ HR. %					2.3	2.9	3.0	3.3	3.5	4.4	5.9	6.0	6.1	6.5	7.0	6.6
CBS TV																
TOTAL AUDIENCE (Households (000))					2,530		3,830		4,810		5,790		7,010		7,580	
TOTAL AUDIENCE (%)					3.1		4.7		5.9		7.1		8.6		9.3	
Program					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000))					2,120		3,020		3,590		4,560		5,950		6,520	
AVERAGE AUDIENCE (%)					2.6		3.7		4.4		5.6		7.3		8.0	
SHARE OF AUDIENCE %					21		22		21		22		26		27	
AVG. AUD. BY ¼ HR. %					2.5	2.7	3.2	4.2	4.6	4.3	5.0	6.1	7.0	7.5	7.9	8.1
NBC TV																
TOTAL AUDIENCE (Households (000))					2,530		5,130		7,820		5,950		6,110		5,950	
TOTAL AUDIENCE (%)					3.1		6.3		9.6		7.3		7.5		7.3	
Program					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,280		4,730		6,760		5,300		5,050		5,300	
AVERAGE AUDIENCE (%)					2.8		5.8		8.3		6.5		6.2		6.5	
SHARE OF AUDIENCE %					23		36		41		29		24		23	
AVG. AUD. BY ¼ HR. %					2.4	3.1	5.5	6.2	7.8	8.8	6.8	6.2	6.4	6.0	6.4	6.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	5.4	7.0	8.2	9.1	11.8	14.8	16.6	19.6	21.3	23.9	25.2	26.8	26.9	27.7	27.7	26.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	5.6	6.6	8.0	9.9	12.0	13.8	16.1	18.4	20.6	22.0	23.4	24.4	26.1	27.2	28.0	28.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. DEC.19, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.12, 1981

WEEK 1

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,870 7.2		4,970 6.1		4,650 5.7		5,300 6.5									
	Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS MAYDAY MAYDAY, PART 1		← AMERICAN BANDSTAND '81 →				← NCAA FOOTBALL GAME-SAT. VARIOUS TEAMS AND TIMES (1:30-4:58PM)(SUS) →					
	AVERAGE AUDIENCE (Households (000) & %)	4,730 5.8		3,990 4.9		3,910 4.8		3,180 3.9	3.8*		4.0*						
	SHARE OF AUDIENCE %	21		17		15		12	12 *		11 *						
	AVG. AUD. BY ¼ HR. %	5.9	5.8	5.0	4.7	4.6	4.9	3.8	3.8	3.9	4.0						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,150 10.0		5,710 7.0		5,790 7.1		5,620 6.9		5,790 7.1		13,040 16.0					
	Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		← CBS NCAA BASKETBALL WAKE FOREST VS MARQUETTE USC VS LONG BEACH STATE MULTI-SEGMENT TELECAST~ →					
	AVERAGE AUDIENCE (Households (000) & %)	7,010 8.6		5,050 6.2		4,810 5.9		4,480 5.5		4,730 5.8		4,730 5.8	3.8*		4.3*		4.1*
	SHARE OF AUDIENCE %	31		22		19		17		17		16	11 *		12 *		11 *
	AVG. AUD. BY ¼ HR. %	8.3	8.9	6.1	6.2	5.8	5.9	5.6	5.4	5.8	5.8	4.1	3.5	4.2	4.4	4.1	4.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,240 5.2		4,810 5.9		6,760 8.3		22,170 27.2									
	Program	SPACE STARS I		SPACE STARS II (OP)		NFL '81-NBC-SAT		NFL FOOTBALL GAME-NBC-SAT NY JETS VS CLEVELAND (12:30-3:39PM) →									
	AVERAGE AUDIENCE (Households (000) & %)	3,500 4.3		3,910 4.8		5,620 6.9		11,250 13.8	10.3*		13.2*		14.9*		13.4*		14.8*
	SHARE OF AUDIENCE %	15		17		23		40	32 *		39 *		45 *		40 *		42 *
	AVG. AUD. BY ¼ HR. %	4.5	4.0	4.8	4.9	6.4	7.5	9.6	10.9	12.4	13.9	14.8	15.0	13.4	13.3	14.7	14.8

WEEK 2

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,650 5.7		4,730 5.8		3,750 4.6		5,130 6.3									
	Program	GOLDIE GOLD/ ACTION JACK (OP)		THUNDARR THE BARBARIAN (OP)		ABC WEEKEND SPECIALS MAYDAY MAYDAY, PART 2		← AMERICAN BANDSTAND '81 →				← NCAA FOOTBALL GAME-SAT. KENTUCKY VS IDAHO STATE (1:30-5:00PM)(SUS) →					
	AVERAGE AUDIENCE (Households (000) & %)	4,160 5.1		3,750 4.6		3,020 3.7		3,020 3.7	3.9*		3.5*						
	SHARE OF AUDIENCE %	19		16		12		10	11 *		9 *						
	AVG. AUD. BY ¼ HR. %	5.3	4.9	4.6	4.5	3.7	3.8	3.8	4.1	3.8	3.2						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	8,390 10.3		6,440 7.9		9,130 11.2		30,070 36.9									
	Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		CBS NFL FTBL PRE-SAT.		CBS NFL FTBL GAME-SAT. DALLAS VS NY GIANTS (12:30-3:57PM) →									
	AVERAGE AUDIENCE (Households (000) & %)	7,090 8.7		5,300 6.5		7,010 8.6		17,360 21.3	14.4*		18.1*		20.9*		20.9*		23.6*
	SHARE OF AUDIENCE %	30		21		30		55	42 *		50 *		55 *		54 *		57 *
	AVG. AUD. BY ¼ HR. %	8.5	8.8	6.7	6.4	7.7	9.5	13.3	15.5	17.5	18.7	20.6	21.2	20.1	21.7	23.2	24.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,220 6.4		5,220 6.4		5,620 6.9		5,220 6.4									
	Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE									
	AVERAGE AUDIENCE (Households (000) & %)	4,400 5.4		4,480 5.5		4,650 5.7		4,080 5.0									
	SHARE OF AUDIENCE %	20		20		19		14									
	AVG. AUD. BY ¼ HR. %	5.5	5.2	5.4	5.6	5.4	6.1	4.8	5.1								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	27.3	27.6	27.7	28.2	30.1	31.3	32.2	33.0	34.3	34.9	34.0	34.0	34.5	35.5	35.7	35.3
WK. 2	28.1	27.9	28.2	29.2	29.3	31.6	34.7	36.0	36.7	37.2	38.2	38.7	38.6	40.0	40.7	41.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. DEC.19, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.12, 1981

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									11,740 14.4							
	Program	NCAA FOOTBALL GAME-SAT. VARIOUS TEAMS AND TIMES (1:30-4:58PM)(SUS)								ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									5,710 7.0	5.7*		7.0*		8.2*		
	SHARE OF AUDIENCE %									14	13 *		14 *		15 *		
	AVG. AUD. BY ¼ HR. %									5.7	5.8	6.8	7.2	8.3	8.1		
CBS TV	TOTAL AUDIENCE (Households (000) & %)					31,210 38.3											
	Program	CBS NCAA BASKETBALL WAKE FOREST VS MARQUETTE USC VS LONG BEACH STATE MULTI-SEGMENT TELECAST~				CBS NFL FTBL GAME-SAT. MINNESOTA VS DETROIT (4:00-7:19PM)											
	AVERAGE AUDIENCE (Households (000) & %)		4.4*		7.7*	14,590 17.9	13.8*		17.6*		18.8*		17.9*		19.2*		19.2*
	SHARE OF AUDIENCE %		11 *		19 *	38	36 *		44 *		44 *		39 *		37 *		35 *
	AVG. AUD. BY ¼ HR. %	4.6	3.6	5.9	9.5	12.7	14.9	17.1	18.1	18.5	19.1	18.2	17.6	18.7	19.6	19.8	18.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)			8,150 10.0												11,900 14.6	
	Program	NFL FOOTBALL GAME-NBC-SAT NY JETS VS CLEVELAND (12:30-3:39PM)(→OP)		NFL FOOTBALL POST-NBC-SAT (3:39-4:00PM) (OP)												NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		15.4*	7,250 8.9												9,780 12.0	
	SHARE OF AUDIENCE %		44 *	24												21	
	AVG. AUD. BY ¼ HR. %	15.0	15.8	10.8	8.1											11.7	12.3

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)									14,020 17.2							
	Program	NCAA FOOTBALL GAME-SAT. KENTUCKY VS IDAHO STATE (1:30-5:00PM)(SUS)								ABC WIDE WORLD-SPORTS SAT							
	AVERAGE AUDIENCE (Households (000) & %)									7,340 9.0	7.6*		10.1*		9.2*		
	SHARE OF AUDIENCE %									18	16 *		21 *		17 *		
	AVG. AUD. BY ¼ HR. %									6.8	8.4	9.8	10.5	9.9	8.5		
CBS TV	TOTAL AUDIENCE (Households (000) & %)				12,140 14.9							4,080 5.0				10,110 12.4	
	Program	CBS NFL FTBL GAME-SAT. DALLAS VS NY GIANTS (12:30-3:57PM)(→OP)				CBS NCAA BASKETBALL KANSAS STATE VS INDIANA UNIV. OF NEVADA VS GEORGETOWN (3:57-5:34PM)(→OP)						CBS NCAA BASKETBALL POST (5:34-6:00PM)(OP)				CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		25.5*		5,540 6.8		7.8*		6.1*		6.0*	3,340 4.1				9,130 11.2	
	SHARE OF AUDIENCE %		60 *		16		20 *		15 *		13 *	9				20	
	AVG. AUD. BY ¼ HR. %	25.3	25.8	26.5	13.4	9.0	6.6	6.2	6.1	6.4	5.6	3.7	4.5			10.8	11.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,730 5.8		29,100 35.7											
	Program			NFL '81-NBC-SAT.		NFL FOOTBALL-NBC-SA. BUFFALO VS MIAMI (4:00-7:07PM)											
	AVERAGE AUDIENCE (Households (000) & %)			3,500 4.3		14,260 17.5	16.0*		17.6*		17.6*		16.8*		17.9*		18.7*
	SHARE OF AUDIENCE %			10		38	40 *		43 *		40 *		36 *		35 *		35 *
	AVG. AUD. BY ¼ HR. %			3.3	5.4	14.9	17.2	17.5	17.7	18.0	17.1	16.4	17.2	18.1	17.8	18.6	18.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	35.3	36.6	37.7	37.9	37.9	39.1	40.6	41.2	43.3	46.4	47.3	50.2	53.9	55.9	57.1	58.3
	WK. 2	42.4	42.7	42.3	42.0	40.4	40.3	41.5	43.5	45.7	46.7	46.7	49.0	52.6	55.0	56.4	57.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. DEC.19, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.13, 1981

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																2,610 3.2	
Program						(SUS-OP)				ABC SPECIAL REPORT-9:00A (SUS)						KIDS ARE PEOPLE TOO I (10:30-11:03AM) (SUS-OP)(OP)	
AVERAGE AUDIENCE (Households (000) & %)																2,120 2.6	
SHARE OF AUDIENCE	%															10	
AVG. AUD. BY ¼ HR.	%															2.5	2.6
CBS TV TOTAL AUDIENCE (Households (000) & %)										7,340 9.0							
Program						MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING →						RELIGIOUS SPECIAL (SUS)	
AVERAGE AUDIENCE (Households (000) & %)										4,400 5.4	4.1*		5.5*		6.5*		
SHARE OF AUDIENCE	%									26	23 *		25 *		28 *		
AVG. AUD. BY ¼ HR.	%									3.7	4.5	5.0	6.0	6.4	6.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
Program														(1)			
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																2,360 2.9	
Program																KIDS ARE PEOPLE TOO I (10:30-11:02AM)	
AVERAGE AUDIENCE (Households (000) & %)																2,040 2.5	
SHARE OF AUDIENCE	%															10	
AVG. AUD. BY ¼ HR.	%															2.3	2.6
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,850 8.4							
Program						MIGHTY MOUSE/ HECKLE-JECKL (SUS) (SUS-OP)		DRAK PACK (SUS) (SUS-OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)										3,990 4.9	4.0*		5.1*		5.7*		
SHARE OF AUDIENCE	%									23	22 *		24 *		24 *		
AVG. AUD. BY ¼ HR.	%									3.6	4.4	4.7	5.5	5.8	5.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	4.8	5.8	7.3	8.3	10.1	12.4	14.3	16.1	19.0	20.6	21.6	23.5	24.3	24.7	25.1	25.5
	WK. 2	4.5	5.4	5.9	7.4	8.9	11.0	13.7	16.0	18.6	20.5	22.6	23.9	25.3	25.8	25.0	25.3

U.S. TV Households: 81,500,000

(1)NBC NEWS SPEC. RPT-10.00A,NBC,(10:00-10:13AM)(SUS)

For explanation of symbols, See page A.

DAY SUN. DEC.20, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC. 13, 1981

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,180 3.9		4,650 5.7				3,670 4.5									
	Program	KIDS ARE PEOPLE TOO II (11:03-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →				COLLEGE ALL AMER. FTBL TM		DIRECTIONS (SUS)							
	AVERAGE AUDIENCE (Households (000) & %)	2,610 3.2		2,770 3.4	3.3*		3.4*	2,770 3.4									
	SHARE OF AUDIENCE %	12		11	11 *		11 *	10									
	AVG. AUD. BY ¼ HR. %	2.8	3.5	3.3	3.4	3.4	3.4	3.4	3.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,970 6.1				9,540 11.7		25,590 31.4							
	Program			CBS NEWS SPECIAL REPORT CRACKDOWN IN POLAND				CBS NFL FTBL PRE		← CBS NFL FTBL GM 1 → VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000) & %)			3,750 4.6				7,340 9.0		11,250 13.8	12.5*		12.8*		13.3*		14.1*
	SHARE OF AUDIENCE %			16				28		33	33 *		32 *		32 *		33 *
	AVG. AUD. BY ¼ HR. %			4.6	4.7			8.1	9.9	12.3	12.7	12.6	13.0	12.9	13.6	14.5	13.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,990 4.9		7,250 8.9		27,550 33.8							
	Program					MEET THE PRESS (12:07-12:30PM) (SUS-OP)		NFL '81-NBC PRE		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000) & %)					3,500 4.3		5,540 6.8		14,510 17.8	14.3*		17.3*		18.7*		17.8*
	SHARE OF AUDIENCE %					15		21		42	38 *		44 *		45 *		42 *
	AVG. AUD. BY ¼ HR. %					4.4	4.3	5.9	7.7	13.2	15.4	17.0	17.6	19.1	18.3	17.2	18.5

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,770 3.4		3,990 4.9				1,790 2.2									
	Program	KIDS ARE PEOPLE TOO II (11:02-11:30AM) (OP)		← THIS WEEK-DAVID BRINKLEY →				NCAA BOWL PREVIEW		DIRECTIONS (SUS)							
	AVERAGE AUDIENCE (Households (000) & %)	2,280 2.8		2,360 2.9	2.8*		3.0*	1,300 1.6									
	SHARE OF AUDIENCE %	10		10	10 *		10 *	5									
	AVG. AUD. BY ¼ HR. %	2.8	2.9	2.6	3.0	3.2	2.8	1.7	1.6								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			4,320 5.3				10,020 12.3		30,480 37.4							
	Program			FACE THE NATION				CBS NFL FTBL PRE		← CBS NFL FTBL GM 1 → VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000) & %)			3,670 4.5				7,740 9.5		16,540 20.3	16.9*		20.4*		21.9*		21.8*
	SHARE OF AUDIENCE %			15				30		45	43 *		47 *		48 *		48 *
	AVG. AUD. BY ¼ HR. %			4.6	4.4			8.6	10.4	15.5	18.3	19.9	20.9	21.7	21.9	21.7	22.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,160 5.1		5,300 6.5		21,190 26.0							
	Program					MEET THE PRESS		NFL '81-NBC PRE		← NFL FOOTBALL GM 1-NBC(B) → VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~							
	AVERAGE AUDIENCE (Households (000) & %)					3,180 3.9		4,080 5.0		8,800 10.8	7.6*		9.3*		10.1*		10.4*
	SHARE OF AUDIENCE %					14		16		24	19 *		21 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %					3.9	3.9	4.3	5.7	7.3	7.9	9.0	9.7	10.3	9.9	10.2	10.5

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	25.9	27.1	27.8	29.8	30.6	31.4	32.3	35.3	38.2	39.2	40.4	40.3	41.0	41.6	41.9	43.9
	WK. 2	26.0	27.3	27.7	28.6	29.8	31.0	32.4	35.0	38.7	41.8	43.0	44.1	45.5	45.0	44.7	45.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. DEC. 20, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.13, 1981

WEEK 1

Network	Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))															7,500	
	TOTAL AUDIENCE (%)															9.2	
	Program			(SUS-OP)		(SUS-OP)										ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000))															6,360	
	AVERAGE AUDIENCE (%)															7.8	
	SHARE OF AUDIENCE %															14	
	AVG. AUD. BY ¼ HR. %															7.6	8.1
CBS TV	TOTAL AUDIENCE (Households (000))					29,830											
	TOTAL AUDIENCE (%)					36.6											
	Program	CBS NFL FTBL GM 1 VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ (→OP)				CBS NFL FTBL GM 2 VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ (OP)											
	AVERAGE AUDIENCE (Households (000))					17,520											
	AVERAGE AUDIENCE (%)		14.2*		14.3*	21.5	18.2*		20.7*		22.0*		22.4*		22.0*		23.3*
	SHARE OF AUDIENCE %		32 *		31 *	41	38 *		43 *		44 *		42 *		40 *		41 *
	AVG. AUD. BY ¼ HR. %	14.0	14.3	14.1	12.7	16.6	19.3	20.4	20.9	21.8	22.3	22.3	22.5	21.9	22.2	23.2	23.3
NBC TV	TOTAL AUDIENCE (Households (000))															6,680	
	TOTAL AUDIENCE (%)															8.2	
	Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ (OP)								RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN.	
	AVERAGE AUDIENCE (Households (000))															5,710	
	AVERAGE AUDIENCE (%)		19.3*		19.7*											7.0	
	SHARE OF AUDIENCE %		44 *		43 *											12	
	AVG. AUD. BY ¼ HR. %	19.2	19.4	19.4	19.3	7.6	1.5									6.8	7.3

WEEK 2

Network	Measure	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))											2,690				9,130	
	TOTAL AUDIENCE (%)											3.3				11.2	
	Program			ABC SPECIAL REPORT-3.21P (3:21-3:43PM) (SUS)								SPORTSBEAT(B)				ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000))											2,120				7,660	
	AVERAGE AUDIENCE (%)											2.6				9.4	
	SHARE OF AUDIENCE %											5				17	
	AVG. AUD. BY ¼ HR. %											2.6	2.7			9.0	9.8
CBS TV	TOTAL AUDIENCE (Households (000))									6,110						9,540	
	TOTAL AUDIENCE (%)									7.5						11.7	
	Program	CBS NFL FTBL GM 1 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST~								CHILDRENS MYSTERY THEATER THE TREASURE OF ALPHEUS T. WINTERBORN						CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000))									3,750						8,070	
	AVERAGE AUDIENCE (%)		21.5*		20.5*					4.6	3.8*		5.4*			9.9	
	SHARE OF AUDIENCE %		46 *		43 *					9	8 *		10 *			17	
	AVG. AUD. BY ¼ HR. %	21.5	21.4	20.9	19.0	15.1	.8			3.6	3.9	4.8	5.9			9.4	10.3
NBC TV	TOTAL AUDIENCE (Households (000))					28,690											
	TOTAL AUDIENCE (%)					35.2											
	Program	NFL FOOTBALL GM 1-NBC(B) VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ (→OP)				NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES MUTLI-SEGMENT TELECAST~ (OP)											
	AVERAGE AUDIENCE (Households (000))					15,160											
	AVERAGE AUDIENCE (%)		11.1*		10.4*	18.6	4.1*		18.1*		19.5*		19.6*		18.1*		18.6*
	SHARE OF AUDIENCE %		24 *		22 *	38	9 *		40 *		42 *		40 *		34 *		33 *
	AVG. AUD. BY ¼ HR. %	10.6	10.2	10.5	10.5	3.1	5.1	17.8	18.0	19.5	19.9	20.1	19.2	18.4	17.9	18.6	18.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	44.4	45.3	46.9	47.9	48.3	48.6	48.3	48.8	50.2	51.5	53.7	55.0	56.6	57.7	58.9	59.7
	WK. 2	46.1	47.1	47.3	46.6	46.7	45.6	46.4	47.4	47.8	49.0	51.3	53.2	55.6	56.7	58.5	59.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. DEC.20, 1981

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.02AM	→GRID	33,500	41.1	19,320	23.7	39									
	2	9.00-11.53PM	→GRID								30,810	37.8	17,120	21.0	34		
			11.00						22.9							19.8	
			11.15				22.7*	40*	22.5					19.3*	35*	18.7	
			11.30						23.0							19.7	
			11.45				22.4*	48*	21.7					19.4*	41*	18.9	
			12.00						20.4								
	1	12.02-12.14AM	(SUS)														
	2	11.53-12.07AM	(SUS)														
NBC NBC NEWS UPDATE-2-MON(SUS)	1	9.47- 9.48PM	9.45														
EVENING TUESDAY																	
NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	1	9.47- 9.48PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	11,250	13.8	11,250	13.8	22	13.8		13,200	16.2	13,200	16.2	27	16.2	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	15,810	19.4	15,810	19.4	32	19.4		16,790	20.6	16,790	20.6	36	20.6	
ABC ABC SPECIAL REPORT-12.42A(SUS)	1	12.42-12.45AM	12.30														
CBS NEWSBREAK-SAT.	2	8.58- 8.59PM	8.45								9,780	12.0	9,780	12.0	20	12.0	
	1	9.02- 9.04PM	9.00	11,410	14.0	11,080	13.6	22	13.6								
CBS CBS SPORTS SPEC. EDITION(SUS)	2	10.54-11.00PM	10.45														
CBS CBS SPECIAL REPORT-SAT.(SUS)	1	11.30-11.36PM	11.30														
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	9,860	12.1	9,860	12.1	20	12.1		10,840	13.3	10,840	13.3	22	13.3	
NBC NBC NEWS UPDATE-2-SAT.	1	9.58- 9.59PM	9.45	7,250	8.9	7,250	8.9	15	8.9								
NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.58- 8.00PM	7.45								12,390	15.2	12,230	15.0	23	15.0	
	1	8.29- 8.30PM	8.15	12,710	15.6	12,710	15.6	24	15.6								
ABC ABC SUNDAY NIGHT MOVIE	1	9.00-11.16PM	→GRID	21,270	26.1	13,280	16.3	25									
			11.15						15.8								
ABC ABC NEWSBRIEF-SUN.	2	9.56- 9.57PM	9.45								15,970	19.6	15,970	19.6	30	19.6	
	1	10.03-10.05PM	10.00	12,800	15.7	12,550	15.4	23	15.4								
CBS CBS NFL FTBL GM 2	1	4.00- 7.01PM	→GRID	29,830	36.6	17,520	21.5	41									
			7.00						25.9								

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. ***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
CBS CBS NEWS SPEC. RPT.-SUN.(SUS)	1	7.11- 7.15PM	7.00														
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								15,970	19.6	15,970	19.6	29	19.6	
	1	9.13- 9.14PM	9.00	22,090	27.1	22,090	27.1	40	27.1								
NBC FAMILY CIRCUS XMAS(B)(S)	2	7.00- 7.20PM	7.00								2,930	3.6	2,450	3.0	5	2.8	
			7.15													3.5	
NBC FAMILY CIRCUS CHRISTMAS(S)	2	7.20- 7.30PM	7.15								7,910	9.7	8,150	10.0	16	10.0	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	11,000	13.5	11,000	13.5	20	13.5		11,740	14.4	11,740	14.4	22	14.4	
NBC NBC SUNDAY NIGHT MOVIE	1	9.00-11.01PM	→GRID	17,280	21.2	11,570	14.2	22									
			11.00						11.5								
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.50- 9.51PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	10.04-10.05PM	10.00								8,390	10.3	8,390	10.3	16	10.3	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	13,610	16.7	13,610	16.7	26	21.5	M-F	13,200	16.2	13,200	16.2	25	18.0	M-F
			9.45						15.5	TU-F						15.7	TU-F
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.00MD	11.30	7,340	9.0	6,110	7.5	21	8.3	TU-F	7,090	8.7	5,790	7.1	19	7.9	TU-F
			11.45						6.7	TU-F						6.2	TU-F
ABC FANTASY ISLAND-12.00		12.00- 1.09AM	12.00	4,080	5.0	2,930	3.6	17	3.8	TUE.	4,320	5.3	2,770	3.4	14	3.3	TUE.
			12.15				3.8*	15*	3.8	TUE.				3.3*	12*	3.3	TUE.
			12.30						3.5	TUE.						3.5	TUE.
			12.45				3.5*	18*	3.4	TUE.				3.5*	17*	3.4	TUE.
			1.00						3.2	TUE.						3.3	TUE.
ABC FRIDAYS		12.00- 1.11AM	12.00	7,660	9.4	4,730	5.8	20	6.9	FRI.	6,760	8.3	3,910	4.8	17	5.8	FRI.
			12.15				6.6*	19*	6.3	FRI.				5.4*	16*	5.0	FRI.
			12.30						5.7	FRI.						4.4	FRI.
			12.45				5.4*	21*	5.1	FRI.				4.3*	17*	4.3	FRI.
			1.00						4.7	FRI.						4.0	FRI.
ABC LOVE BOAT-12.00	1	12.00- 1.08AM	12.00	4,320	5.3	3,180	3.9	18	3.9	WED.							
	2	12.00- 1.09AM	12.00								4,240	5.2	2,850	3.5	16	3.4	WED.
			12.15				3.9*	15*	3.8	WED.				3.4*	13*	3.5	WED.
			12.30						4.1	WED.						3.7	WED.
			12.45				3.9*	20*	3.8	WED.				3.7*	19*	3.8	WED.
			1.00						3.7	WED.						3.3	WED.
ABC VEGA$-12.00		12.00- 1.09AM	12.00	3,590	4.4	2,530	3.1	14	3.4	THU.	3,670	4.5	2,280	2.8	12	2.9	THU.
			12.15				3.4*	13*	3.5	THU.				2.9*	10*	3.0	THU.
			12.30						3.2	THU.						3.1	THU.
			12.45				3.0*	15*	2.8	THU.				2.9*	13*	2.6	THU.
			1.00						2.7	THU.						2.4	THU.
ABC ABC NEWS:NIGHTLINE-MON	2	12.38- 1.08AM	12.30								4,730	5.8	3,670	4.5	19	5.5	MON.
	1	12.46- 1.18AM	12.45	3,910	4.8	3,420	4.2	22	4.3	MON.						4.4	MON.
			1.00						4.1	MON.						3.9	MON.
			1.15						3.6	MON.							
ABC FRIDAYS-PART 2	1	1.11- 1.22AM	1.00	3,340	4.1	3,420	4.2	19	4.4	FRI.							
	2	1.11- 1.17AM	1.00								3,830	4.7	3,500	4.3	21	4.3	FRI.
			1.15						4.1	FRI.						4.3	FRI.
	1	1.22- 1.29AM	(SUS)														
CONT'D																	

 U.S. TV HOUSEHOLDS: 81,500,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC FRIDAYS-PART 2-CONT'D	2	1.17- 1.29AM	(SUS)														
CBS NEWSBREAK-M-F	2	>	8.15								12,390	15.2	12,390	15.2	23	12.9	M-F
	1	8.58- 8.59PM	8.45	10,190	12.5	10,190	12.5	19	12.5	M-F						16.7	MTHF
			9.45													13.1	TUE.
CBS CBS NEWS SPC. RPT-11.30P(S)	2	11.30-12.07AM	11.30								9,940	12.2	7,500	9.2	26	10.1	THU.
			11.45											9.3*	25*	8.5	THU.
			12.00													8.7	THU.
CBS LATE MOVIE I		>	11.30	7,820	9.6	5,050	6.2	20	6.8	M-F	8,230	10.1	5,380	6.6	22	7.5	M-F
			11.45				6.7*	18*	6.6	M-F				7.4*	19*	7.2	MTUWF
			12.00						6.2	M-F						6.6	M-F
			12.15				5.9*	21*	5.6	M-F				6.3*	22*	6.0	M-F
			12.30						5.1	M-F						5.8	M-F
			12.45											6.1*	28*	6.0	M-F
			1.00													5.7	THU.
			1.15													4.9	THU.
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	4,240	5.2	3,500	4.3	23	4.6	M-F	4,730	5.8	3,830	4.7	26	5.5	M-F
			12.45				3.9*	17*	4.4	M-F				4.6*	23*	5.1	MTUWF
			1.00						4.2	M-F						4.7	M-F
			1.15				4.2*	25*	4.0	M-F				4.7*	26*	4.4	M-F
			1.30													4.4	TH & F
			1.45											3.8*	29*	3.7	TH & F
		VARIOUS TIMES	(SUS)														
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	11,980	14.7	11,980	14.7	22	14.7	M-F	11,250	13.8	11,250	13.8	21	13.8	M-F
NBC NBC NEWS UPDATE-2-M-F		9.58- 9.59PM	9.45	12,230	15.0	12,230	15.0	23	15.0	TU&TH	10,760	13.2	10,760	13.2	20	13.2	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,940	12.2	6,030	7.4	23	8.6	M-F	10,760	13.2	6,930	8.5	25	9.5	M-F
			11.45				8.3*	23*	7.8	M-F				9.3*	25*	9.0	M-F
			12.00						7.0	M-F						8.5	M-F
			12.15				6.5*	23*	6.1	M-F				7.7*	26*	6.8	M-F
NBC SCTV COMEDY NETWORK	1	12.30- 1.57AM	12.30	6,190	7.6	3,020	3.7	17	4.4	FRI.							
	2	12.30- 1.56AM	12.30								5,540	6.8	2,610	3.2	15	4.6	FRI.
			12.45				4.2*	16*	3.9	FRI.				4.1*	16*	3.7	FRI.
			1.00						4.0	FRI.						3.2	FRI.
			1.15				3.8*	17*	3.5	FRI.				3.0*	15*	2.7	FRI.
			1.30						3.1	FRI.						2.3	FRI.
			1.45				3.0*	17*	2.9	FRI.				2.3*	14*	2.2	FRI.
NBC TOMORROW COAST TO COAST-1		12.30- 1.00AM	12.30	2,770	3.4	2,360	2.9	15	3.2	M-TH	3,750	4.6	3,020	3.7	17	4.1	M-TH
			12.45						2.7	M-TH						3.4	M-TH
NBC TOMORROW COAST TO COAST-2		>	1.00	2,200	2.7	1,550	1.9	14	2.3	M-TH	2,530	3.1	1,710	2.1	14	2.7	M-TH
			1.15				2.2*	15*	2.0	M-TH				2.5*	15*	2.3	M-TH
			1.30						1.7	M-TH						1.9	M-TH
			1.45				1.7*	14*	1.7	M-TH				1.7*	13*	1.8	M-TH
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL REPORT-12.10P(SUS)	1	12.10-12.11PM	12.00							THU.							
ABC SPECIAL REPORT-12.18P(SUS)	2	12.18-12.21PM	12.15														MON.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC SPECIAL REPORT-13.06P(SUS)	1	1.06- 1.13PM	1.00							THU.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,420	9.1	7,170	8.8	32	8.8	M-F	7,500	9.2	7,250	8.9	31	8.9	M-F
ABC ONE LIFE TO LIVE	2	>	→GRID								10,110	12.4	8,070	9.9	33		M-F
			2.15											9.5*	33*	9.6	MTUWF
			2.30													9.9	M-F
			2.45											10.3*	35*	10.1	M-F
			3.00													10.6	THU.
			3.15											10.7*	33*	10.8	THU.
ABC REAGAN NEWS CONF.-ABC(SUS)	2	2.00- 2.43PM	2.00														THU.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC GENERAL HOSPITAL	2	>	→GRID								11,900	14.6	9,290	11.4	36		M-F
			3.15											11.3*	37*	11.6	MTUWF
			3.30													11.7	M-F
			3.45											11.6*	35*	11.5	M-F
			4.00													11.5	THU.
			4.15											11.5*	35*	11.5	THU.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								10,020	12.3	6,930	8.5	23	7.4	WED.
			4.45											7.7*	22*	8.0	WED.
			5.00													9.2	WED.
			5.15											9.2*	23*	9.3	WED.
CBS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS SUNRISE SEMESTER MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,300	6.5	5,130	6.3	28	6.3	M-F	5,710	7.0	5,620	6.9	28	6.9	M-F
CBS AS THE WORLD TURNS	2	>	→GRID								7,990	9.8	6,190	7.6	26		M-F
			2.30													8.0	THU.
			2.45													7.8	THU.
CBS REAGAN NEWS CONF.-CBS(SUS)	2	2.00- 2.43PM	2.00														THU.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,540	6.8	5,380	6.6	20	6.6	M-F	5,460	6.7	5,300	6.5	19	6.5	M-F
NBC ANOTHER WORLD	2	>	→GRID								5,130	6.3	4,160	5.1	17		M-F
			2.15											5.3*	18*	5.3	MTUWF
			2.30													5.2	M-F
			2.45											5.0*	17*	4.9	M-F
NBC REAGAN NEWS CONF.-NBC(SUS)	2	2.00- 2.43PM	2.00														THU.
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	7,500	9.2	4,650	5.7	15	4.2	TUE.							
			4.15				4.5*	13*	4.7	TUE.							
			4.30						6.5	TUE.							
			4.45				7.0*	17*	7.5	TUE.							
DAY SATURDAY																	
ABC ABC SPECIAL REPORT-7.44A(SUS)	1	7.44- 7.46AM	7.30														
ABC ABC SPECIAL REPORT-8.02A(SUS)	1	8.02- 8.04AM	8.00														
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	3,750	4.6	3,260	4.0	30	4.0		2,450	3.0	2,200	2.7	21	2.7	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	5,460	6.7	4,730	5.8	22	5.8		5,220	6.4	4,560	5.6	21	5.6	
ABC SCHOOLHOUSE ROCK-11.25AM		11.25-11.29AM	11.15	4,970	6.1	4,240	5.2	18	5.2		4,240	5.2	3,990	4.9	18	4.9	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	4,400	5.4	3,910	4.8	17	4.8		3,830	4.7	3,180	3.9	13	3.9	
CBS SUNRISE SEMESTER SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,040	2.5	1,710	2.1	14	2.1		2,450	3.0	2,040	2.5	19	2.5	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,500	4.3	3,340	4.1	21	4.1		3,910	4.8	3,750	4.6	26	4.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	4,080	5.0	3,830	4.7	20	4.7		3,500	4.3	3,260	4.0	19	4.0	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,790	7.1	5,620	6.9	26	6.9		5,460	6.7	5,130	6.3	24	6.3	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,360	7.8	6,190	7.6	28	7.6		7,170	8.8	6,850	8.4	28	8.4	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	7,740	9.5	7,250	8.9	32	8.9		7,340	9.0	7,010	8.6	29	8.6	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	5,710	7.0	5,130	6.3	22	6.3		5,790	7.1	5,300	6.5	21	6.5	
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	5,220	6.4	4,970	6.1	19	6.1								
CBS CBS NFL FTBL GAME-SAT.(S)	2	12.30- 3.57PM	→GRID								30,070	36.9	17,360	21.3	55		
			3.45											26.1*	62*	25.5	
CBS IN THE NEWS-12.56PM	1	12.56-12.59PM	12.45	4,730	5.8	4,650	5.7	17	5.7								
CBS IN THE NEWS- 1.26PM	1	1.26- 1.29PM	1.15	4,730	5.8	4,560	5.6	16	5.6								
CBS CBS NCAA BASKETBALL	2	3.57- 5.34PM	→GRID								12,140	14.9	5,540	6.8	16		
			5.30													5.0	
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	2,610	3.2	2,610	3.2	24	3.2		3,100	3.8	3,020	3.7	28	3.7	
NBC ASK NBC NEWS-09:12AM		9.12- 9.14AM	9.00	6,850	8.4	6,760	8.3	42	8.3		7,340	9.0	7,170	8.8	45	8.8	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	3,340	4.1	3,260	4.0	15	4.0		4,560	5.6	4,560	5.6	21	5.6	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,320	5.3	4,080	5.0	18	5.0		4,730	5.8	4,560	5.6	20	5.6	
NBC ASK NBC NEWS-12:28PM	2	12.28-12.30PM	12.15								4,890	6.0	4,730	5.8	19	5.8	
NBC NFL FOOTBALL GAME-NBC-SAT(S)	1	12.30- 3.39PM	→GRID	22,170	27.2	11,250	13.8	40									
			3.30						16.7								
DAY SUNDAY																	
ABC ABC SPECIAL REPORT-8:02A(SUS)	1	8.02- 8.05AM	8.00														
ABC ABC SPECIAL REPORT-10:30A(SUS)	1	10.30-10.35AM	10.30														
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.03AM	→GRID	2,610	3.2	2,120	2.6	10									
	2	10.30-11.02AM	→GRID								2,360	2.9	2,040	2.5	10		
			11.00						2.5							2.8	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	3,420	4.2	3,020	3.7	14	3.7		2,850	3.5	2,610	3.2	12	3.2	
ABC ABC SPECIAL REPORT-3:30P(SUS)	1	3.30- 3.35PM	3.30														
ABC ABC SPECIAL REPORT-4:01P(SUS)	1	4.01- 4.04PM	4.00														
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS CBS NFL FTBL GM 1	1	1.00- 3.59PM	→GRID	25,590	31.4	11,250	13.8	33									
			4.00						16.4								
NBC NBC NEWS SPEC. RPT-10.00A(SUS)	1	10.00-10.13AM	10.00														
NBC NBC SPEC. RPT-SUN-12.00NN(SUS)	1	12.00-12.07PM	12.00														

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
NBC NFL FOOTBALL GM 1-NBC(B)	2	1.00- 4.20PM	→GRID								21,190	26.0	8,800	10.8	24		
			4.00													13.0	
			4.15											14.5*	32*	14.2	
			4.30													13.6	
NBC NFL FOOTBALL POST-NBC	1	3.57- 4.12PM	3.45	8,150	10.0	7,250	8.9	19	11.3								
			4.00						8.7								